

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM630545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Event Holdco, LLC		03/08/2021	Limited Liability Company: DELAWARE
Cadmium CD LLC		03/08/2021	Limited Liability Company: MARYLAND
Communication Partners International, LLC		03/08/2021	Limited Liability Company: MARYLAND
DLC Solutions LLC		03/08/2021	Limited Liability Company: DELAWARE
WarpWire, Inc.		03/08/2021	Corporation: NORTH CAROLINA
Event AcqCo, Inc.		03/08/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Western Alliance Bank		
Street Address:	One East Washington Street, Suite 1400		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85004		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5666498	CADMIUMCD	
Registration Number:	5406054	CADMIUMCD BRING YOUR EVENT TOGETHER	
Registration Number:	4021594	CONFERENCE HARVESTER	
Registration Number:	4768701	ABSTRACT SCORECARD	
Registration Number:	4021595	CONFERENCE PASSPORT	
Registration Number:	4024994	CADMIUM CD MEETING EDUCATION MADE EASY	
Registration Number:	5464275	EVENTSCRIBE	
Registration Number:	4776777	SURVEY MAGNET	
Serial Number:	88469575	ETHOSCE	
CORRESPONDENCE DATA			

OP \$240.00 5666498

TRADEMARK

Fax Number: 3102843894

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4242393744

Email: susan.yates@btlaw.com

Correspondent Name: Barnes & Thornburg,

Address Line 1: 2029 Century Park East

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Susan Yates
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SIGNATURE:	/Susan Yates/
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DATE SIGNED:	03/08/2021
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Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of March 8, 2021, is made by each of the entities listed on the signature pages hereof (each a “Grantor” and, collectively, the “Grantors”), in favor of WESTERN ALLIANCE BANK (“*Western Alliance*”), as Collateral Agent (in such capacity, together with its successors and permitted assigns, the “*Collateral Agent*”) for the Lenders and the other Secured Parties.

W I T N E S S E T H :

WHEREAS, EVENT ACQCO, INC., a Delaware corporation (“*Parent*”), EVENT HOLDCO, LLC, a Delaware limited liability company (“*Event HoldCo*”), CADMIUM CD LLC, a Maryland limited liability company (“*Cadmium*”), immediately upon consummation of the Closing Date Acquisition (as defined in the Credit Agreement), COMMUNICATION PARTNERS INTERNATIONAL, LLC, a Maryland limited liability company (“*CommPartners*”), DLC SOLUTIONS LLC, a Delaware limited liability company (“*DLC*”), WARPWIRE, INC., a North Carolina corporation (“*WarpWire*”; and together with Event HoldCo, Cadmium, CommPartners, DLC and any entity that joins the Credit Agreement as a borrower, each, individually, a “*Borrower*” and collectively, the “*Borrowers*”), the Subsidiaries of the Credit Parties that are Guarantors or become Guarantors thereunder pursuant to Section 8.10 thereto, the lenders from time to time party thereto (each a “*Lender*” and, collectively, the “*Lenders*”), WESTERN ALLIANCE BANK, an Arizona corporation (“*Western Alliance*”), as administrative agent for the Lenders (in such capacity, together with its successors and assigns in such capacity, the “*Administrative Agent*”), Western Alliance, as collateral agent for the Secured Parties (in such capacity, together with its successors and assigns in such capacity, the “*Collateral Agent*”, and together with the Administrative Agent, collectively, the “*Agents*” and each an “*Agent*”), Western Alliance, as issuing bank (the “*Issuing Bank*”) and TREE LINE CAPITAL PARTNERS, LLC, as lead arranger, have entered into a Revolving Credit and Term Loan Agreement, dated as of March 8, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”);

WHEREAS, all of the Grantors are party to a Guaranty and Security Agreement dated as of March 8, 2021 in favor of the Collateral Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “*Guaranty and Security Agreement*”), pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the Collateral Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrowers thereunder, each Grantor, hereby agrees with the Collateral Agent as follows:

Section 1. Defined Terms Capitalized terms used herein without definition are used as

defined in the Guaranty and Security Agreement or the Credit Agreement, as applicable.

