

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM631658

|                                                                                                                                                                                                 |                                                    |                       |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | RESUBMISSION                                       |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>RESUBMIT DOCUMENT ID:</b>                                                                                                                                                                    | 900591605                                          |                       |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                       |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Sensio Inc.                                                                                                                                                                                     |                                                    | 03/01/2021            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                       |
| <b>Name:</b>                                                                                                                                                                                    | Bella Kitchen LLC                                  |                       |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 261 Madison Avenue                                 |                       |                       |
| <b>Internal Address:</b>                                                                                                                                                                        | 25th Floor                                         |                       |                       |
| <b>City:</b>                                                                                                                                                                                    | New York                                           |                       |                       |
| <b>State/Country:</b>                                                                                                                                                                           | NEW YORK                                           |                       |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 10016                                              |                       |                       |
| <b>Entity Type:</b>                                                                                                                                                                             | Limited Liability Company: DELAWARE                |                       |                       |
| <b>PROPERTY NUMBERS Total: 7</b>                                                                                                                                                                |                                                    |                       |                       |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>                                                                                                                                                                     | 3540899                                            | BELLA                 |                       |
| <b>Registration Number:</b>                                                                                                                                                                     | 4633421                                            | BELLA                 |                       |
| <b>Registration Number:</b>                                                                                                                                                                     | 5273793                                            | BELLA                 |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 87197069                                           | BELLA                 |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 87197073                                           | BELLA                 |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 87222384                                           | BELLA                 |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 87304675                                           | BELLA                 |                       |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                       |                       |
| <b>Fax Number:</b>                                                                                                                                                                              | 6173454745                                         |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                       |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 6173454665                                         |                       |                       |
| <b>Email:</b>                                                                                                                                                                                   | trademarks@daypitney.com                           |                       |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Jeremy Blackowicz / Day Pitney LLP                 |                       |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 605 Third Avenue, 31st Floor                       |                       |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | New York, NEW YORK 10158-1803                      |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 792705003360                                       |                       |                       |

|                                                                                                                                                                                                  |                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                        | Jeremy Blackowicz   |
| <b>SIGNATURE:</b>                                                                                                                                                                                | /jeremy blackowicz/ |
| <b>DATE SIGNED:</b>                                                                                                                                                                              | 03/12/2021          |
| <b>Total Attachments: 3</b><br>source=Sensio Assignment to Bella Kitchen#page1.tif<br>source=Sensio Assignment to Bella Kitchen#page2.tif<br>source=Sensio Assignment to Bella Kitchen#page3.tif |                     |

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made as of the date written below between **Sensio Inc.** ("Assignor"), a Delaware corporation, having its principal place of business at 261 Madison Avenue, 25th Floor New York, NY 10016 and **Bella Kitchen LLC** ("Assignee"), a Delaware limited liability company, having its principal place of business at 261 Madison Avenue, 25th Floor New York, NY 10016.

WHEREAS, the Assignor is the owner of all registered and unregistered right, title and interest in and to the Trademarks listed in Schedule A hereto (the "Trademarks"), including the goodwill of the business symbolized thereby;

WHEREAS, the Assignee is the successor to the ongoing and existing business of the Assignor, or portion of the business for which the Trademarks will be used.

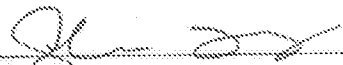
WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, its successors and assigns, all its full right to and title in the Trademarks, including the right to sue for past infringement(s), together with the good will of the business related thereto.

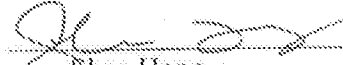
IN WITNESS WHEREOF, the Assignor has caused this Agreement to be executed as of the date first written above.

DATED: March 1, 2021

Sensio Inc.

