

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM630502


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/28/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WHHL, LLC		03/08/2021	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	MediaCo Holding Inc.		
Street Address:	40 Monument Circle, Suite 700		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4885836	W	
CORRESPONDENCE DATA			
Fax Number:	3179575011		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3173992811		
Email:	tm-dept@quarles.com		
Correspondent Name:	Joel E. Tragesser		
Address Line 1:	135 N. Pennsylvania St., Suite 2400		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Joel E. Tragesser		
SIGNATURE:	/Joel E. Tragesser/		
DATE SIGNED:	03/08/2021		
Total Attachments: 2			
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OP \$40.00 4885836

NUNC PRO TUNC SERVICE MARK ASSIGNMENT OF RIGHTS

This *Nunc Pro Tunc* Service Mark Assignment of Rights is made by and between WHHL, LLC, an Indiana limited liability company located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("Assignor") and MediaCo Holding Inc., an Indiana corporation located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("Assignee").

WHEREAS, Assignor has acquired, adopted, and used the following service mark (hereinafter collectively referred to as "Mark"):

Trademark	App./Reg. No.	Issue Date	Goods/Services
	4885836	January 12, 2016	009 - Downloadable software in the nature of a mobile application for processing and delivering musical recordings and related entertainment information regarding musical artists and their performances 041 - Entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring music, music videos and related photographs and media content dealing with musical artists and the music entertainment industry

WHEREAS, Assignee desires to acquire all of the right, title and interest in and to the Mark, including the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration as set forth herein, the receipt of which is hereby acknowledged by the undersigned, the Assignor hereby sells, transfers, conveys, and assigns *nunc pro tunc* all of the Assignor's right, title, and interest in and to the Mark, together with the good will of the business symbolized thereby and all claims for damages by reason of infringement, with the right to sue for, and collect the same for, Assignee's own use, and for the use of its successors and assigns, to the Assignee, and the Assignee hereby accepts such assignment.

This *Nunc Pro Tunc* Service Mark Assignment shall be binding upon the Assignor and Assignee, their respective licensees, successors, heirs, and assigns. In this connection, the rights herein granted to Assignee shall inure to the benefit of Assignee, its licensees, successors, heirs and assigns.

