

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hawaiian Airlines, Inc.		02/04/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HawaiianMiles Loyalty, Ltd.		
Street Address:	190 Elgin Avenue		
Internal Address:	C/O Walkers Fiduciary Limited		
City:	George Town, Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-9008		
Entity Type:	Corporation: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3495058	HAWAIIANMILES	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com		
Correspondent Name:	John L. Slafsky		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	39082.082		
NAME OF SUBMITTER:	John L. Slafsky		
SIGNATURE:	/John Slafsky/		
DATE SIGNED:	03/04/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of the 4th day of February 2021 between **Hawaiian Airlines, Inc.** a Delaware corporation having an address at 3375 Koapaka Street, Suite G350, Honolulu, Hawaii 96819 U.S.A. (the "Assignor"), on the one hand, and **HawaiianMiles Loyalty, Ltd.**, an exempted company incorporated with limited liability under the laws of the Cayman Islands located at C/O Walkers Fiduciary Limited, 190 Elgin Avenue, George Town, Grand Cayman KY1-9008, Cayman Islands (the "Assignee"), on the other hand.

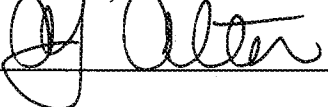
WHEREAS, the Assignor is the owner and proprietor of the trademark registrations and/or applications at the United States Patent and Trademark Office, the China Trademark Office, and the Japan Trademark Office, shown in the attached Exhibit A (the "Trademarks").

WHEREAS, the Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for certain consideration.

NOW THIS ASSIGNMENT WITNESSES that, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the Trademarks, for all of the goods and/or services included in the relevant registrations and in conjunction with which the Trademarks are used, together with the goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to any of the Trademarks occurring prior to the date hereof.

IN WITNESS WHEREOF the parties have caused this assignment to be executed by their duly authorized officer(s) as of the day and year first above written.

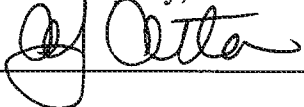
Hawaiian Airlines, Inc.

By: 

Name: Aaron J. Alter
Executive Vice President, Chief Legal

Title: Officer and Corporate Secretary

HawaiianMiles Loyalty, Ltd.

By: 

Name: Aaron J. Alter

Title: Director

EXHIBIT A

Mark	Country	Filing Details	Classes	Status
	China	Filing Date: Dec 26 2011 App. No.: 10347668 Reg. Date: Feb 28 2013 Reg. No. 10347668	16	Registered
	China	Filing Date: Dec 26 2011 App. No.: 10347667 Reg. Date: Feb 28 2013 Reg. No. 10347667	24	Registered
	China	Filing Date: Dec 26 2011 App. No.: 10347666 Reg. Date: Feb 28 2013 Reg. No. 10347666	25	Registered
	China	Filing Date: Dec 26 2011 App. No.: 10347665 Reg. Date: Feb 28 2013 Reg. No. 10347665	35	Registered
	China	Filing Date: Dec 26 2011 App. No.: 10347664 Reg. Date: Dec 14 2015 Reg. No. 10347664	39	Registered
HAWAIIANMILES	Japan	Filing Date: Oct 13 2010 App. No.: 2010079713 Reg. Date: Feb 18 2011 Reg. No. 5392091	35, 39	Registered
ハワイアンマイルズ	Japan	Filing Date: Oct 13 2010 App. No.: 2010079714 Reg. Date: Feb 18 2011 Reg. No. 5392092	35, 39	Registered
	Japan	Filing Date: Oct 13 2010 App. No.: 2010079740 Reg. Date: Feb 18 2011 Reg. No. 5392094	35, 39	Registered
HAWAIIANMILES	United States	Filing Date: Sep 24 2007 App. No.: 77287358 Reg. Date: Sep 2 2008 Reg. No. 3495058	39	Registered

STATE OF HAWAII)
) SS.
CITY AND COUNTY OF HONOLULU)

On this 1st day of March 2021, in the First Circuit, State of Hawaii, before me personally appeared **Aaron J. Alter**, to me personally known, who being by me duly sworn, did say that he is the Executive Vice President, Chief Legal Officer and Corporate Secretary of Hawaiian Airlines, Inc. and a Director of HawaiianMiles Loyalty, Ltd. described herein, executed the foregoing instrument of his own free act and deed. The foregoing instrument identified as **TRADEMARK ASSIGNMENT** contains two (2) pages at the time of this acknowledgment/certification.

This Notary Certificate is prepared on a separate page and is attached to the aforementioned document.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

ls.

Nora Y. Onishi
Nora Y. Onishi
NOTARY PUBLIC, STATE OF HAWAII
My commission expires: November 2, 2022

STATE OF HAWAII NOTARY CERTIFICATION

Doc. Description: TRADEMARK ASSIGNMENT
Date of Document: February 4, 2021 Pages: 3
Date of Notarization: March 1, 2021

Nora Y. Onishi
Notary Public Signature
Print Name: NORA Y. ONISHI ls.
Notary Public, State of Hawaii, First Judicial Circuit
Notary Commission No.: 14-387 (Stamp or Seal)