

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630178

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Connexity, LLC		09/02/2016	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Connexity, Inc.		
<b>Street Address:</b>	2120 Colorado Ave., Ste. 400		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2503740	BIZRATE.COM	
<b>Registration Number:</b>	5171478	BIZRATE	
<b>Registration Number:</b>	3119435	SHOPZILLA	
<b>Registration Number:</b>	3020506		
<b>Registration Number:</b>	3466274		
<b>Registration Number:</b>	3894816	BESO	
<b>Registration Number:</b>	3894815	BE SO	
<b>Registration Number:</b>	3896354	BESO	
<b>Registration Number:</b>	4767698	POWERED BY SHOPPING	
<b>Registration Number:</b>	2582289	PRICEGRABBER.COM	
<b>Registration Number:</b>	2433561	PRICEGRABBER	
<b>Registration Number:</b>	2416972	BOTTOMDOLLAR.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5038449009		
<b>Email:</b>	docketing@ganzlaw.com		
<b>Correspondent Name:</b>	Ganz Pollard, LLC		

OP \$315.00 2503740

**Address Line 1:** P.O. Box 2200  
**Address Line 4:** Hillsboro, OREGON 97123

**NAME OF SUBMITTER:** Rachel A. Townsend

**SIGNATURE:** /Rachel A. Townsend/

**DATE SIGNED:** 03/05/2021

**Total Attachments: 8**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CONNEXITY, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "CONNEXITY, LLC" TO "CONNEXITY, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2016, AT 8 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

6140073 8100F  
SR# 20165631154

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202929095  
Date: 09-02-16

**TRADEMARK**  
**REEL: 007213 FRAME: 0308**

**CERTIFICATE OF CONVERSION**

**CONVERTING**

**CONNEXITY, LLC**

**(a California limited liability company)**

**TO**

**CONNEXITY, INC.**

**(a Delaware corporation)**

This Certificate of Conversion is being filed for the purpose of converting Connexity, LLC, a California limited liability company (the “Converting Entity”), to a Delaware corporation to be named Connexity, Inc. (the “Corporation”) pursuant to Section 265 of the Delaware General Corporation Law. The Converting Entity hereby certifies:

**FIRST**: The Converting Entity was first created, incorporated, formed or otherwise came into being in California on December 6, 1996, as a California corporation, and converted to a California limited liability company on September 1, 2016. The jurisdiction of the Converting Entity immediately prior to the filing of this Certificate of Conversion is California.

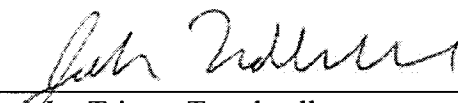
**SECOND**: The name of the Converting Entity immediately prior to the filing of this Certificate of Conversion is Connexity, LLC. The type of entity of the Converting Entity is a limited liability company.

**THIRD**: The name of the Corporation as set forth in the Certificate of Incorporation of the Corporation is Connexity, Inc.

*[Signature page follows]*

In witness whereof, the Converting Entity has caused this Certificate of Conversion to be executed by the undersigned duly authorized person on the date set forth below.

**CONNEXITY, LLC**

By:   
Name: John Tristan Treadwell  
Title: Manager and Authorized Person

Date: September 2, 2016

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "CONNEXITY, INC." FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2016, AT 8 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

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Authentication: 202929095  
Date: 09-02-16

**TRADEMARK**  
**REEL: 007213 FRAME: 0311**

**CERTIFICATE OF INCORPORATION  
OF  
CONNEXITY, INC.**

**ARTICLE I**

The name of the corporation is Connexity, Inc. (the "Corporation").

**ARTICLE II**

The address of the Corporation's registered office in the State of Delaware is 160 Greentree Dr., Suite 101, City of Dover, Kent County, Delaware 19904. The name of its registered agent at such address is National Registered Agents, Inc.

**ARTICLE III**

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the Delaware General Corporation Law (the "DGCL") as the same exists or may hereafter be amended.

**ARTICLE IV**

The total number of shares of stock that the Corporation shall have authority to issue is one thousand (1,000), consisting of one thousand (1,000) shares of Common Stock, par value \$.001 per share.

**ARTICLE V**

The name and mailing address of the incorporator of the Corporation is: Jeffrey Wolf, Paul Hastings LLP, 55 2nd Street, Suite 2400, San Francisco, CA 94105.

**ARTICLE VI**

In furtherance and not in limitation of the powers conferred by statute, the Board of Directors of the Corporation is expressly authorized to make, alter, amend or repeal the Bylaws of the Corporation.

**ARTICLE VII**

Elections of directors need not be by written ballot unless otherwise provided in the Bylaws of the Corporation.

**ARTICLE VIII**

The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon stockholders herein are granted subject to this reservation.

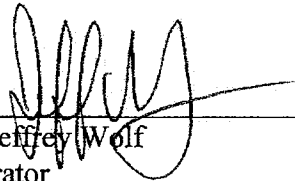
## ARTICLE IX

1. To the fullest extent permitted by the DGCL as the same exists or may hereafter be amended, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director. If the DGCL is amended to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended. Neither any amendment nor repeal of this Section 1, nor the adoption of any provision of this Corporation's Certificate of Incorporation inconsistent with this Section 1, shall eliminate or reduce the effect of this Section 1, in respect of any matter occurring, or any action or proceeding accruing or arising prior to such amendment, repeal or adoption of an inconsistent provision.

2. The Corporation shall have the power to indemnify, to the extent permitted by the DGCL, as it presently exists or may hereafter be amended from time to time, any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (a "Proceeding") by reason of the fact that he or she is or was a director, officer, employee or agent of the Corporation or is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, including service with respect to employee benefit plans, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with any such Proceeding. A right to indemnification or to advancement of expenses arising under a provision of this Certificate of Incorporation or a bylaw of the Corporation shall not be eliminated or impaired by an amendment to this Certificate of Incorporation or the Bylaws of the Corporation after the occurrence of the act or omission that is the subject of the civil, criminal, administrative or investigative action, suit or proceeding for which indemnification or advancement of expenses is sought, unless the provision in effect at the time of such act or omission explicitly authorizes such elimination or impairment after such action or omission has occurred.



I, the undersigned, as the sole incorporator of the Corporation, have signed this Certificate of Incorporation on September 2, 2016.

By:   
Name: Jeffrey Wolf  
Incorporator

State of California  
Secretary of State

**Certificate of Status**

I, ALEX PADILLA, Secretary of State of the State of California, hereby certify:

That on the **2nd day of September, 2016**, there was filed in this office a document converting **CONNEXITY, LLC**, a **California Limited Liability Company**, into a **Delaware Corporation**.

That according to our records said converting California Limited Liability Company is converted-out on our records.

**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of September 26, 2016.



A handwritten signature in black ink, appearing to read "Alex Padilla".

ALEX PADILLA  
Secretary of State