

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626696

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BNG Phoebe, LLC		02/11/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blackwood Pet Food, LLC		
<b>Street Address:</b>	38251 Industrial Park Rd		
<b>City:</b>	Lisbon		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44432		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4637100	SO BRIGHT	
<b>Registration Number:</b>	3565745	SONATURAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023187707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2022516920		
<b>Email:</b>	tm@potomaclaw.com		
<b>Correspondent Name:</b>	Julia Anne Matheson		
<b>Address Line 1:</b>	1300 Pennsylvania Avenue, NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	Julia Anne Matheson		
<b>SIGNATURE:</b>	/Julia Anne Matheson/		
<b>DATE SIGNED:</b>	02/17/2021		
<b>Total Attachments: 1</b>			
source=Executed Assignment - BNG PHOEBE to BLACKWOOD PET FOOD#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "Agreement") is made as of February 11, 2021 (the "Effective Date"), between BNG PHOEBE, LLC, a limited liability company of Delaware ("Assignor"), and BLACKWOOD PET FOOD, LLC, a limited liability company of Ohio (the "Assignee").

WHEREAS, the Assignor is the owner of the following marks (the "Marks") registered in the U.S. Patent and Trademark Office:

Mark	Registration No.	Issued	Class
SO BRIGHT	4637100	11/11/2014	031
SONATURAL	3565745	01/20/2009	031

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, all of Assignor's right, title, and interest in and to the trademarks identified above, including all common law rights therein, the identified federal trademark registrations, along with all goodwill associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys, transfers, and assigns to the Assignee all of its right, title, and interest in and to the Marks, together with the goodwill of associated therewith and symbolized thereby, and all rights to sue and recover for past or future infringement thereof.

Assignee shall be solely responsible for all costs associated with the recording and filing of this Trademark Assignment for the Marks with the U.S. Patent and Trademark Office.

In witness whereof, Assignor has caused this Agreement to be executed by is duly authorized officers effective as of the Effective Date.

BNG PHOEBE, LLC

Date: 2-11-21

By: 

Name: Matthew Golladay  
Title: President