

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM632075

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900590316		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hearst Communications, Inc.		01/08/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearst Magazines, Inc.		
<b>Street Address:</b>	300 West 57th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88939335	WM WOMEN'SHEALTH MEN'SHEALTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6462802022		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126492022		
<b>Email:</b>	trademarks@hearst.com		
<b>Correspondent Name:</b>	Maureen Sheehan		
<b>Address Line 1:</b>	300 West 57th Street		
<b>Address Line 2:</b>	Hearst Corporation		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	TM163		
<b>NAME OF SUBMITTER:</b>	Rosemary Douglas		
<b>SIGNATURE:</b>	/Rosemary Douglas/		
<b>DATE SIGNED:</b>	03/15/2021		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (“Assignment”) is entered into as of January 8, 2021 by and between Hearst Communications, Inc. a company organized under the laws of the State of Delaware, having its principal office at 300 West 57<sup>th</sup> Street, New York, New York 10019 (“Assignor”) and Hearst Magazines, Inc., a company organized under the laws of the State of Delaware, having its principal office at 300 West 57<sup>th</sup> Street, New York, New York 10019, (“Assignee”).

WHEREAS, Assignor has agreed to assign, and Assignee has agreed to acquire from Assignor, all of Assignor’s rights, title and interest in and to the trademark identified in Schedule A attached hereto (the “Mark”); and

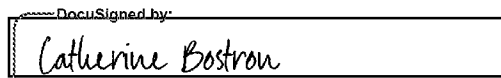
WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Assignor’s rights, title and interest in and to the Mark to Assignee;

NOW, THEREFORE, for valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Mark, including without limitation any and all registrations, applications, and/or common law rights for the Mark throughout the world, together with all of the goodwill of Assignor’s business symbolized by or associated with the Mark, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

**ASSIGNORS:**  
HEARST COMMUNICATIONS, INC.

DocuSigned by:  
  
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\_\_\_\_\_  
CATHERINE A. BOSTRON, Secretary  
Date: January , 2021

**ASSIGNEE:**  
HEARST MAGAZINES, INC.

DocuSigned by:  
  
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\_\_\_\_\_  
MARK C. REDMAN, Assistant Secretary  
Date: January , 2021

**SCHEDULE A**

TRADEMARK

APPLICATION NO.

APPLICATION DATE

WH WOMEN'S HEALTH  
MENS'HEALTH Logo

88/939335

May 29, 2020