

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632282

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|---|--|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900596430 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| POSITIVE ENERGY BEVERAGES, LLC | | 12/21/2020 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | POSITIVE BEVERAGE, LLC | | |
| Street Address: | 110 NEWPORT CENTER DRIVE | | |
| Internal Address: | SUITE 29 | | |
| City: | NEWPORT BEACH | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92660 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4452079 | POSITIVE ENERGY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2138960400 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 213-891-5158 | | |
| Email: | tspeiss@buchalter.com | | |
| Correspondent Name: | THOMAS J. SPEISS, III, BUCHALTER PC | | |
| Address Line 1: | 1000 WILSHIRE BLVD | | |
| Address Line 2: | SUITE 1500 | | |
| Address Line 4: | LOS ANGELES, CALIFORNIA 90017 | | |
| ATTORNEY DOCKET NUMBER: | P9422-5001 | | |
| NAME OF SUBMITTER: | Thomas J. Speiss, III | | |
| SIGNATURE: | /Thomas J. Speiss, III/ | | |
| DATE SIGNED: | 03/16/2021 | | |
| Total Attachments: 1 | | | |
| source=POSITIVE ENERGY US TM Reg. No. 4452079 - Assignment#page1.tif | | | |


TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of December 21st, 2020 by and between Positive Energy Beverages, LLC ("Assignor") on the one hand, and Positive Beverage, LLC (hereinafter "Assignee") on the other.


1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the United States Trademark Registration No. 4,452,079, "POSITIVE ENERGY" (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and
2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.
3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:
 - a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.
 - b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignee.
 - c. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby.
 - d. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

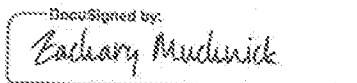
ASSIGNOR:


Michael Cancelleri

ON BEHALF OF
POSITIVE ENERGY BEVERAGES, LLC


Michael Cancelleri
Its: Manager

ON BEHALF OF
POSITIVE BEVERAGE, LLC

Executed by:

Zachary Muchnick
Its: Manager