

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629307

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIETE GENERALE, AS ADMINISTRATIVE AGENT		03/01/2021	Bank: FRANCE
RECEIVING PARTY DATA			
Name:	ALKU, LLC		
Street Address:	200 Brickstone Square		
Internal Address:	Suite 503		
City:	Andover		
State/Country:	MASSACHUSETTS		
Postal Code:	01810		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5810436	HAVE FUN WORKING HARD	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7045032600		
Email:	msheehan@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	300 S. Tryon St., Ste 1700		
Address Line 2:	Attn: Moira Sheehan		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	18876.515060		
NAME OF SUBMITTER:	Moira Sheehan		
SIGNATURE:	/Moira Sheehan/		
DATE SIGNED:	03/02/2021		
Total Attachments: 3			
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OP \$40.00 5810436

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (“Release”) is made as of March 1, 2021 (the “Effective Date”) from Société Générale, as administrative agent (in such capacity, the “Administrative Agent”) to ALKU, LLC, a Massachusetts limited liability company (the “Grantor”).

WHEREAS, the Grantor was party to a Collateral and Guaranty Agreement (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”) dated as of July 29, 2019 in favor of Administrative Agent and for the benefit of certain lenders;

WHEREAS, pursuant to the Collateral Agreement, the Grantor and the Administrative Agent entered into that certain Patent and Trademark Security Agreement, dated as of July 29, 2019 (the “IP Security Agreement” all capitalized terms used, but not defined, herein have the definition assigned to them in the IP Security Agreement);

WHEREAS, pursuant to the IP Security Agreement the Grantor granted to Administrative Agent, for the benefit of the lenders, a security interest in and to all of the Grantor’s right, title and interest in the Grantor’s Patent and Trademark Collateral, including the trademarks listed on Exhibit A attached hereto (the “Released Marks”), and the goodwill associated therewith; and

WHEREAS, the IP Security Agreement was recorded with the United States Patent and Trademark Office on July 29, 2019, at Reel 6706, Frame 0062.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Administrative Agent, on behalf of itself, its successors, legal representatives and assigns, without representation or warranty of any kind, express or implied, free and clear of any claims by Administrative Agent, (i) hereby releases and discharges fully its security interest in and to the Released Marks, and retransfers, reconveys and reassigns to Grantor, all of Administrative Agent's right, title and interest in and to the Released Marks, the goodwill associated therewith, and all causes of action for past infringement, if any; and (ii) terminates the IP Security Agreement with respect to the Released Marks.

This Release and the rights and obligations of the parties hereunder shall be construed in accordance with and be governed by the law of the State of New York.

IN WITNESS WHEREOF, Administrative Agent has executed this Release of Security Interest in Intellectual Property as of the Effective Date.

SOCIÉTÉ GÉNÉRALE, as Administrative Agent

DocuSigned by:

Pranav Chandra

By: _____

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Name: Pranav Chandra

Title: Managing Director

[Signature Page to IP Release]

TRADEMARK
REEL: 007208 FRAME: 0075

EXHIBIT A
TRADEMARKS

U.S. Trademark Registrations

Mark	Registration No.	Registration Date
HAVE FUN WORKING HARD	5810436	July 23, 2019

38216278

LEGAL_US_E # 154210864.3

RECORDED: 03/02/2021

TRADEMARK
REEL: 007208 FRAME: 0076