

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM621741

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/17/2018		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melanie Kahn		01/20/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Poppilu Inc.		
Street Address:	1100 N. Lake Shore Drive		
Internal Address:	#21B		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87367755	POPPILU	
Serial Number:	87640924	BOLD ON CITRUS NOT ON SUGAR	
CORRESPONDENCE DATA			
Fax Number:	3124607577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	13124605577		
Email:	jsutherland@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	233 South Wacker Drive, Suite 8000		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Julia K. Sutherland		
SIGNATURE:	/Julia K. Sutherland/		
DATE SIGNED:	01/22/2021		
Total Attachments: 3			
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CONFIRMATORY ASSIGNMENT

This confirmatory assignment is made as of January 20, 2021, by and between Melanie Kahn ("Assignor"), an individual, residing at 1100 N. Lake Shore Drive, #21B, Chicago, Illinois 60611, and Poppilu Inc. ("Assignee"), an Illinois corporation, having a business address at 1100 N. Lake Shore Drive, #21B, Chicago, Illinois 60611.

Assignor owned the marks ("Marks") and registrations for the Marks ("Registrations") listed on Exhibit A. Assignee desired to acquire any and all rights in the Marks, including the goodwill associated with the Marks and the Registrations.

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, *nunc pro tunc* as of May 7, 2018, any and all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations. Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and Registrations and to assist Assignee in exercising all rights with respect to the Marks and Registrations.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth.

MELANIE KAHN

By: Melanie Kahn

POPPILU INC.

By: Melanie Kahn

Name: Melanie H. Kahn

Title: President + CEO

EXHIBIT A

Mark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
POPPILU	U.S.	87367755	March 11, 2017	5352118	December 5, 2017
POPPILU	International Registration	1373816	October 11, 2017	1373816	October 11, 2017
POPPILU	China	1373816	October 11, 2017	1373816	October 11, 2017
BOLD ON CITRUS NOT ON SUGAR	U.S.	87640924	October 11, 2017	5469094	May 15, 2018