

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM632235

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>RESUBMIT DOCUMENT ID:</b>	900595224

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Casa Tradición S.A. de C.V		01/28/2021	Limited Liability Corporation: MEXICO

**RECEIVING PARTY DATA**

<b>Name:</b>	Comerica Bank, as Administrative Agent for the Lenders
<b>Street Address:</b>	39200 Six Mile Road
<b>Internal Address:</b>	MC7578
<b>City:</b>	Livonia
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48152
<b>Entity Type:</b>	a Texas banking association: TEXAS

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4487009	
<b>Registration Number:</b>	4706166	LA PINTA
<b>Registration Number:</b>	3403628	CLASE AZUL
<b>Registration Number:</b>	3403627	LA PINTA
<b>Serial Number:</b>	90309379	
<b>Serial Number:</b>	90309414	
<b>Serial Number:</b>	90309404	
<b>Serial Number:</b>	90309392	
<b>Serial Number:</b>	90309385	
<b>Serial Number:</b>	90309384	
<b>Serial Number:</b>	90381035	

**CORRESPONDENCE DATA**

**Fax Number:** 3134968454

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3134967912

**Email:** berger@millercanfield.com

**TRADEMARK**

**Correspondent Name:** Kimberly A. Berger  
**Address Line 1:** 150 West Jefferson  
**Address Line 2:** Suite 2500  
**Address Line 4:** Detroit, MICHIGAN 48226

**NAME OF SUBMITTER:** Kimberly A. Berger

**SIGNATURE:** /Kimberly A. Berger/

**DATE SIGNED:** 03/16/2021

**Total Attachments: 4**

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**GRANT OF SECURITY INTEREST IN TRADEMARKS**

For valuable consideration, Casa Tradición S.A. de C.V., a limited liability corporation of variable capital duly organized and validly existing under the laws of the United Mexican States ("Grantor") grants to Comerica Bank, a Texas banking association, as Administrative Agent for the Lenders (in such capacity, the "Secured Party"), located at 39200 Six Mile Road, MC 7578, Livonia, MI 48152, a security interest in all of Grantor's present and future right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

<b>Trademark</b>	<b>Application. or Registration No.</b>
Design	4487009
LA PINTA	4706166
CLASE AZUL	3403628
LA PINTA	3403627
Design	90309379
Design	90309414
Design	90309404
Design	90309392
Design	90309385
Design	90309384
Design	90381035

together with all licenses or other rights to use any of the trademarks and all license fees and royalties arising from such use, any and all claims for damages by way of past, present and future infringements of any of the trademarks, and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of the trademarks (collectively "Trademark Collateral").

Grantor has granted the security interest under this instrument pursuant to the terms of a Security Agreement dated January 28, 2021, as amended and/or supplemented ("Security Agreement") made by Grantor and Secured Party for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights, privileges and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

*[signature page follows]*


Executed and delivered as of January 24, 2021

Address of Grantor:

Av. Adolfo Lopez Mateos Sur 7201  
San Agustín, Jalisco 45645

Grantor:

Casa Tradición S.A. de C.V., a limited liability  
corporation of variable capital duly organized and  
validly existing under the laws of the United Mexican  
States

By:   
Name: Sergio Arturo Lomeli  
Title: President

*(Signature Page- Security Agreement IP Short Form)*