

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629903

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fashion Nova, Inc.		12/31/2020	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Fashion Nova, LLC
Street Address:	2801 E. 46th Street
Internal Address:	Attn: Erica Meierhans - General Counsel
City:	Vernon
State/Country:	CALIFORNIA
Postal Code:	90058
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 143

Property Type	Number	Word Mark
Registration Number:	4785079	FASHION NOVA
Registration Number:	4785854	FASHION NOVA
Registration Number:	5276244	FASHION NOVA
Registration Number:	5276297	FASHION NOVA
Registration Number:	5301652	
Registration Number:	5301653	
Registration Number:	5328984	FASHION NOVA
Registration Number:	5421675	FASHION NOVA CURVE
Registration Number:	5441544	FASHION NOVA CURVE
Registration Number:	5451172	LOVE YOUR F'N BODY
Registration Number:	5478908	LOVE YOUR F'N BODY
Registration Number:	5577210	NOVA BABE
Registration Number:	5591086	FASHION NOVA
Registration Number:	5638984	NOVAKIDS
Registration Number:	5656374	NOVAKIDS
Registration Number:	5869081	FASHIONNOVA
Registration Number:	5886070	FASHIONNOVA
Registration Number:	5887124	FASHIONNOVAMAN

OP \$3590.00 4785079

Property Type	Number	Word Mark
Registration Number:	5887125	FASHIONNOVAMEN
Registration Number:	5891994	FASHIONNOVA
Registration Number:	5892024	FASHIONNOVA.COM
Registration Number:	5903970	FASHIONNOVA MAN
Registration Number:	5951641	FASHIONNOVAMEN
Registration Number:	6030423	FASHIONNOVACAREERS
Registration Number:	6048808	FASHION NOVA DENIM
Registration Number:	6048809	FASHION NOVA JEANS
Registration Number:	6048839	NOVA SHAPE
Registration Number:	6054078	NOVABABE
Registration Number:	6059640	NOVASCUBS
Registration Number:	6065277	FN
Registration Number:	6136810	FASHIONNOVA CURVE
Registration Number:	6142455	NOVASWIM
Registration Number:	6147916	FASHIONNOVACURVE
Registration Number:	6153670	NOVASWIM
Registration Number:	6154211	NOVA CURVE
Registration Number:	6154212	NOVA CURVE
Registration Number:	6154232	NOVA SHAPE
Registration Number:	6189992	FASHION NOVA
Registration Number:	6228790	NOVA ACCESSORIES
Registration Number:	6235243	BASIC BEAT
Registration Number:	6245795	NOVABABE
Registration Number:	6255399	FASHION NOVA
Serial Number:	88368151	NOVA ACCESSORIES
Serial Number:	88074528	NOVA HOME
Serial Number:	88352818	FN
Serial Number:	88368163	NOVA ACCESSORIES
Serial Number:	90154660	NOVA KIDS
Serial Number:	90183191	NOVA MEN
Serial Number:	90491859	NOVA SPORT
Serial Number:	88076646	NOVA HOME
Serial Number:	88352825	FN
Serial Number:	88746767	MAVEN
Serial Number:	88077542	NOVA HOME
Serial Number:	88404845	NOVABEAUTY
Serial Number:	88352829	FN
Serial Number:	90152625	FASHION NOVA

Property Type	Number	Word Mark
Serial Number:	88295076	FASHION NOVA DENIM
Serial Number:	88295101	FASHIONNOVAKIDS
Serial Number:	88352834	FN
Serial Number:	88244366	FN FASHIONNOVA LOS ANGELES
Serial Number:	87772892	NOVA
Serial Number:	88304008	NOVA BABY
Serial Number:	88304018	NOVA CHILL
Serial Number:	87780798	NOVA CURVE
Serial Number:	88216486	NOVA DENIM
Serial Number:	88299021	NOVA KID
Serial Number:	88295124	NOVA LINGERIE
Serial Number:	88304026	NOVA LOUNGE
Serial Number:	88056348	NOVA LUXE
Serial Number:	87768776	NOVA MAN
Serial Number:	88297239	NOVA MATERNITY
Serial Number:	88304055	NOVA PRIME
Serial Number:	88745341	NOVA SECONDS
Serial Number:	88055798	NOVA SPORT
Serial Number:	88297230	NOVA TODDLER
Serial Number:	88504904	NOVA VINTAGE
Serial Number:	87912641	NOVA.
Serial Number:	90252969	NOVACOMPRESSION
Serial Number:	88297223	NOVAINTIMATES
Serial Number:	88624021	NOVALUXE
Serial Number:	87274859	NOVAMAN
Serial Number:	88008560	NOVAMEN
Serial Number:	88607806	NOVAMINIS
Serial Number:	88297220	NOVASHOES
Serial Number:	90252956	NOVASOFT
Serial Number:	88624148	NOVAVINTAGE
Serial Number:	88624142	NOVAVINTAGE
Serial Number:	88624155	
Serial Number:	87771039	FASHIONNOVA
Serial Number:	88861704	INFINITY SEAMLESS
Serial Number:	88821370	NOVALUXE
Serial Number:	88861708	NOVASCULPT
Serial Number:	90490783	NOVA SPORT
Serial Number:	88861695	SCULPT TECH

