

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MRC Media Entertainment Group, LLC		09/30/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MRC Media, LLC		
Street Address:	11175 Santa Monica Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87912153	VIBE	
Registration Number:	2144655	VIBE	
Registration Number:	2303664	VIBE	
Registration Number:	3745439	VIBE	
Registration Number:	5670654	VIBE VIXEN	
Registration Number:	5680787	VIBE VIXEN	
Registration Number:	3663561	VSESSIONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2152799389		
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	100 Front Street, Suite 100		
Address Line 4:	Conshohocken, PENNSYLVANIA 19428		
NAME OF SUBMITTER:	Jordan LaVine		
SIGNATURE:	/jordan lavine/		
DATE SIGNED:	03/18/2021		

OP \$190.00 87912153

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of September 30, 2020, is made by MRC Media Entertainment Group, LLC, a Delaware limited liability company ("Assignor"), in favor of MRC Media, LLC, a Delaware limited liability company ("Assignee"), and together with Assignor, the "Parties").

WHEREAS, Assignor owns the trademarks set forth on Schedule A attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the "Marks"); and

WHEREAS, Assignor desires to sell, transfer, convey and assign the Marks to Assignee, and Assignee desires to acquire the Marks from Assignor.

NOW THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

* * * * *

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Trademark Assignment to be executed as of the date first above written.

MRC MEDIA ENTERTAINMENT GROUP, LLC

MRC MEDIA, LLC

By: DocuSigned by: Scott Tenley
5135203B678641B...
Name: Scott Tenley
Title: Authorized Signatory

By: DocuSigned by: Scott Tenley
5135203B678641B...
Name: Scott Tenley
Title: Authorized Signatory

SCHEDULE A**Marks**

MARK	Country	Appl. No.	File Date	Reg. No.	Reg. Date	Class	Status
VIBE	CANADA	1163727	01/03/2003	TMA793,016	03/16/2011	016,041	REGISTERED
VIBE	CANADA	0800992	01/03/1996	TMA526,485	04/10/2000	016	REGISTERED
VIBE	CANADA	1357303	06/26/2007	TMA982,955	10/16/2017	016,025,025	REGISTERED
VIBE	EUROPEAN UNION	003754769	04/08/2004	003754769	11/16/2006	009,041	REGISTERED
VIBE	EUROPEAN UNION	000086009	04/01/1996	000086009	01/25/1999	009,016,041	REGISTERED
VIBE	UNITED KINGDOM	UK0000236096 1	04/08/2004	UK00002360 961	08/28/2009	009,016,041	REGISTERED
VIBE	UNITED STATES	75/486,958	05/18/1998	2,303,664	12/28/1999	042	REGISTERED
VIBE	UNITED STATES	78/625,633	05/09/2005	3,745,439	02/02/2010	041	REGISTERED
VIBE (Stylized)	CANADA	1284250	12/22/2005	TMA949,283	09/14/2016	016,041	REGISTERED
VIBE (Stylized)	CHINA	37044254	03/25/2019			038	PENDING
VIBE (Stylized)	CHINA	39485663	07/08/2019			009	PENDING
VIBE (Stylized)	CHINA	39485662	07/08/2019			016	PENDING
VIBE (Stylized)	CHINA	39485661	07/08/2019			035	PENDING
VIBE (Stylized)	CHINA	39485660	07/08/2019			041	PENDING
VIBE (Stylized)	HONG KONG	304812372	01/24/2019			041,043	PENDING
VIBE (Stylized)	MACAU	N/149661	01/23/2019	N/149661	06/26/2019	043	REGISTERED
VIBE (Stylized)	MACAU	N/149660	01/23/2019	N/149660	08/12/2019	041	REGISTERED
VIBE (Stylized)	UNITED STATES	87/912,153	05/08/2018			009,041,045	ALLOWED
VIBE (Stylized)	UNITED STATES	75/267,799	04/01/1997	2,144,655	03/17/1998	016	REGISTERED

VIBE VIXEN	UNITED STATES	85/873,740	03/12/2013	5,670,654	02/05/2019	009,041	REGISTERED
VIBE VIXEN (Stylized)	UNITED STATES	85/874,643	03/13/2013	5,680,787	02/19/2019	009,041	REGISTERED
VSESSIONS	UNITED STATES	77/659,401	01/29/2009	3,663,561	08/04/2009	041	REGISTERED