

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630150

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DS Technology Licensing, LLC		01/21/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Evo Brands, LLC		
<b>Street Address:</b>	251 Little Falls Drive		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19807		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 24</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6143771	PUFF GLOW	
<b>Registration Number:</b>	6261191	PUFF BAR	
<b>Serial Number:</b>	88550952	PUFF BAR	
<b>Serial Number:</b>	88884817	PUFF FLOW	
<b>Serial Number:</b>	88655139	PUFF KRUSH	
<b>Serial Number:</b>	88729885	PUFF TUBE	
<b>Serial Number:</b>	88729899	PUFF TIP	
<b>Serial Number:</b>	88655008	PUFF BURST	
<b>Serial Number:</b>	88655208	PUFF POP	
<b>Serial Number:</b>	88775944	PUFFF	
<b>Serial Number:</b>	88792925	PUFF ROUND	
<b>Serial Number:</b>	88569738	PUFF NIC	
<b>Serial Number:</b>	88575187	PUFF SALT	
<b>Serial Number:</b>	88575242	PUFF SALTS	
<b>Serial Number:</b>	88729126	PUFF CIG	
<b>Serial Number:</b>	88729143	PUFF MINI	
<b>Serial Number:</b>	88729156	PUFF PLUS	
<b>Serial Number:</b>	88729198	PUFF SUPREME	
<b>Serial Number:</b>	88762399	PUFF CBD	
<b>TRADEMARK</b>			

OP \$615.00 6143771

Property Type	Number	Word Mark
Serial Number:	88801365	PUFF ECO
Serial Number:	90002436	PUFF XXL
Serial Number:	90139690	PUFF NTN
Serial Number:	90139847	PUFF BAR NTN
Serial Number:	90162012	PUFF EXOTICS

**CORRESPONDENCE DATA**

Fax Number: 5132414771

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (513) 352-6678

Email: dawn.schneider@thompsonhine.com

Correspondent Name: Carrie Shufflebarger, Thompson Hine LLP

Address Line 1: 312 Walnut Street, Suite 2000

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Carrie A. Shufflebarger
SIGNATURE:	/Carrie Shufflebarger/
DATE SIGNED:	03/05/2021

**Total Attachments: 8**

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of this 21<sup>st</sup> day of January, 2021, by and between DS Technology Licensing, LLC ("DS Technology" of "Assignor"), a Delaware limited liability company, and Evo Brands, LLC ("Evo" or "Assignee"), a Delaware limited liability company (with DS Technology, the "Parties").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks listed in Exhibit A; and

WHEREAS, Assignee wishes to acquire all rights that Assignor has in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby sells and assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for infringements thereof, and to fully and entirely stand in the place of Assignor in all matters related to the Marks.
2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take such other actions Assignee may reasonably request to affect the terms of this Assignment and recordation in the United States Patent and Trademark Office.
3. Miscellaneous. This Assignment may not be amended except by a writing signed by both parties. The failure of either party to enforce any provision of this Assignment shall not waive any of its rights under such provision. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment may be executed in counterparts.

DS Technology Licensing, LLC

By: XIAO LI

Name: XIAO LI

Title: PRESIDENT

Evo Brands, LLC










By: [Signature]

Name: NICK MINO

Title: Executive Officer

**Exhibit A**

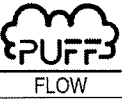

United States Federal Applications/Registrations:






Mark	App. No.	Reg. No.	Class 34 Services
	88792841	6143771	Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Mechanical electronic cigarettes
	88550952		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88884817		Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Cartridges sold filled with propylene glycol for electronic cigarettes; Electric cigarettes; Electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; Flavorings for tobacco substitutes, other than essential oils; Flavorings for tobacco, other than essential oils; Flavorings, other than essential oils, for tobacco; Flavourings, other than essential oils, for tobacco; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Oral vaporizers for smokers; Oral vaporizers for smoking purposes
	88655139		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88729885		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88729899		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88655008		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88655208		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88775944		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Mechanical electronic cigarettes

	88792925		Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Mechanical electronic cigarettes
	88569738		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88575187		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88575242		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes
	88729126		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88729143		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88729156		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88729198		Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes
	88762399		Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Mechanical electronic cigarettes
	88801365		Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Mechanical electronic cigarettes
	90002436		Electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Mechanical electronic cigarettes