Property Type	Number	Word Mark
Serial Number:	88368174	NOVA ACCESSORIES
Serial Number:	88352837	FN
Serial Number:	87324722	FASHION NOVA
Serial Number:	88475260	FASHIONNOVA BEAUTY
Serial Number:	88295089	FASHIONNOVABEAUTY
Serial Number:	88746753	MAVEN
Serial Number:	88055678	NOVA BEAUTY
Serial Number:	88404821	NOVABEAUTY
Serial Number:	88889672	M
Serial Number:	88868039	MAVEN PRO
Serial Number:	88863013	MAVEN BEAUTY
Serial Number:	90174466	M MAVEN BEAUTY
Serial Number:	88863015	MAVEN COSMETICS
Serial Number:	88863040	MAVENBEAUTY
Serial Number:	88863045	MAVENCOSMETICS
Serial Number:	88295091	FASHIONNOVABEAUTY
Serial Number:	88295103	FASHIONNOVAKIDS
Serial Number:	87773014	NOVA
Serial Number:	88304014	NOVA BABY
Serial Number:	88055707	NOVA BEAUTY
Serial Number:	88061563	NOVA BOX
Serial Number:	88304023	NOVA CHILL
Serial Number:	88299023	NOVA KID
Serial Number:	88295126	NOVA LINGERIE
Serial Number:	88304028	NOVA LOUNGE
Serial Number:	88056353	NOVA LUXE
Serial Number:	87793333	NOVA MAN
Serial Number:	87768808	NOVA MAN
Serial Number:	88297243	NOVA MATERNITY
Serial Number:	88304061	NOVA PRIME
Serial Number:	88745361	NOVA SECONDS
Serial Number:	88055812	NOVA SPORT
Serial Number:	88312779	NOVA SPORT LOS ANGELES
Serial Number:	88297237	NOVA TODDLER
Serial Number:	87770403	NOVA.
Serial Number:	88404810	NOVABEAUTY
Serial Number:	87780805	NOVACURVE
Serial Number:	88297225	NOVAINTIMATES

Property Type	Number	Word Mark
Serial Number:	87272002	NOVAMAN
Serial Number:	87824678	NOVAMAN.COM
Serial Number:	88008564	NOVAMEN
Serial Number:	88297221	NOVASHOES
Serial Number:	88304161	NOVATRONICS
Serial Number:	90031586	FASHIONNOVACARES
Serial Number:	90381328	FASHION NOVA
Serial Number:	87788883	FASHIONNOVA
Serial Number:	88368165	NOVA ACCESSORIES
Serial Number:	88074525	NOVA HOME
Serial Number:	88304159	NOVATRONICS

CORRESPONDENCE DATA

Fax Number: 8884188177

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2136633402

Email: legal@fashionnova.com

Correspondent Name: Fashion Nova, LLC

Address Line 1: 2801 E. 46th Street

Address Line 2: Erica Meierhans - General Counsel

Address Line 4: Vernon, CALIFORNIA 90058

NAME OF SUBMITTER:	Erica Meierhans
SIGNATURE:	/Erica Meierhans/
DATE SIGNED:	03/04/2021

Total Attachments: 3

source=(25) FN Reorg - Fashion Nova Conversion - Articles of Organization-Conversion (Fashion Nova - Corp to LLC)#page1.tif

source=(25) FN Reorg - Fashion Nova Conversion - Articles of Organization-Conversion (Fashion Nova - Corp to LLC)#page2.tif

source=(25) FN Reorg - Fashion Nova Conversion - Articles of Organization-Conversion (Fashion Nova - Corp to LLC)#page3.tif



State of California Secretary of State

I, Shirley N. Weber, Ph.D., Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of this office.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of March 4th, 2021

A handwritten signature in black ink, appearing to read "Shirley N. Weber".

Shirley N. Weber, Ph.D.
Secretary of State



**State of California
Secretary of State**

2859813 - OUT

**Limited Liability Company
Articles of Organization - Conversion**

LLC-1A

File #

202106210496

FILED
Secretary of State
State of California

Emp / KM

DEC 31 2020

1CC

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Fashion Nova, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

2801 E. 46th St

City

Vernon

State

CA

Zip Code

90058

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

City

State

Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

CT Corporation System

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

City

State

CA

Zip Code

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

Fashion Nova, Inc.

8. Form of Entity

Corporation

9. Jurisdiction

California

10. CA Secretary of State File Number, if any

2859813

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote.
2,000,000 shares of voting common stock
2,000,000 shares of non-voting common stock

AND

The percentage vote required of each class.
More than 50%
More than 50%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Richard Saghian
Signature of Authorized Person

Richard Saghian, President and CEO

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Shahnaz Saghian, Secretary

Type or Print Name and Title of Authorized Person



**State of California
Secretary of State**

LLC-1A

File #

202106210496

**Limited Liability Company
Articles of Organization - Conversion**

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More Than One Manager

All Limited Liability Company Member(s)

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CT Corporation System

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State

CA

Zip Code

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State

Zip Code

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Corporation

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California

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2,000,000 shares of non-voting common stock

AND

The percentage vote required of each class.
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More than 50%

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13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Shahnaz Saghian

Signature of Authorized Person

Richard Saghian, President and CEO

Type or Print Name and Title of Authorized Person

Shahnaz Saghian, Secretary

Type or Print Name and Title of Authorized Person



LLC-1A (REV 10/2018)

APPROVED BY SECRETARY OF STATE

RECORDED: 03/04/2021

TRADEMARK
REEL: 007212 FRAME: 0220