

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM631981

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AmeriMark Holdings LLC		03/09/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AmeriMark Direct, LLC		
<b>Street Address:</b>	6864 ENGLE ROAD		
<b>City:</b>	CLEVELAND		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44130		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6065368	AMERIMARK INTERACTIVE	
<b>Registration Number:</b>	6065367	AMERIMARK INTERACTIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215.569.5763		
<b>Email:</b>	sbockert@blankrome.com		
<b>Correspondent Name:</b>	Shaun J. Bockert		
<b>Address Line 1:</b>	Blank Rome LLP		
<b>Address Line 2:</b>	One Logan Square		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	144234-00100		
<b>NAME OF SUBMITTER:</b>	Samar Aryani-Sabet		
<b>SIGNATURE:</b>	/Samar Aryani-Sabet/		
<b>DATE SIGNED:</b>	03/15/2021		
<b>Total Attachments: 1</b>			
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**INTELLECTUAL PROPERTY ASSIGNMENT**  
**(AMERIMARK INTERACTIVE MARKS)**

This **INTELLECTUAL PROPERTY ASSIGNMENT** is made effective as of the 9th day of March, 2021 (the “**Effective Date**”), between AmeriMark Holdings LLC, a Delaware limited liability company (“**Assignor**”) and AmeriMark Direct, LLC a Delaware limited liability company (“**Assignee**”).

**WHEREAS**, Assignor owns the AMERIMARK INTERACTIVE trademarks, including United States trademark registrations 6,065,368 (for the word mark) and 6,065,367 (for the design mark), together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the “**Trademarks**”);


**WHEREAS**, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor’s right, title, and interest in and to said Trademarks;

**NOW, THEREFORE**, for Ten Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment by their duly authorized officers.

**AMERIMARK HOLDINGS LLC**

**AMERIMARK DIRECT, LLC**

By:   
Name: Mark Ethier  
Title: Chief Executive Officer

By:   
Name: Mark Ethier  
Title: Chief Executive Officer