PUFF BAR	90034126	6261191	Electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Electric cigarettes; Mechanical electronic cigarettes
PUFF NTN	90139690		Electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; Electronic cigarette liquid (e-liquid) comprised of vegetable glycerin; Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Boxes for electronic cigarettes and electronic cigarette accessories; Cartridges sold filled with vegetable glycerin for electronic cigarettes; Cases for electronic cigarettes and electronic cigarette accessories; Electric cigarettes
PUFF BAR NTN	90139847		Electronic cigarettes; Electronic cigarettes and oral vaporizers for smokers; Electronic cigarettes for use as an alternative to traditional cigarettes; Cartridges sold filled with vegetable glycerin for electronic cigarettes; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes
PUFF EXOTICS	90162012		Electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; Electronic cigarette liquid (e-liquid) comprised of vegetable glycerin; Electronic cigarettes for use as an alternative to traditional cigarettes; Cases for electronic cigarettes and electronic cigarette accessories; Chemical flavorings in liquid form used to refill electronic cigarette cartridges; Electric cigarettes; Flavorings, other than essential oils, for use in electronic cigarettes; Flavourings, other than essential oils, for use in electronic cigarettes; Liquid nicotine solutions for use in electronic cigarettes; Mechanical electronic cigarettes

**Foreign Trademark Applications/Registrations:**

Mark	Reg./App. No.	Class	Jurisdiction
	18321767	9, 34	European Union
	18318045	9, 34	European Union

	18335348	9, 34	European Union
PUFF	18319502	9, 34	European Union
PUFF FLOW	18329213	9, 34	European Union
	867590-2020	34	Peru
PUFF	867587-2020	9	Peru
PUFF	867586-2020	34	Peru
	UK00003549160	9, 34	United Kingdom
	UK00003549765	9, 34	United Kingdom
	UK00003549833	9, 34	United Kingdom

**California State Trademark Registrations / Applications:**

Registration ID	Registration Date	Status	Description of Mark	Class Code	Design Code	Owner (Individual/Entity)
02004693	04/24/2020	Active	Puff	34		DS Technology Licensing, LLC
02004696	04/24/2020	Active	PUFF BAR	34		DS Technology Licensing, LLC
02004706	05/01/2020	Active	PUFF KRUSH	34		DS Technology Licensing, LLC
02004707	05/01/2020	Active	PUFF PLUS	34		DS Technology Licensing, LLC
02004645	04/24/2020	Active	The mark consists of the word "PUFF" in stylized letters surrounded by stylized cloud design that is open at the bottom, a horizontal line appears under "PUFF" with the letters "BAR" centered below.	34	01.15.06 - Advertising, skywriting 26.17.01 - Lines, straight 26.17.05 - Lines, horizontal	DS Technology Licensing, LLC
02004652	04/24/2020	Active	The mark consists of the word "PUFF" in stylized letters surrounded by stylized cloud design that is open at the bottom, a horizontal line appears under "PUFF" with the word "KRUSH" centered below.	34	01.15.06 - Advertising, skywriting 26.17.01 - Lines, straight 26.17.05 - Lines, horizontal	DS Technology Licensing, LLC
02004653	04/24/2020	Active	The mark consists of the word "PUFF" in stylized letters surrounded by stylized cloud design that is open at the bottom, a horizontal line appears under "PUFF" with the word "PLUS" centered below.	34	01.15.06 - Advertising, skywriting 26.17.01 - Lines, straight 26.17.05 - Lines, horizontal 26.17.13 - Underlined words or letters	DS Technology Licensing, LLC
02004644	03/23/2020	Active	The mark consists of the word "PUFF" in stylized letters surrounded by stylized cloud design that is open at the bottom.	34	01.15.06 - Advertising, skywriting	DS Technology Licensing, LLC

Submission Number 02004674

PUFF SALT Word Mark

**Illinois State Trademark Registrations / Applications:**

PUFF



PUFF FLOW





PUFF BAR



PUFF PLUS



**New York State Trademark Registrations / Applications:**

PUFF



PUFF BAR



PUFF FLOW



PUFF PLUS



**Domain Names (collectively, the "Domain Names"):**

Puffsalt.com

Puffbarntn.com

Puffbarntn.info

Puffbarntn.org

Puffbartfn.com

Puffbartfn.info

Puffbartfn.org

Puffbartfn.net

Puffntn.com

Puffntn.info

Puffntn.org

Puffsalttfn.com

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