

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629836

| | | | |
|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DreamQuest Nutraceuticals, Inc. | | 03/04/2021 | Corporation: NEVADA |
| RECEIVING PARTY DATA | | | |
| Name: | Natural Organics, Inc. | | |
| Street Address: | 548 Broadhollow Road | | |
| City: | Melville | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11747 | | |
| Entity Type: | Corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3788229 | DREAMINOL | |
| Registration Number: | 3688891 | HEARTBEAT | |
| Registration Number: | 3623576 | HEARTBEAT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2028576395 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2028576000 | | |
| Email: | ryan.walsh@arentfox.com | | |
| Correspondent Name: | Ross Panko | | |
| Address Line 1: | 1717 K Street NW | | |
| Address Line 4: | Washington, D.C. 20006 | | |
| ATTORNEY DOCKET NUMBER: | 038463.00001 | | |
| NAME OF SUBMITTER: | Ross Panko | | |
| SIGNATURE: | /ross panko/ | | |
| DATE SIGNED: | 03/04/2021 | | |
| Total Attachments: 2 | | | |
| source=2021.03.04 DreamQuest Nutraceuticals TM Assignment to NOI#page1.tif | | | |
| source=2021.03.04 DreamQuest Nutraceuticals TM Assignment to NOI#page2.tif | | | |

OP \$90.00 3788229

TRADEMARK ASSIGNMENT

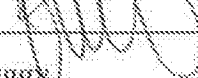
WHEREAS, DreamQuest Nutraceuticals, Inc., a Nevada corporation, having a place of business at 4660 AirCenter Circle Reno, Nevada 89502, United States of America, (hereinafter "ASSIGNOR"), is the owner of all right, title, and interest in, under, and to the trademarks in Schedule A (hereinafter the "Trademarks"):

WHEREAS, Natural Organics, Inc., a New York corporation, having a place of business at 548 Broadhollow Road, Melville, New York 11747, United States of America, (hereinafter "ASSIGNEE"), is the successor in interest to the portion of ASSIGNOR's business to which the mark pertains and is desirous of acquiring said Trademarks, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in, under, and to the said Trademarks and the registration therefor, together with the goodwill of the business symbolized by the Trademarks, and the right to bring suit and recover damages for past infringement of the said Trademarks. ASSIGNOR hereby agrees to execute any additional documents to accomplish this Assignment.

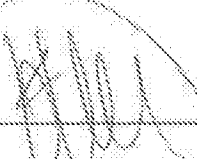
ASSIGNOR:

DREAMQUEST NUTRACEUTICALS, INC.

By: 
Name: Kevin J. Buggy
Title: President
Date: March 4, 2001

ASSIGNEE:

NATURAL ORGANICS, INC.

By: 
Name: Kevin J. Buggy
Title: President
Date: March 4, 2001

Schedule A

| Country | Trademark | App. No. | Filing date | Reg. No. | Reg. Date | Class |
|---------------|-----------|-----------|-------------|----------|-------------|-------|
| United States | DREAMINOL | 77/627882 | Dec-05-2008 | 3788229 | May-11-2010 | 05 |
| United States | HEARTBEAT | 77/687046 | Mar-10-2009 | 3688891 | Sep-29-2009 | 05 |
| United States | HEARTBEAT | 77/198059 | Jun-5-2007 | 3623576 | May-19-2009 | 05 |