Section 2. Grant of Security Interest in Trademark Collateral Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor, in each instance, excluding the Excluded Collateral (the "*Trademark Collateral*"):

- (a) all of its Trademarks, including those referred to on Schedule 1 hereto;
- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Notwithstanding the foregoing, there shall be no security interest or Lien on any Trademark application that is filed on an "intent-to-use" basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office).

Section 3. Guaranty and Security Agreement The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with and subject to the security interest granted to the Collateral Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with any provision of the Guaranty and Security Agreement, the Guaranty and Security Agreement shall govern.

Section 4. Counterparts This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts (including by facsimile or other electronic means), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

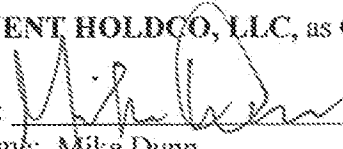
Section 5. Governing Law **THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH,**

THE LAW OF THE STATE OF NEW YORK. In addition, the provisions of Section 8.6, 8.7, 8.8 and 8.11 of the Guaranty and Security Agreement are incorporated herein by reference, *mutatis mutandis*.

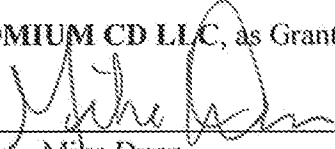
[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

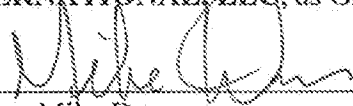
EVENT HOLDCO, LLC, as Grantor

By: 
Name: Mike Dunn
Title: Chief Financial Officer


CADMIUM CD LLC, as Grantor

By: 
Name: Mike Dunn
Title: Chief Financial Officer

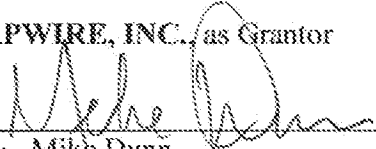
**COMMUNICATION PARTNERS
INTERNATIONAL, LLC, as Grantor**

By: 
Name: Mike Dunn
Title: Chief Financial Officer

DLC SOLUTIONS/LLC, as Grantor

By: 
Name: Mike Dunn
Title: Chief Financial Officer

WARPWIRE, INC. as Grantor

By: 
Name: Mike Dunn
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement]

EVENT ACQCO, INC., as Grantor

By: 
Name: Mike Dunn
Title: Chief Financial Officer

ACCEPTED:

WESTERN ALLIANCE BANK, as Collateral Agent

By: _____
Name:
Title:

[Signature Page to Trademark Security Agreement]

DMS 15214475

TRADEMARK
REEL: 007214 FRAME: 0752

EVENT ACQCO, INC., as Grantor

By: _____
Name: Mike Dunn
Title: Chief Financial Officer

ACCEPTED:

WESTERN ALLIANCE BANK, as Collateral Agent

By: *Eric Tulipano*
Name: Eric Tulipano
Title: VP

[Signature Page to Trademark Security Agreement]

Schedule 1

Trademarks

Trademark	Registration Number	Registration Date	Owner
CadmiumCD	5666498	Jan. 29, 2019	CadmiumCD, LLC
CADMIUMCD BRING YOUR EVENT TOGETHER	5406054	Feb. 20, 2018	CadmiumCD, LLC
Conference Harvester	4021594	Sep. 6, 2011	Cadmium CD LLC
Abstract Scorecard	4768701	Jul. 7, 2015	Cadmium CD
Conference Passport	4021595	Sep. 6, 2011	CadmiumCD LLC
	4024994	Sep. 13, 2011	Cadmium CD LLC
EVENTSCRIBE	5464275	May 8, 2018	CadmiumCD LLC
SURVEY MAGNET	4776777	Jul. 21, 2015	Cadmium CD

Trademark	Serial Number	Filing Date	Owner
EthosCE	88469575	June 12, 2019	DLC Solutions LLC