

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632682

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alok International, Inc.		03/15/2021	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	AAVN, Inc.		
Street Address:	123 Oak Lawn Avenue		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75207		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5045325	HOTEL ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6506495298		
Email:	liz@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner; Oliner Law		
Address Line 1:	345 Grove Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
NAME OF SUBMITTER:	Elizabeth Oliner		
SIGNATURE:	/ejo/		
DATE SIGNED:	03/18/2021		
Total Attachments: 1			
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OP \$40.00 5045325

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on March 15, 2021 (the "Effective Date") is by and between **Alok International, Inc.**, a Texas Corporation, with an address at 123 Oak Lawn Avenue, Dallas, TX 75207 ("Assignor"), and **AAVN, Inc.**, a Texas Corporation, with a mailing address at 123 Oak Lawn Avenue, Dallas, TX 75207 ("Assignee"), collectively referred to herein as the "Parties".

RECITALS

Assignor wishes to assign all of Assignor's right, title, and interest in and to the mark "**HOTEL ESSENTIALS**", as represented by the U.S. Trademark Registration No. **5,045,325**, together with the goodwill of the business associated therewith, and symbolized by the Mark, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

AGREEMENT

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for the good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Mark to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Mark.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Alok International, Inc.

Signature: _____

Printed: Arun Agarwal

Title: CEO

AAVN, Inc.

Signature: _____

Printed: Arun Agarwal

Title: CEO