

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM629322

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cineplex Digital Media Inc.		02/26/2021	Corporation: ONTARIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AST Trust Company (Canada)		
<b>Street Address:</b>	1 Toronto Street		
<b>Internal Address:</b>	Suite 1200		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5C 2V6		
<b>Entity Type:</b>	Collateral Trustee: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2927222	EK3	
<b>Registration Number:</b>	2927221	EK3	
<b>Registration Number:</b>	2873449	EK3 MEDIA ENGINE	
<b>Registration Number:</b>	2944474	INPULSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	colleen.brennan@bakermckenzie.com		
<b>Correspondent Name:</b>	Colleen Brennan		
<b>Address Line 1:</b>	300 East Randolph Street, Suite 5000		
<b>Address Line 2:</b>	Baker & McKenzie LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Colleen Brennan		
<b>SIGNATURE:</b>	/colleen brennan/		
<b>DATE SIGNED:</b>	03/02/2021		
<b>Total Attachments: 2</b>			
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**NOTICE OF SECURITY INTEREST IN TRADEMARKS (US)**

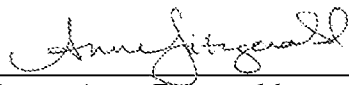
**WHEREAS**, Cineplex Digital Media Inc. (the “**Grantor**”) an Ontario corporation, having a principal place of business at 1303 Yonge Street, Toronto, Ontario M4T 2Y9, is the owner of the trademarks, registrations and applications set forth in Schedule “A” (collectively, the “**Intellectual Property**”);


**AND WHEREAS**, the Grantor has entered into, inter alia, an omnibus intellectual property security agreement dated as of February 26, 2021 (as it may be amended, supplemented, restated, modified, extended, renewed, superseded or replaced from time to time, the “**IP Security Agreement**”) with AST Trust Company (Canada), as collateral trustee (the “**Collateral Trustee**”), whose full address is 1 Toronto Street, Suite 1200, Toronto, Ontario M5C 2V6, pursuant to which the Grantor has granted to and in favour of the Collateral Trustee, a security interest in, inter alia, all of the Intellectual Property;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the IP Security Agreement, the Grantor hereby confirms the granting of a security interest and lien in the Intellectual Property to and in favour of the Collateral Trustee.

Dated: February 26, 2021

**CINEPLEX DIGITAL MEDIA INC.**

By:   
\_\_\_\_\_  
Name: Anne Fitzgerald  
Title: Chief Legal Officer

By:   
\_\_\_\_\_  
Name: Gordon Nelson  
Title: Chief Financial Officer

**SCHEDULE A**

**Trademarks and Trademark Applications (United States)**

	Trade-mark	Registration and Application Numbers
1.	EK3	REGISTERED App No.: 76480981 Reg #: 2927222 Registration Date: February 22, 2005
2.	EK3 Design	REGISTERED App No.: 76480975 Reg #: 2927221 Registration Date: February 22, 2005
3.	EK3 MEDIA ENGINE	REGISTERED App No.: 76480979 Reg #: 2873449 Registration Date: August 17, 2004
4.	inPulse	REGISTERED App No.: 76484309 Reg #: 2944474 Registration Date: April 26, 2005

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