

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM631363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEIVY, INC.		03/10/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PRIVY, INC.		
Street Address:	2110 E. 37TH ST.		
City:	VERNON		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90277914	BEIVY	
CORRESPONDENCE DATA			
Fax Number:	3147267501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-726-7500		
Email:	kslefile@hdp.com		
Correspondent Name:	HARNES, DICKEY, & PIERCE, P.L.C		
Address Line 1:	7700 BONHOMME AVENUE, SUITE 400		
Address Line 4:	ST. LOUIS, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	18696-200002-US		
NAME OF SUBMITTER:	Kisuk Lee		
SIGNATURE:	/Kisuk Lee/		
DATE SIGNED:	03/11/2021		
Total Attachments: 2			
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CH \$40.00 90277914

TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between BEIVY, INC, a U.S. Corporation, with an address of 2110 E. 37TH ST. VERNON, CA 90058 (hereinafter "ASSIGNOR"); and PRIVY, INC., a U.S. Corporation, with an address of 2110 E. 37TH ST. VERNON, CA 90058 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the following trademark application;

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	COUNTRY
BEIVY	90/277,914	N/A	United States

WHEREAS, ASSIGNOR desires to assign all right, title and interest in and to the TRADEMARK to ASSIGNEE; and

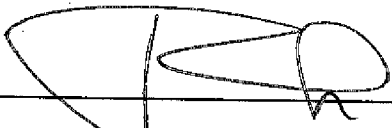
WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the TRADEMARK.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged, ASSIGNOR confirms any previous assignments to ASSIGNEE, and to the extent that it has not already done so, agrees to assign, and hereby does assign, all right, title, and interest in and to the TRADEMARK, together with the goodwill of the business symbolized thereby, and the right to sue for and to recover for past infringements thereof, unto said ASSIGNEE, its successors and assigns.

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BEIVY, INC., 2110 E. 37TH ST. VERNON, CA
90058 (ASSIGNOR)

3-10-2021
Date


Signature

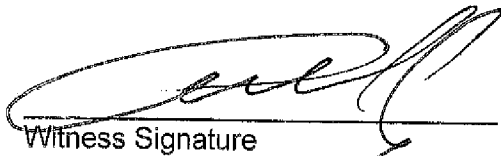
Printed Name : GYOUNG TAE PARK

Title: PRESIDENT


Witness Signature

BORA YOON
Printed Name

3-10-2021
Date


Witness Signature

CINDY LEE
Printed Name

3-10-2021
Date