

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM630102

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avanquest North America LLC		03/04/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PlanetArt, LLC		
Street Address:	23801 Calabasas Road		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5021714	PLANETART	
Registration Number:	4063421	{SIMPLYTOIMPRESS.COM}	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9142220774		
Email:	lholzman@cm.law		
Correspondent Name:	Lara A. Holzman		
Address Line 1:	13101 Preston Rd., Ste. 110-1520		
Address Line 2:	Culhane Meadows PLLC		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	Lara A. Holzman		
SIGNATURE:	/lah/		
DATE SIGNED:	03/05/2021		
Total Attachments: 3			
source=Executed Trademark Assignment to Planetart 3-5-2021#page1.tif			
source=Executed Trademark Assignment to Planetart 3-5-2021#page2.tif			
source=Executed Trademark Assignment to Planetart 3-5-2021#page3.tif			

OP \$65.00 5021714

ASSIGNMENT OF TRADEMARK

WHEREAS, Avanquest North America LLC, a California limited liability company with an address at 23801 Calabasas Road Calabasas, CA 91302 (the "Assignor") is the owner of the trademark registrations as set forth on Schedule A, attached hereto (the "Trademarks");

WHEREAS, PlanetArt, LLC, a limited liability company registered under the laws of the State of Delaware, with an address at 23801 Calabasas Road Calabasas, CA 91302 (the "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademarks.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such

evidence is deemed necessary or desirable by the Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties have caused this instrument to be signed and become effective as of the date indicated below.

Dated: March 4, 2021

Assignor: Avanquest North America LLC

By:  _____

Name: Roger S. Bloxberg

Title: Chief Executive Officer

Assignee: PlanetArt, LLC

By:  _____

Name: Roger S. Bloxberg

Title: Chief Executive Officer

SCHEDULE A

Trademarks	Reg. No.
PLANETART	U.S. Reg. 5,021,714
SIMPLYTOIMPRESS.COM (Stylized)	U.S. Reg. 4,063,421