

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM630017

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Marketing Excellence, LLC		05/02/2017	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	OneTouchPoint Mountain States, LLC		
Street Address:	5280 Joliet Street		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80239		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4551143	DMXENGAGE	
Registration Number:	2638232	DATABERT	
Registration Number:	2681552	CLICKQUERY	
Registration Number:	2613122	DMX DIRECT	
Registration Number:	2605293	DMX DIRECT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122014000		
Email:	danielle.johnson@goldbergkohn.com		
Correspondent Name:	Danielle Johnson		
Address Line 1:	55 E. Monroe Street		
Address Line 2:	Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	8095.003		
NAME OF SUBMITTER:	Danielle K. Johnson		
SIGNATURE:	/dkj/		
DATE SIGNED:	03/05/2021		

OP \$140.00 4551143

Total Attachments: 2

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EXHIBIT C
ASSIGNMENT OF TRADEMARKS

WHEREAS, Direct Marketing Excellence, LLC, a Colorado limited liability company, located at 8955 E. Nichols Ave. Suite 200 Centennial, CO, 80112 (hereinafter the "Assignor") is the owner of the Trademarks identified on Schedule A, attached hereto (the "Trademarks");

WHEREAS, OneTouchPoint Mountain States, LLC, a Colorado limited liability company, located at 5280 Joliet Street, Denver, CO 80239 (hereinafter the "Assignee"), desires to acquire all right, title and interest in and to the Trademarks and the common law rights therein.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, any and all common law rights therein, the goodwill of the business symbolized by the Trademarks, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Trademarks.

Dated this 2nd day of May, 2017.

DIRECT MARKETING EXCELLENCE, LLC

By: *Rick Gross*
Rick Gross (May 2, 2017)

Rick Gross, Chief Financial Officer

Schedule A

Trademarks:

<u>Owner</u>	<u>Trademark Description</u>	<u>Registration Number</u>
Direct Marketing Excellence, LLC	DMXENGAGE	4551143
Direct Marketing Excellence, LLC	DATABERT	268232
Direct Marketing Excellence, LLC	CLICKQUERY	2681552
Direct Marketing Excellence, LLC	DMX DIRECT	2613122
Direct Marketing Excellence, LLC	DMX DIRECT	2605263