

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632292

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|---|-------------------------------------|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 12/05/2020 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| LIEBESKIND GmbH | | 03/16/2021 | Corporation: GERMANY |
| RECEIVING PARTY DATA | | | |
| Name: | s.Oliver Bernd Freier GmbH & Co. KG | | |
| Street Address: | s.Oliver-Strasse 1 | | |
| City: | 97228 Rottendorf | | |
| State/Country: | GERMANY | | |
| Entity Type: | Limited Partnership: GERMANY | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5015363 | LIEBESKIND | |
| Registration Number: | 5700045 | LIEBES KIND BERLIN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9497609502 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 949-760-0404 | | |
| Email: | efiling@knobbe.com | | |
| Correspondent Name: | Stacey Halpern | | |
| Address Line 1: | 2040 Main Street, 14th Floor | | |
| Address Line 4: | Irvine, CALIFORNIA 92614 | | |
| ATTORNEY DOCKET NUMBER: | MITT002.003TUS | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Stacey Halpern | | |
| Address Line 1: | 2040 Main Street, 14th Floor | | |
| Address Line 4: | Irvine, CALIFORNIA 92614 | | |
| NAME OF SUBMITTER: | Stacey Halpern | | |
| SIGNATURE: | /SRH/ | | |
| DATE SIGNED: | 03/16/2021 | | |

OP \$65.00 5015363

Total Attachments: 2

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MIT002.002T/003T

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 5th day of December, 2020, by and between LIEBESKIND GmbH, a German corporation having a place of business at Stralauer Allee 10-11, Berlin, Germany 10245 (hereinafter referred to as "ASSIGNOR"), and s.Oliver Bernd Freier GmbH & Co. KG, a German limited partnership having a place of business at s.Oliver-Strasse 1, D-97228 Rottendorf, Germany (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Registrations set forth in Schedule B;

together with the goodwill symbolized by said Trademarks and Registrations, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

LIEBESKIND GmbH

By: _____
Name: Glenn Dietrich

s.Oliver Bernd Freier GmbH & Co. KG

By: _____
Name: Wolker Christ

LIEBESKIND GmbH

Stralauer Allee 10-11
10245 Berlin
Tel: +49(0)30/6559030-0

s.Oliver Bernd Freier GmbH & Co.KG
s.Oliver-Strasse 1 - 97228 Rottendorf - Tel. 09302 / 393 0

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A


Marks:

LIEBESKIND

LIEBESIKIND BERLIN

SCHEDULE B

Federal Trademark Registrations:

| <u>MARK</u> | <u>REG. NO.</u> | <u>REG. DATE</u> | <u>INTL. CLASS</u> |
|--|-----------------|------------------|----------------------|
| LIEBESKIND | 5,015,363 | August 9, 2016 | 9, 14, 25, 26, 35 |
|  The logo for LIEBESIKIND Berlin, featuring the word "LIEBESIKIND" in a bold, sans-serif font with a vertical line through the letter "I", and the word "Berlin" in a smaller font centered below it. | 5,700,045 | March 19, 2019 | 3, 9, 14, 18, 25, 35 |