

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beyond Cheese Ltd		01/26/2021	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beyond Meat, Inc.		
<b>Street Address:</b>	119 Standard Street		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5675504	BEYOND CHEESE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-943-4828		
<b>Email:</b>	lpartmann@orrick.com, iprosecution@orrick.com		
<b>Correspondent Name:</b>	Kristin S. Cornuelle		
<b>Address Line 1:</b>	2050 Main Street, Suite 1100		
<b>Address Line 2:</b>	Orrick, Herrington & Sutcliffe LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	26074.6000		
<b>NAME OF SUBMITTER:</b>	/Kristin S. Cornuelle/		
<b>SIGNATURE:</b>	/Kristin S. Cornuelle/		
<b>DATE SIGNED:</b>	03/05/2021		
<b>Total Attachments: 2</b>			
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**Exhibit A****TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (“Assignment”) is effective as of January 26, 2021, by and between Beyond Cheese Ltd, a United Kingdom private limited company with a principal place of business at October House Marley Heights, Haslemere, Surrey, GU27 3LU, United Kingdom (“Assignor”), and Beyond Meat, Inc., a Delaware corporation with a principal place of business at 119 Standard Street, El Segundo, California, 90245 (“Assignee”).

WHEREAS, Assignor owns all right, title, and interest in and to the trademark BEYOND CHEESE (the “Mark”), and the goodwill associated therewith:

Mark	Registration No.
BEYOND CHEESE	5,675,504

WHEREAS, Assignor desires to assign, transfer, and convey the Mark, all right, title, and interest to the Mark and the goodwill associated therewith to Assignee;

WHEREAS, Assignee desires to acquire all right, title and interest to the Mark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby transfers, sells, assigns, and conveys unto Assignee all of its rights, title, and interest for all states and countries in and to the Mark, including all common law rights therein and all applications to register and registrations thereof and the goodwill pertaining thereto, and all right, title, and interest thereto, on a world-wide basis, as well as, without limitation, the right to sue and collect damages, costs, and fees in Assignee’s own name for any and all past, present, or future infringement, dilution, or other injury to the goodwill thereof.

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Mark, any registrations for the Mark, and any applications to register the Mark.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the dates indicated below.

ASSIGNOR:

BEYOND CHEESE LTD

1/30/2021  
January \_\_, 2021

By: DocuSigned by:  
Mark Anthony Galvin  
EB2398A342DD414...

Name: Mark Anthony Galvin

Title: Director

ASSIGNEE:

BEYOND MEAT, INC.

1/30/2021  
January \_\_, 2021

By: DocuSigned by:  
Chuck Muth  
16A3981AA97487...

Name: Chuck Muth

Title: CGO