

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDT Media Inc.		10/19/2020	Corporation:
RECEIVING PARTY DATA			
Name:	Mercer Street Media LLC		
Street Address:	142 Mercer Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3843534	TASTING TABLE	
Registration Number:	3846960	TASTING TABLE	
Registration Number:	5223874	DINE BY TASTING TABLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-490-0065		
Email:	alopresti@lopresti.one		
Correspondent Name:	Anthony A. LoPresti		
Address Line 1:	55 Broadway, Ste. 311		
Address Line 4:	New York, NEW YORK 10006		
NAME OF SUBMITTER:	Anthony A. LoPresti		
SIGNATURE:	/Anthony A. LoPresti/		
DATE SIGNED:	03/04/2021		
Total Attachments: 3			
source=Tasting Table-TRADEMARK ASSIGNMENT.01#page1.tif			
source=Tasting Table-TRADEMARK ASSIGNMENT.01#page2.tif			
source=Tasting Table-TRADEMARK ASSIGNMENT.01#page3.tif			

OP \$90.00 3843534

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“**Assignment**”), dated October 19, 2020 (the “**Effective Date**”), by and between TDT MEDIA INC., d/b/a TASTING TABLE, a Delaware corporation (“**Assignor**”) and MERCER STREET MEDIA LLC, a New York limited liability company (“**Assignee**”). Assignor and Assignee are parties to a certain Asset Purchase Agreement dated October 19, 2020 (“**Asset Purchase Agreement**”).

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor agreed to assign, transfer and convey to Assignee, exclusively throughout the world, all of Assignor’s right title and interest in and to all of the trademarks that are part of the Assets, including but not limited to the trademarks identified in **Schedule A** attached hereto (collectively, “**Trademarks**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor and Assignee agree as follows:

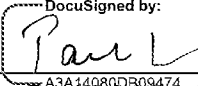
1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on **Schedule A** to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks. If Assignee is unable for any reason whatsoever to secure Assignor’s signature to any document it is entitled to under this Section 2, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on its behalf to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

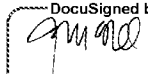
3. This Trademark Assignment Agreement may be executed by the parties hereto by electronic signature, and in separate counterparts, each of which when so executed shall be an original, but all such counterparts taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

TDT MEDIA INC. (Assignor)

By:  _____
By: Paul McNicol
Title: Senior Vice President

MERCER STREET MEDIA LLC (Assignee)

By:  _____
By: John McDonald
Title: Managing Member

SCHEDULE A**TRADEMARKS**

Trademark	Classes	Reg. No.	Reg. Date	Country	Filing Date
TASTING TABLE	09, 41	3843534	Sep 7, 2010	US	Sep 11, 2008
TASTING TABLE	09, 41	3846960	Sep 14, 2010	US	Oct 2, 2008
DINE BY TASTING TABLE	09	5223874	Jun 13, 2017	US	Sep 14, 2015
TASTING TABLE	41	1346520	Feb 20, 2014	AU	Feb 19, 2010
TASTING TABLE	09, 35, 41	824000	May 14, 2012	CA	Feb 18, 2010
TASTING TABLE	09, 35, 41	008803314	Jun 28, 2010	EU	Jan 11, 2010
TASTING TABLE	41	2238424	Oct 14, 2016	IN	Nov 23, 2011
TASTING TABLE	41	5345693	Aug 13, 2010	JA	Feb 19, 2010