

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM630587

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bunge Milling, Inc.		11/20/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Farmers' Rice Cooperative		
Street Address:	2566 River Plaza Drive		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95833		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2604035	CALIFORNIA ROSE	
Registration Number:	2654305	FUJI MAI	
Registration Number:	2604034	GUAM ROSE	
Registration Number:	1753353	KAHO MAI	
Registration Number:	1614082	MARUYU	
Registration Number:	2616547	PACIFIC INTERNATIONAL RICE MILLS	
Registration Number:	2623082	PACIFIC INTERNATIONAL RICE MILLS	
Registration Number:	1247228	PACIFIC PRIDE	
Registration Number:	1226811		
Registration Number:	1227728	PIRMI	
Registration Number:	1263723		
Registration Number:	4288263	HOMAI	
Registration Number:	4885590	FESTIVE	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152687810		
Email:	SGuerra@mofo.com		

CH \$340.00 2604035

Correspondent Name: Muzamil Huq, Morrison & Foerster LLP
Address Line 1: 425 Market Street
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 10967nochargeduetocredit

NAME OF SUBMITTER: Muzamil Huq

SIGNATURE: /mhuq/

DATE SIGNED: 03/09/2021

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of November 20, 2020 (the "Effective Date") by and between Bunge Milling, Inc. ("Assignor"), an Illinois corporation with its principal place of business at 1391 Timberlake Manor Parkway, St. Louis, MO 63017, and Farmers' Rice Cooperative ("Assignee"), a California corporation with its principal place of business at 2566 River Plaza Drive, Sacramento, CA 95833 (referred to collectively as the "Parties" and individually as a "Party").

WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the trademark registrations and applications listed on Exhibit A, and to the trademarks covered thereby and to the goodwill and reputation of the business connected with and symbolized by such trademarks (the "Marks");

WHEREAS, Assignor wishes to assign all right, title and interest in and to the Marks to Assignee, and Assignee wishes to accept such assignment;

NOW, THEREFORE, in consideration of the mutual agreements, provisions and covenants contained herein, the Parties agree as follows:

1. Assignment.

Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest throughout the world in and to the Mark, together with (a) all national, foreign and state registrations, applications for registration and renewals and extensions thereof; (b) all common law rights related thereto; (c) all goodwill associated therewith and the portion of the business in connection with which the Marks are used, and (d) and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any rights in the Marks; and to settle and retain proceeds from any such actions) (collectively, the "Rights"). Assignor retains no rights to use the Marks and agrees not to challenge the validity of Assignee's ownership in the Marks.

2. COOPERATION.

Assignor shall execute such written instruments, extend such other cooperation and perform such other acts as may be necessary or appropriate, in the opinion of Assignee, to convey, establish, evidence, maintain, defend and enforce Assignee's Rights in the Marks; and Assignor hereby irrevocably appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.

3. REPRESENTATIONS AND WARRANTIES.

Assignor represents, warrants and covenants that: (a) Assignor has the full power and authority to enter into this Agreement and to perform its obligations hereunder, without the need for any consents, approvals or immunities not yet obtained; (b) Assignor's execution of and performance under this Agreement shall not breach any oral or written agreement with any third party, and no such agreement or arrangement of any kind with any third party shall in any way limit, restrict or impair the Rights granted to Assignee under this Agreement; (c) Assignor has the right to grant the Rights granted herein, free and clear of any adverse claims of any kind and without the need for any assignments, releases, consents, approvals, immunities or other rights not yet obtained; and (d) the Marks shall not be subject to any restrictions or to any mortgages, liens, pledges, security interests, encumbrances or encroachments.

4. MISCELLANEOUS.

The Parties hereto shall not be considered as joint venturers, partners, employers or agents of each other, and neither shall have the power to bind or obligate the other except as set forth in this Agreement. This Agreement may be executed in two (2) or more copies, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. If any provision or provisions of this Agreement are held to be invalid, illegal or unenforceable, in whole or in part, under any law or regulation, by a court of competent jurisdiction, then such provision or portion of such provision, as appropriate, shall remain in effect only to the extent that it is valid, and the validity, legality and enforceability of the remaining provisions of this Agreement shall remain in full force and effect and shall in no way be affected, impaired or invalidated thereby. This Agreement constitutes the entire agreement between the Parties relating to the subject matter hereof and supersedes all prior agreements, understandings and representations concerning such subject matter. No amendment or modification to any of the terms hereof shall be valid or binding upon the Parties unless made in writing and signed by duly authorized representatives of the Parties.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives.

BUNGE MILLING, INC.

By: Eric Heismeyer

Name: Eric Heismeyer

Title: VP

^{CFBT}
FARMERS' RICE ~~COOPERATIVE~~ Cooperative




By: Bill Tanimoto

Name: Bill Tanimoto

Title: CFU/COU

EXHIBIT A

Trademark Schedule

Trademark	Country	App. No.	App. Date	Reg. No.	Reg. Date	Status	Class(es) Goods	Owner
CALIFORNIA ROSE	UNITED STATES	76196511	18-JAN-2001	2604035	06-AUG-2002	Registered	30 Rice.	Bunge Milling, Inc.
FUJI MAI	UNITED STATES	76367713	06-FEB-2002	2654305	26-NOV-2002	Registered	30 Rice.	Bunge Milling, Inc.
GUAM ROSE	UNITED STATES	76196510	18-JAN-2001	2604034	06-AUG-2002	Registered	30 Rice.	Bunge Milling, Inc.
KAHO MAI	UNITED STATES	74178309	19-JUN-1991	1753353	16-FEB-1993	Registered	30 Rice.	Bunge Milling, Inc.
MARUYU	UNITED STATES	73669726	19-JUN-1987	1614082	18-SEP-1990	Registered	30 Rice.	Bunge Milling, Inc.
PACIFIC INTERNATIONAL RICE MILLS	UNITED STATES	76071678	16-JUN-2000	2616547	10-SEP-2002	Registered	30 Rice.	Bunge Milling, Inc.
PACIFIC INTERNATIONAL RICE MILLS 	UNITED STATES	76079857	28-JUN-2000	2623082	24-SEP-2002	Registered	30 Rice.	Bunge Milling, Inc.
PACIFIC PRIDE	UNITED STATES	73265272	06-JUN-1980	1247228	02-AUG-1983	Registered	30 Rice.	Bunge Milling, Inc.
	UNITED STATES	73266166	12-JUN-1980	1226811	08-FEB-1983	Registered	30 Rice.	Bunge Milling, Inc.
PIRMI	UNITED STATES	73323072	10-AUG-1981	1227728	15-FEB-1983	Registered	30 Rice Products- Namely, Rice, Hulls, Bran, Polish, and Seed.	Bunge Milling, Inc.
Yin Yang Branch Design 	UNITED STATES	73327087	08-SEP-1981	1263723	10-JAN-1984	Registered	30 Rice.	Bunge Milling, Inc.
HOMAI	UNITED STATES	85616731	04-MAY-2012	4288263	12-FEB-2013	Registered	30 Rice.	Bunge Milling, Inc.

FESTIVE	UNITED STATES	86656174	09-JUN-2015	4885590	12-JAN-2016	Registered	30 Rice.	Bunge Milling, Inc.
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]