

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630967

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alejandro Rodriguez		03/09/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sneaker Match, LLC		
<b>Street Address:</b>	8175 E Evans Rd		
<b>Internal Address:</b>	#12304		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85267		
<b>Entity Type:</b>	Limited Liability Company: ARIZONA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5010674	SNEAKER MATCH TEES	
<b>Registration Number:</b>	5784852	SNEAKER MATCH	
<b>Serial Number:</b>	88961104	SNEAKER MATCH TEES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2317140200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	231-714-0100		
<b>Email:</b>	eric@revisionlegal.com		
<b>Correspondent Name:</b>	Eric Misterovich		
<b>Address Line 1:</b>	444 Cass Street		
<b>Address Line 2:</b>	Suite D		
<b>Address Line 4:</b>	Traverse City, MICHIGAN 49684		
<b>NAME OF SUBMITTER:</b>	Eric Misterovich		
<b>SIGNATURE:</b>	/Eric Misterovich/		
<b>DATE SIGNED:</b>	03/10/2021		
<b>Total Attachments: 3</b>			
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OP \$90.00 5010674



## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this “**Assignment**”), dated as of the Effective Date, as defined below, is made by Alejandro Rodriguez (“**Assignor**”), in favor of Sneaker Match, LLC (“**Assignee**”).

WHEREAS, Assignor owns all of the rights, title and interest in and to the Assigned Trademarks (as defined herein), and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the “**Agencies**”) to transfer or assign all of the rights, title and interest in and to the Assigned Trademarks to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor’s right, title and interest in and to the following:

a. all trademark registrations and trademark applications, including, without limitation, those set forth on Schedule 1, attached hereto, and all issuances, extensions, and renewals thereof (collectively, the “**Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

c. any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee’s reasonable request, each of Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, power of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

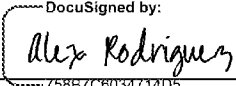
3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Effective Date. The Effective Date is the date signed by Assignor and Assignee, whichever is later, but both are required.

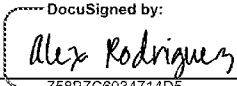
IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.

**ASSIGNOR:**

By:   
Alejandro Rodriguez  
Date: 3/9/2021

**ASSIGNEE:**


Sneaker Match, LLC

By:   
Alejandro Rodriguez, Member  
Date: 3/9/2021

**SCHEDULE 1****Trademark Registrations**

<b>Registration Number</b>	<b>Trademark</b>	<b>Registration Date</b>	<b>Agency</b>
5,010,674	SNEAKER MATCH TEES	August 2, 2016	USPTO
5,784,852	SNEAKER MATCH	June 25, 2019	USPTO

**Trademark Applications**

<b>Serial Number</b>	<b>Trademark</b>	<b>Application Date</b>	<b>Agency</b>
88961104		June 11, 2020	USPTO