

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jincheng Chang		03/16/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Yuchen Enterprise Management Co., Ltd.		
Street Address:	1703, Block B, North Phase C, Longguang		
Internal Address:	Jiuzhan, Minzhi Street, Longhua District		
City:	Shenzhen, Guangdong		
State/Country:	CHINA		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90109050	MISSFIVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bettrue@cn-ip.cn		
Correspondent Name:	Lin, Shaobao		
Address Line 1:	A26G, Guanghao International Center		
Address Line 2:	No. 441 Meilong Road, Longhua District		
Address Line 4:	Shenzhen, Guangdong, CHINA 362100		
ATTORNEY DOCKET NUMBER:	TN-21241-USTM		
NAME OF SUBMITTER:	Jincheng Chang		
SIGNATURE:	/Jincheng Chang/		
DATE SIGNED:	03/18/2021		
Total Attachments: 1			
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OP \$40.00 90109050

TRADEMARK ASSIGNMENT

WHEREAS, Chang, Jincheng, a Chinese INDIVIDUAL with an address at No.817, Dexing Group, Xingtian Village, Jinlan Town, Hengyang County, Hu'nan CHINA 421000("Assignor"), is the owner of record of the mark "MISSFIVE" U.S. Serial No. 90109050.

WHEREAS, Shenzhen Yuchen Enterprise Management Co., Ltd., a Chinese Limited company with an address at 1703, Block B, North Phase C, Longguang, Jiuzhan, Minzhi Street, Longhua District, Shenzhen, Guangdong, China wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 16th day of March, 2021.

By: *Chang, Jincheng*

Printed Name: Chang, Jincheng

Owner of Application: No. 90109050