OP \$40.00 4885836

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM630502

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	06/28/2019	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WHHL, LLC		03/08/2021	Limited Liability Company: INDIANA

RECEIVING PARTY DATA

Name:	MediaCo Holding Inc.	
Street Address:	40 Monument Circle, Suite 700	
City: Indianapolis		
State/Country:	INDIANA	
Postal Code:	46204	
Entity Type: Corporation: INDIANA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4885836	W

CORRESPONDENCE DATA

Fax Number: 3179575011

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3173992811

Email: tm-dept@quarles.com

Correspondent Name: Joel E. Tragesser

Address Line 1: 135 N. Pennsylvania St., Suite 2400

Address Line 4: Indianapolis, INDIANA 46204

NAME OF SUBMITTER:	Joel E. Tragesser	
SIGNATURE:	/Joel E. Tragesser/	
DATE SIGNED:	03/08/2021	

Total Attachments: 2

source=WHHL trademark assignment - W logo (3-8-2021)#page1.tif source=WHHL trademark assignment - W logo (3-8-2021)#page2.tif

TRADEMARK REEL: 007214 FRAME: 0520

NUNC PRO TUNC SERVICE MARK ASSIGNMENT OF RIGHTS

This *Nunc Pro Tunc* Service Mark Assignment of Rights is made by and between WHHL, LLC, an Indiana limited liability company located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("<u>Assignor</u>") and MediaCo Holding Inc., an Indiana corporation located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("<u>Assignee</u>").

WHEREAS, Assignor has acquired, adopted, and used the following service mark (hereinafter collectively referred to as "Mark"):

Trademark	App./Reg. No.	Issue Date	Goods/Services
	4885836	January 12, 2016	 009 - Downloadable software in the nature of a mobile application for processing and delivering musical recordings and related entertainment information regarding musical artists and their performances 041 - Entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring music, music videos and related photographs and media content dealing with musical artists and the music entertainment industry

WHEREAS, Assignee desires to acquire all of the right, title and interest in and to the Mark, including the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration as set forth herein, the receipt of which is hereby acknowledged by the undersigned, the Assignor hereby sells, transfers, conveys, and assigns *nunc pro tunc* all of the Assignor's right, title, and interest in and to the Mark, together with the good will of the business symbolized thereby and all claims for damages by reason of infringement, with the right to sue for, and collect the same for, Assignee's own use, and for the use of its successors and assigns, to the Assignee, and the Assignee hereby accepts such assignment.

This *Nunc Pro Tunc* Service Mark Assignment shall be binding upon the Assignor and Assignee, their respective licensees, successors, heirs, and assigns. In this connection, the rights herein granted to Assignee shall inure to the benefit of Assignee, its licensees, successors, heirs and assigns.

TRADEMARK
REEL: 007214 FRAME: 0521

IN WITNESS WHEREOF, the undersigned has executed this *Nunc Pro Tunc* Service Mark Assignment of Rights at Indianapolis, Indiana on behalf of WHHL, LLC, effective *nunc pro tunc* as of the 28th day of June, 2019, but actually on the date set forth below his signature.

#Assignor"
WHHE, LLC

By:

I. Scott Enright
Executive V.P., Géneral Counsel & Secretary

Date:

STATE OF INDIANA

SS:

COUNTY OF MARION

SS:

Before me a Notary Public, in and for said County and State, personally appeared J Scott Enright, who acknowledged he is Executive V.P., General Counsel & Secretary of WHHL, LLC (an Indiana limited liability company), and empowered to sign on behalf of said limited liability company the foregoing Nunc Pro Tune Service Mark Assignment.

Witness my hand and Notarial Scal this _____ day of March, 2021.

KAREN E, DYNES

Notary Public, State of Indiana
Johnson County
Seal / Commission # 947255
My Commission Expires
October 18, 2021

Karase, Byres
Signature

Karen E. Byres

Printed

JODOSSO My County of Registery

My Commission Expires on:

TRADEMARK REEL: 007214 FRAME: 0522

RECORDED: 03/08/2021