

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM629865

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900584866		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AmeriMark Holdings LLC		12/10/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AmeriMark Direct, LLC		
<b>Street Address:</b>	6864 Engle Road		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44130		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5471208	ADORA LUNA PASSIONATE ABOUT VIBRANT SEXU	
<b>Registration Number:</b>	5471209	ADORA LUNA PASSIONATE ABOUT VIBRANT SEXU	
<b>Registration Number:</b>	5477042	ADORA LUNA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	sbockert@blankrome.com		
<b>Correspondent Name:</b>	Shaun J. Bockert		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	130 North 18th Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	144234-00100		
<b>NAME OF SUBMITTER:</b>	Samar Aryani-Sabet		
<b>SIGNATURE:</b>	/Samar Aryani-Sabet/		
<b>DATE SIGNED:</b>	03/04/2021		
<b>Total Attachments: 2</b>			
source=SIGNED -Intellectual Property Assignment - Adora Luna Marks - AmeriMark Holdings LLC to AmeriMark			

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source=SIGNED -Intellectual Property Assignment - Adora Luna Marks - AmeriMark Holdings LLC to AmeriMark

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**INTELLECTUAL PROPERTY ASSIGNMENT**  
**(ADORA LUNA MARKS)**

This **INTELLECTUAL PROPERTY ASSIGNMENT** is made effective as of the 10th day of December, 2020 (the "*Effective Date*"), between AmeriMark Holdings LLC, a Delaware limited liability company ("*Assignor*") and AmeriMark Direct, LLC a Delaware limited liability company ("*Assignee*").

**WHEREAS**, Assignor owns the trademarks therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the "*Trademarks*");

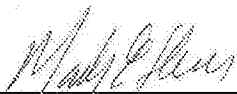
**WHEREAS**, Assignor wishes to assign, and Assignee wishes to acquire, all Assignor's right, title, and interest in and to said Trademarks;


**NOW, THEREFORE**, for Ten Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment by their duly authorized officers.

**AMERIMARK HOLDINGS LLC**

**AMERIMARK DIRECT, LLC**

By: 

By: 

Print Name: Mark Ethier

Print Name: Mark Ethier

Its: Chief Executive Officer

Its: Chief Executive Officer

**EXHIBIT A**

Marks

Mark	Country	Owner	Registration No.	Registration Date
<b>adora luna</b> <small>PASSIONATE ABOUT VIBRANT SEXUAL WELL-BEING</small>	USA	AmeriMark Holdings LLC	5471208	May 15, 2018
<b>ADORA LUNA PASSIONATE ABOUT VIBRANT SEXUAL WELL-BEING</b>	USA	AmeriMark Holdings LLC	5471209	May 15, 2018
<b>ADORA LUNA</b>	USA	AmeriMark Holdings LLC	5477042	May 22, 2018