

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM631340

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trimble Inc.		03/02/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	iFoodDecisionSciences, Inc.		
Street Address:	10400 NE 4th Street, Suite 500		
City:	Bellevue		
State/Country:	WASHINGTON		
Postal Code:	98004		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77835622	YY	
Serial Number:	85357481		
Serial Number:	77179661	HARVESTMARK	
Serial Number:	85733361	TALK TO THE FARMER	
Serial Number:	85632006	KNOW WHAT'S IN STORE	
Serial Number:	78517818	YOTTAMARK	
CORRESPONDENCE DATA			
Fax Number:	5037782200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5037782155		
Email:	trademarks@lanepowell.com		
Correspondent Name:	Cassandra Mercer		
Address Line 1:	601 SW 2nd Ave., Ste. 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	127807.19/23/33/34/45		
NAME OF SUBMITTER:	Kristi Dale Hoofman, Paralegal		
SIGNATURE:	/kristidalehoofman-paralegal/		
DATE SIGNED:	03/11/2021		

OP \$165.00 77835622

Total Attachments: 6

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CONFIRMATORY TRADEMARK ASSIGNMENT

This CONFIRMATORY TRADEMARK ASSIGNMENT (“Assignment”) is between Trimble Inc., a Delaware corporation with an address at 935 Stewart Drive, Sunnyvale, California 94085, United States of America (“Assignor”), and iFoodDecisionSciences, Inc. a Washington corporation with a principal place of business at 10400 NE 4th Street, Suite 500, Bellevue, Washington, 98004, United States of America (“Assignee”).

WHEREAS, Assignor is the record owner of the trademarks shown in the trademark registrations listed in attached Schedule A (the “Marks”); and

WHEREAS, on March 31, 2020, Assignor and Assignee executed an Asset Purchase Agreement, pursuant to which agreement Assignor agreed to transfer all rights, title, interest and goodwill in and to the Marks to Assignee as of March 31, 2020; and

WHEREAS, Assignor desires that the applications and registrations for the Marks should be transferred to Assignee, and Assignee desires to record its ownership of the applications and registrations for the Marks in the offices of the relevant trademark authorities worldwide;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned to Assignee, for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, all of Assignor’s right, title, and interest in and to the Marks, together with the goodwill of the business in which the Marks are used, and any and all applications and registrations thereof, effective March 31, 2020.

[Signatures on next page]

DATED: ^{MARCH 2} February, 2021.

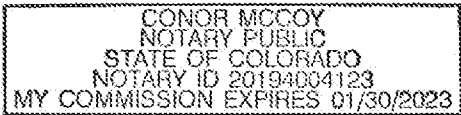
ASSIGNOR:
Trimble Inc.

Aaron Brodsky
By: AARON BRODSKY, CHIEF IP COUNSEL

STATE OF Colorado)
) SS.:
COUNTY OF Boulder)

On March 2, 2021 before me, Conor McCoy, Notary Public in and for said State, personally appeared Aaron Brodsky, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Conor McCoy
Signature of Notary Public

ASSIGNEE:
iFoodDecisionSciences, Inc.

[Signature]
By: VP - CORPORATE ADMINISTRATION

STATE OF Washington)
) SS.:
COUNTY OF King)



On 03/05/2021 before me, Kasey Malchus, Notary Public in and for said State, personally appeared Tim Giskowetz, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.




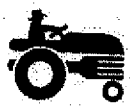




WITNESS my hand and official seal.






Kasey Malchus
Signature of Notary Public

SCHEDULE A

MARK	COUNTRY	APPLICATION NUMBER	REGISTRATION NUMBER
	Argentina	3087640	2522011
	Argentina	3087641	2522012
	Canada	1474369	TMA822857
	Chile	950591	972333
	Mexico	0119851165551	1234824
	Mexico	0119851165550	1265647
	Peru	000455097-2011	P00179808
	Peru	000455098-2011	S00068587
	United States	77/835,622	3869300

MARK	COUNTRY	APPLICATION NUMBER	REGISTRATION NUMBER
	Argentina	3100857	2533456
	Argentina	3100844	2533447
	Canada	1539080	TMA851909
	Chile	963074	980244
	Chile	963075	976683
	International Registration	1086880	1086880
	Mexico	0119851197910	1256625
	Mexico	0119851197912	1255408

MARK	COUNTRY	APPLICATION NUMBER	REGISTRATION NUMBER
	Peru	000460469-2011	P00180545
	Peru	000460470-2011	S00069798
	United States	85/357,481	4339283
HARVESTMARK	Argentina	3087638	2522009
HARVESTMARK	Argentina	3087639	2522010
HARVESTMARK	Canada	1474370	TMA821301
HARVESTMARK	Chile	950593	998146
HARVESTMARK	Chile	950594	999696
HARVESTMARK	International Registration	1092151	1092151
HARVESTMARK	Mexico	0119851165549	1268035
HARVESTMARK	Mexico	0119851165547	1266592
HARVESTMARK	Peru	000455077-2011	S00068722
HARVESTMARK	United States	77/179,661	3377637
TALK TO THE FARMER	United States	85/733,361	4508305
KNOW WHAT'S IN STORE	United States	85/632,006	4272052

MARK	COUNTRY	APPLICATION NUMBER	REGISTRATION NUMBER
YOTTAMARK	International Registration	1093368	1093368
YOTTAMARK	United States	78/517,818	3144290