By:   
Title: CEO








Bella Kitchen LLC

By:   
Title: CEO

**SCHEDULE A**

**SENSIO INC.**

**TRADEMARK APPLICATIONS AND REGISTRATIONS**

|     | <b>Mark:</b>                                                                        | <b>Country:</b>           | <b>App. No.:</b> | <b>Reg. No.:</b> |
|-----|-------------------------------------------------------------------------------------|---------------------------|------------------|------------------|
| 1.  |    | Australia                 | 1480406          | 1480406          |
| 2.  |    | Australia                 | 1563138          | 1563138          |
| 3.  | BELLA                                                                               | Canada                    | 1522606          | TMA972946        |
| 4.  | BELLA                                                                               | Canada                    | 1571088          | TMA994381        |
| 5.  | BELLA                                                                               | Canada                    | 1571089          | TMA994380        |
| 6.  | BELLA                                                                               | Canada                    | 1812844          | TMA1073685       |
| 7.  | BELLA                                                                               | Canada                    | 1812845          | TMA1083365       |
| 8.  | BELLA                                                                               | Canada                    | 1816199          | TMA1073686       |
| 9.  | BELLA                                                                               | China                     | 16912264         | 16912264         |
| 10. | BELLA                                                                               | China                     | 23387570         | 23387570         |
| 11. | BELLA                                                                               | China                     | 23411376         | 23411376         |
| 12. | BELLA                                                                               | China                     | 23841274         | 23841274         |
| 13. | BELLA                                                                               | China                     | 23888416         | 23888416         |
| 14. | BELLA                                                                               | China                     | 23913857         | 23913857         |
| 15. | BELLA                                                                               | China                     | 23913858         | 23913858         |
| 16. | BELLA                                                                               | China                     | 25032381         | 25032381         |
| 17. | BELLA                                                                               | China                     | 34744911         |                  |
| 18. | BELLA                                                                               | China                     | 34744912A        | 34744912A        |
| 19. | BELLA                                                                               | China                     | 9343990          | 9343990          |
| 20. | BELLA                                                                               | China                     | 9343991          | 9343991          |
| 21. | BELLA PRO<br>SERIES                                                                 | China                     | 26934279         | 26934279         |
| 22. | BELLA                                                                               | EUTM                      | 009864703        | 009864703        |
| 23. |  | EUTM                      | 10777407         | 10777407         |
| 24. | BELLA                                                                               | Hong Kong                 | 302963935        | 302963935        |
| 25. | BELLA                                                                               | Hong Kong                 | 302963944        | 302963944        |
| 26. | BELLA                                                                               | Hong Kong                 | 302963953        | 302963953        |
| 27. | BELLA                                                                               | Mexico                    | 1693734          | 1637374          |
| 28. |  | Mexico                    | 1261427          | 1373726          |
| 29. |  | Mexico                    | 1261428          | 1373727          |
| 30. |  | Mexico                    | 1261429          | 1428438          |
| 31. |  | New Zealand               | 991694           | 991694           |
| 32. | BELLA                                                                               | Republic of Korea (South) | 40-2017-0043546  | 40-1395135-00-00 |

|     |                                                                                   |                           |                 |                  |
|-----|-----------------------------------------------------------------------------------|---------------------------|-----------------|------------------|
| 33. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0043547 | 40-1350376-00-00 |
| 34. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0043548 | 40-1372903-00-00 |
| 35. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0043549 | 40-1322519-00-00 |
| 36. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0043550 | 4013503770000    |
| 37. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0051452 | 40-1396113-00-00 |
| 38. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0051453 | 40-1373817-00-00 |
| 39. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0051454 | 40-1389233-00-00 |
| 40. | BELLA                                                                             | Republic of Korea (South) | 40-2017-0051455 | 40-1372021-00-00 |
| 41. |  | Republic of Korea (South) | 40-2014-0088025 | 40-1144360-00-00 |
| 42. |  | Republic of Korea (South) | 40-2014-0088026 | 40-1144361-00-00 |
| 43. | BELLA                                                                             | United States of America  |                 |                  |
| 44. | BELLA                                                                             | United States of America  | 77104098        | 3540899          |
| 45. | BELLA                                                                             | United States of America  | 85978214        | 4633421          |
| 46. | BELLA                                                                             | United States of America  | 86848565        | 5273793          |
| 47. | BELLA                                                                             | United States of America  | 87197069        |                  |
| 48. | BELLA                                                                             | United States of America  | 87197073        |                  |
| 49. | BELLA                                                                             | United States of America  | 87222384        |                  |
| 50. | BELLA                                                                             | United States of America  | 87304675        |                  |