

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632305

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Shows, Inc.		03/15/2021	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Zimmerman Expositions LLC		
Street Address:	2721 Picardy Pl		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28209		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2034681	INTERNATIONAL WOMEN'S SHOW	
Registration Number:	3126333	SOUTHERN WOMEN'S SHOW	
Registration Number:	3126334	SOUTHERN WOMEN'S SHOW	
Registration Number:	4999535	SOUTHERN WOMEN'S SHOW	
Registration Number:	5009001	WOMEN'S SHOW	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-417-3126		
Email:	ip@nelsonmullins.com,lauren.hunstad@nelsonmullins.com		
Correspondent Name:	Susan S. Jackson		
Address Line 1:	301 S. College Street		
Address Line 2:	Suite 2300		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	043684/00002		
NAME OF SUBMITTER:	Susan S. Jackson		
SIGNATURE:	/Susan S. Jackson/		
DATE SIGNED:	03/16/2021		

CH \$140.00 2034681

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of this 15th day of March 2021, by Southern Shows, Inc., a North Carolina corporation, having an address of 810 Baxter Street, Charlotte, North Carolina 28202 ("Assignor"), to and for the benefit of Zimmerman Expositions LLC, a North Carolina limited liability company having an address of 2721 Picardy Pl, Charlotte, NC 28209 ("Assignee").

WHEREAS, Assignor has been using and is the owner of all right, title and interest in and to the following trademarks and service marks, including any registrations in the United States Patent and Trademark Office (the "Marks"):

INTERNATIONAL WOMEN'S SHOW	US Reg. No. 2,034,681
SOUTHERN WOMEN'S SHOW	US Reg. No. 3,126,333
SOUTHERN WOMEN'S SHOW and Design	US Reg. No. 3,126,334
SOUTHERN WOMEN'S SHOW and Design	US Reg. No. 4,999,535
WOMEN'S SHOW and Design	US Reg. No. 5,009,001

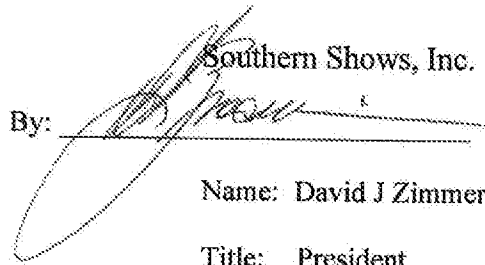
WHEREAS, Assignor desires to convey, assign, and deliver to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the portion of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks in any and all forms in which they have been used and including all common law rights therein, and any other applications or registrations for the Marks, together with the goodwill of the portion of the business symbolized by the Marks being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to retain the proceeds therefrom.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date indicated below.

Date: March 15, 2021

By:


Southern Shows, Inc.
3/15/21

Name: David J Zimmerman

Title: President