

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JAPAN TOBACCO INC.		02/22/2021	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	JT INTERNATIONAL S.A.		
Street Address:	Rue Kazem-Radjavi 8		
City:	1202 Geneva		
State/Country:	SWITZERLAND		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5248499	JTI	
CORRESPONDENCE DATA			
Fax Number:	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mbeyene@bskb.com, mailroom@bskb.com		
Correspondent Name:	Birch Stewart Kolasch & Birch LLP		
Address Line 1:	8110 Gatehouse Road, Suite 100 East		
Address Line 4:	Falls Church, VIRGINIA 22042		
ATTORNEY DOCKET NUMBER:	3545-0324US1		
DOMESTIC REPRESENTATIVE			
Name:	Birch Stewart Kolasch & Birch LLP		
Address Line 1:	8110 Gatehouse Road, Suite 100 East		
Address Line 4:	Falls Church, VIRGINIA 22042		
NAME OF SUBMITTER:	Michael T. Smith		
SIGNATURE:	/Michael T. Smith/		
DATE SIGNED:	03/02/2021		
Total Attachments: 1			
source=2021-02-12 JTI assignment - Japan Tobacco to JT Int'l SA; 3545-0324US1#page1.tif			

OP \$40.00 5248499

ASSIGNMENT

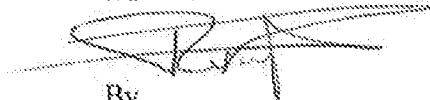
WHEREAS, JAPAN TOBACCO INC. ("Assignor"), a corporation Japan, having a place of business at 1-1 Toranomom, 4-chome, Minato-ku, Tokyo Japan, is the owner of US trademark registration no. 5,248,499, registered on July 25, 2017, for the mark "JTI" for use with "cigarettes" (the "Registration"); and

WHEREAS, JT INTERNATIONAL S.A. ("Assignee"), a corporation of Switzerland, having a place of business at Rue Kazem-Radjavi 8, 1202 Geneva, Switzerland, is desirous of acquiring the Registration and the mark therein;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to the Registration and the mark therein, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:
JAPAN TOBACCO INC.



Date : 22.02.2021

By _____

Name : Ronald van Tuijl

Title : Attorney-in-Fact

WITNESS:



Date : 22.02.2021

By _____

Name : Stéphanie Haye

Title : Intellectual Property Assistant