900602971 03/17/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM632576

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900594362		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
ConAgra Foods RDM, Inc.		03/01/2016	Corporation: DELAWARE	

RECEIVING PARTY DATA

Name:	TreeHouse Private Brands, Inc.		
Street Address:	800 Market Street		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63101		
Entity Type:	Corporation: MISSOURI		

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3027869	JAKE BAKED
Registration Number:	2073096	LAURA SCUDDER'S
Registration Number:	4048744	NATIONAL PRETZEL
Registration Number:	1408774	OLD SAN FRANCISCO STYLE
Registration Number:	3011400	SALTY STIX
Registration Number:	2955108	SHULTZ

CORRESPONDENCE DATA

Fax Number: 2155683439

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-568-3100

Email: bhipdocket@bakerlaw.com, kbovard@bakerlaw.com,

jdale@bakerlaw.com

Correspondent Name: Kevin M. Bovard
Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre 12th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER:	094713.555555
NAME OF SUBMITTER:	Judy Dale-Paralegal

TRADEMARK 900602971 REEL: 007222 FRAME: 0943

SIGNATURE:	/Judy Dale/
DATE SIGNED:	03/17/2021

Total Attachments: 5

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ASSIGNMENT

This Assignment ("Assignment") is entered into as of the 15th day of March, 2016, by and between ConAgra Foods RDM, Inc., a Delaware corporation ("Assignor") located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 and TreeHouse Private Brands, Inc., a Missouri corporation ("Assignee") located and doing business at 800 Market Street, St. Louis, Missouri 63101.

WHEREAS, Assignor is the owner of the trademark registrations and applications set out on Attachment I hereto, and the U.S. common law rights thereto, and any and all goodwill associated with the foregoing, (collectively, the "<u>Trademarks</u>");

WHEREAS, Assignor wishes to assign its entire worldwide rights, title and interest in and to the Trademarks therewith to Assignee, and Assignee desires to accept same.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

- 1. Assignor hereby grants, assigns and sets over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized therewith throughout the world, and including the right to sue for past infringement.
- 2. This Assignment shall inure to the benefit of, and be binding upon the parties hereto, their successors and assigns.

TRADEMARK REEL: 007222 FRAME: 0945

IN WITNESS WHEREOF, the parties have year above.	e executed this Assignment as of the day and
Assignor:	Assignce:
CONAGRA FOODS RDM, INC.	TREEHOUSE PRIVATE BRANDS, INC.

By: Leo A. Knewles

Its: President, Counsel

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ATTACHMENT I

Country	Owner Name	Mark	<u>Status</u>	File Date	App. No.	Reg. Date	Reg. No.	lmage
UNITED STATES	ConAgra Foods RDM, Inc.	JAKE BAKED	REGISTERED	09/14/2004	78/482,977	12/13/2005	3,027,869	
UNITED STATES	ConAgra Foods RDM, Inc.	LAURA SCUDDER'S	REGISTERED	7/19/1995	74/703,117	6/24/1997	2,073,096	
UNITED STATES	ConAgra Foods RDM Inc.	NATIONAL PRETZEL & DESIGN	REGISTERED	3/31/2011	85/282,849	11/1/2011	4,048,744	NATIONAL PRETZEL
UNITED STATES	ConAgra Foods RDM, Inc.	OLD SAN FRANCISCO STYLE & DESIGN	REGISTERED	5/20/1985	73/538,730	9/9/1986	1,408,774	S STYLE C
UNITED STATES	ConAgra Foods RDM, Inc.	SALTY STIX	REGISTERED	9/14/2004	78/483,000	11/1/2005	3,011,400	
UNITED STATES	ConAgra Foods RDM, Inc.	SHULTZ	REGISTERED	5/11/2004	78/416,869	5/24/2005	2,955,108	

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RECORDED: 02/01/2021