## 900602365 03/15/2021

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM631955

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900592928

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Lip Bar, LLC		11/30/2018	Limited Liability Company: MICHIGAN

### **RECEIVING PARTY DATA**

Name:	The Lip Bar, Inc.
Street Address:	7650 Second Avenue, #214
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48202
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	4890705	
Registration Number:	4160619	THE LIP BAR
Registration Number:	5579335	THE LIP BAR
Registration Number:	5886962	FAST FACE

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3133094114

Email: erin@canvaslegal.com
Correspondent Name: Erin R Bonahoom

Address Line 1: 440 Burroughs Street Suite 176
Address Line 4: Detroit, MICHIGAN 48202

ATTORNEY DOCKET NUMBER:	6092
NAME OF SUBMITTER:	Erin R. Bonahoom
SIGNATURE:	/Erin R. Bonahoom/
DATE SIGNED:	03/15/2021

TRADEMARK REEL: 007220 FRAME: 0703

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# **Total Attachments: 2**

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TRADEMARK REEL: 007220 FRAME: 0704

#### ASSIGNMENT OF REGISTERED TRADEMARK

Assignor: The Lip Bar, LLC

Michigan limited liability company 1111 Bellevue Street, Suite 120

Detroit, MI 48207

Assignee: The Lip Bar, Inc.

**Delaware Corporation** 

7650 Second Avenue, #214

Detroit, MI 48202

This trademark assignment is made on this 30th day of November, 2018, by The Lip Bar, LLC ("Assignor"), a Michigan limited liability company, in favor of The Lip Bar, Inc. ("Assignee"), a Delaware corporation.

## <u>ASSIGNMENT</u>

WHEREAS, the Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations listed in **Appendix A** attached hereto (the "Marks"), including any common law rights and goodwill associated with the Marks;

WHEREAS, the Assignee wishes to acquire the registrations identified in **Appendix A**, the Marks underlying the registrations, and the goodwill and any common law rights associated with the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the registrations identified in **Appendix A**, the Marks underlying the registrations, and the goodwill and any common law rights associated with the mark.

#### **ASSIGNOR**

The Lip Bar, LLC

N	11/30/18
Signature	Date
Melissa Butler	Founder & CEO
Name	 Title

# APPENDIX A

Mark	Registration Number	Registration Date
(Design Mark)	Reg. No. 4890705	1/19/2016
"The Lip Bar"	Reg. No. 4160619	6/19/2012
"The Lip Bar"	Reg. No. 5579335	10/19/2018
"Fast Face"	Reg. No. 5886962	10/15/2019

TRADEMARK REEL: 007220 FRAME: 0706

**RECORDED: 01/25/2021**