

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630488

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ConAgra Foods RDM, Inc.		03/01/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TreeHouse Private Brands, Inc.		
<b>Street Address:</b>	800 Market Street		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63101		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3027869	JAKE BAKED	
<b>Registration Number:</b>	2955108	SHULTZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-568-3100		
<b>Email:</b>	bhipdocket@bakerlaw.com, kbovard@bakerlaw.com, jdale@bakerlaw.com		
<b>Correspondent Name:</b>	Kevin M. Bovard		
<b>Address Line 1:</b>	2929 Arch Street		
<b>Address Line 2:</b>	Cira Centre, 12th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2891		
<b>ATTORNEY DOCKET NUMBER:</b>	094713.200513		
<b>NAME OF SUBMITTER:</b>	Judy Dale-Paralegal		
<b>SIGNATURE:</b>	/Judy Dale/		
<b>DATE SIGNED:</b>	03/08/2021		
<b>Total Attachments: 3</b>			
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## ASSIGNMENT

This Assignment ("Assignment") is entered into as of the 1<sup>st</sup> day of March, 2016, by and between ConAgra Foods RDM, Inc., a Delaware corporation ("Assignor") located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 and TreeHouse Private Brands, Inc., a Missouri corporation ("Assignee") located and doing business at 800 Market Street, St. Louis, Missouri 63101.

WHEREAS, Assignor is the owner of the trademark registrations and applications set out on Attachment I hereto, and the U.S. common law rights thereto, and any and all goodwill associated with the foregoing, (collectively, the "Trademarks");

WHEREAS, Assignor wishes to assign its entire worldwide rights, title and interest in and to the Trademarks therewith to Assignee, and Assignee desires to accept same.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

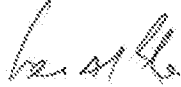
1. Assignor hereby grants, assigns and sets over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized therewith throughout the world, and including the right to sue for past infringement.

2. This Assignment shall inure to the benefit of, and be binding upon the parties hereto, their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

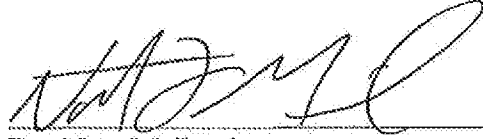
CONAGRA FOODS RDM, INC.



By: Leo A. Knowles  
Its: President



Assignee:

TREEHOUSE PRIVATE BRANDS, INC.



By: Nate Mailander  
Its: Vice President, Counsel

ATTACHMENT I

<u>Country</u>	<u>Owner Name</u>	<u>Mark</u>	<u>Status</u>	<u>File Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Image</u>
UNITED STATES	ConAgra Foods RDM, Inc.	JAKE BAKED	REGISTERED	09/14/2004	78/482,977	12/13/2005	3,027,869	
UNITED STATES	ConAgra Foods RDM, Inc.	LAURA SCUDDER'S	REGISTERED	7/19/1995	74/703,117	6/24/1997	2,073,096	
UNITED STATES	ConAgra Foods RDM Inc.	NATIONAL PRETZEL & DESIGN	REGISTERED	3/31/2011	85/282,849	11/1/2011	4,048,744	
UNITED STATES	ConAgra Foods RDM, Inc.	OLD SAN FRANCISCO STYLE & DESIGN	REGISTERED	5/20/1985	73/538,730	9/9/1986	1,408,774	
UNITED STATES	ConAgra Foods RDM, Inc.	SALTY STIX	REGISTERED	9/14/2004	78/483,000	11/1/2005	3,011,400	
UNITED STATES	ConAgra Foods RDM, Inc.	SHULTZ	REGISTERED	5/11/2004	78/416,869	5/24/2005	2,955,108	