

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM632553

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RECKITT & COLMAN (OVERSEAS) LIMITED		03/09/2021	Private Limited Company: ENGLAND AND WALES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RECKITT & COLMAN (OVERSEAS) HYGIENE HOME LIMITED		
<b>Street Address:</b>	103-105 Bath Road		
<b>City:</b>	Slough, Berkshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SL1 3UH		
<b>Entity Type:</b>	Private Limited Company: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86150627	MULTI LAYERED	
<b>Serial Number:</b>	86946720	LIFE SCENTS	
<b>Serial Number:</b>	87931032	VEO	
<b>Serial Number:</b>	88009618	DIMENSIONS YOUR SCENT· YOUR STORY	
<b>Serial Number:</b>	87931014	ACTIVE BIOTICS	
<b>Serial Number:</b>	87939418		
<b>Serial Number:</b>	88005482	DIMENSIONS	
<b>Serial Number:</b>	88009604	DIMENSIONS	
<b>Serial Number:</b>	77411056	DON'T TAKE A CHANCE. TRUST WOOLITE.	
<b>Serial Number:</b>	77411054	DON'T TAKE A CHANCE	
<b>Serial Number:</b>	85833723	NO MESS MAX	
<b>Serial Number:</b>	85834854	FRESHZONE	
<b>Serial Number:</b>	86959552		
<b>Serial Number:</b>	87930975	VEO	
<b>Serial Number:</b>	85055973	WOOLITE	
<b>Serial Number:</b>	85898565	FIBER-FLEX	
<b>Serial Number:</b>	86392140	POLYFIBRE	
<b>Serial Number:</b>	86142696	LIFE SCENTS	
<b>Serial Number:</b>	86322298	HOME SIGNATURE	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	88196496	GREEN GOT TOUGH
Serial Number:	88217283	ACTIVE-PROBIOTICS

**CORRESPONDENCE DATA**

**Fax Number:** 2128189606

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2124048714

**Email:** malerner@duanemorris.com

**Correspondent Name:** Mark Lerner Esq.

**Address Line 1:** 230 Park Avenue, Suite 1130

**Address Line 2:** Suite 1130

**Address Line 4:** New York, NEW YORK 10169

<b>NAME OF SUBMITTER:</b>	Mark Lerner
<b>SIGNATURE:</b>	/mark lerner/
<b>DATE SIGNED:</b>	03/17/2021

**Total Attachments: 2**

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**Confirmatory Deed of Assignment  
and Consent to Recordal**

THIS DEED is made between:

**Reckitt & Colman (Overseas) Limited**, a private limited company organized and existing under the laws of England and Wales, of business address of Dansom Lane, Hull, HU8 7DS, England

("the Assignor");

and

**Reckitt & Colman (Overseas) Hygiene Home Limited**, a private limited company organized and existing under the laws of England and Wales, of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom

("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks in the **United States** as set out in the attached schedules marked "Annex A" (the "Trademarks"); and
- (b) Pursuant to the TRADEMARK ASSIGNMENT dated December 31<sup>st</sup>, 2018, Assignor has assigned Assignor's entire right, title and interest in and to the Trademarks to Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on December 31<sup>st</sup>, 2018.

IT IS AGREED THAT:


For the consideration sum of 1 USD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on **December 31<sup>st</sup>, 2018**, all right, title and interests in and to the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Executed this 9<sup>th</sup> day of March 2021



(Signature)  
Laura Morris, Proxy-holder  
**Reckitt & Colman (Overseas) Limited**  
(Assignor)



(Signature)  
Michal Molcan, Proxy-holder  
**Reckitt & Colman (Overseas) Hygiene Home Limited**  
(Assignee)

Annex A

	IPR Name	Application No	Registration No	Class(es)
1	MULTI LAYERED	86150627	4890658	03, 04, 05
2	LIFE SCENTS	86946720	5077174	04
3	VEO	87931032		03, 05
4	DIMENSIONS YOUR SCENT YOUR STORY Logo	88009618		03, 04, 05, 11
5	ACTIVE BIOTICS	87931014		03, 05
6	VEO BOTTLE WITH SPORES (black & white)	87939418		03, 05
7	DIMENSIONS	88005482		03, 04, 05, 11
8	DIMENSIONS & FLower Logo	88009604		03, 04, 05, 11
9	DON'T TAKE A CHANCE. TRUST WOOLITE	77411056	3575135	03
10	DON'T TAKE A CHANCE	77411054	3789112	03
11	NO MESS MAX	85833723	4507412	03
12	FRESHZONE	85834854	4552634	05
13	POWERGARD Arrows and Lightening logo	86959552		05
14	VEO and Circle Design (black & white)	87930975		03, 05
15	WOOLITE	85055973	4400467	03
16	FIBER-FLEX	85898565	4653628	03
17	POLYFIBRE	86392140	4771804	03
18	LIFE SCENTS	86142696	4871228	03, 04, 05, 11
19	HOME SIGNATURE	86322298	5445737	03, 04, 05, 11
20	GREEN GOT TOUGH	88196496		03, 05
21	ACTIVE-PROBIOTICS	88217283		03, 05