

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cuddle Clones Holdings LLC		02/10/2021	Limited Liability Company: KENTUCKY
RECEIVING PARTY DATA			
Name:	Nuzzly Inc.		
Street Address:	7903 Tom Evans Rd.		
City:	Greenville		
State/Country:	INDIANA		
Postal Code:	47124		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4690775	CARTOONIZE MY PET	
Serial Number:	88653273	NUZZLY	
Serial Number:	88653307	N	
Serial Number:	88653290	N	
Serial Number:	88653302	NUZZLY	
CORRESPONDENCE DATA			
Fax Number:	3172373900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-237-3800		
Email:	trademarks@fbtlaw.com		
Correspondent Name:	Eric Lamb		
Address Line 1:	201 North Illinois Street, Suite 1900		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Eric Lamb		
SIGNATURE:	/Eric Lamb/		
DATE SIGNED:	03/18/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is made as of February 10, 2021, by and between Cuddle Clones Holdings LLC, a Kentucky limited liability company ("Assignor"), and Nuzzly Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of February 10, 2021, among each of them (as the same may hereafter be modified, amended and/or amended and restated, as the case may be, from time to time in accordance with its terms, the "Asset Purchase Agreement");

WHEREAS, Assignor is the owner of all right, title and interest in, to and under the trademarks set forth on Schedule A attached hereto (collectively, the "Trademarks"), together with the goodwill of the Business connected with and symbolized by the Trademarks;

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor desires to sell, convey, assign, transfer and deliver to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in, to and under the Trademarks, together with the goodwill of the Business connected with and symbolized by the Trademarks; and

WHEREAS, capitalized terms used and not otherwise defined herein shall have the meaning ascribed to such terms in the Asset Purchase Agreement.

NOW, THEREFORE, in consideration of the foregoing and in consideration of the mutual promises, covenants, representations, warranties and agreements contained herein and in the Asset Purchase Agreement, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of Assignor's right, title and interest in, to and under the Trademarks in the United States and throughout the world, together with the goodwill of the Business connected with and symbolized by the Trademarks, including, without limitation, all registrations and applications therefor, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside of the United States based in whole or in part upon the Trademarks, the right to sue for past, present and future infringement of the Trademarks and to collect and retain all damages and profits related to the foregoing, and any priority right that may arise from any such Trademarks.

2. Recording. This Agreement has been executed and delivered by Assignor to Assignee for the purpose of recording this Agreement with the United States Patent and Trademark Office (the "PTO") or other governing authority, if necessary, and the parties hereby authorize the PTO or such other governing authority to record this Agreement.

3. Representations and Warranties. Assignor hereby represents and warrants that: (i) Assignor solely owns the Trademarks free and clear of all material liens and encumbrances and has the right and power to enter into this Assignment and to assign the Trademarks to Assignee as provided herein; (ii) Assignor's rights in the Trademarks are valid and enforceable; (iii) the Trademarks do not violate or infringe, and has not violated or infringed, the intellectual property

rights of any third party; (iv) Assignor has received no demand, claim, notice or inquiry which challenges or threatens to challenge or inquires as to whether there is any basis to challenge, the validity of, or Assignor's rights in, the Trademarks, and Assignor knows of no such basis for any such challenge; (v) to Assignor's knowledge, no third party is infringing the Trademarks of the Assignor; and (vi) Assignor has not granted any license with respect to the Trademarks to any third party, except for a nonexclusive license granted to Zazzle, Inc. in the ordinary course of business.

4. Further Assurances. From time to time following the date hereof, and without any further consideration or other payment, Assignor shall execute and deliver such other instruments of conveyance, assignment, transfer and delivery and execute and deliver such other documents and take or cause to be taken such other actions as Assignee reasonably may request in order to consummate, complete and carry out the transactions contemplated by this Agreement.

5. Appointment. Assignor hereby appoints Assignee as its attorney-in-fact, with full authority in the place and stead of Assignor and in the name of Assignor, solely to take any action and to create any instrument that may be necessary or desirable to register, effectuate, validate, record, maintain, perfect, enforce or defend this Agreement and Assignee's rights in the Trademarks.

6. Asset Purchase Agreement. This Agreement is in accordance with and is subject to all of the representations, warranties, covenants, agreements, exclusions and indemnities set forth in the Asset Purchase Agreement, all of which are hereby incorporated herein by reference. In the event of any conflict between this Agreement and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall control.

7. Successors. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, legal representatives, successors and assigns.

8. Counterparts. This Agreement may be executed and delivered in multiple counterparts, each of which, when so executed and delivered, shall be an original, but such counterparts shall together constitute but one and the same instrument and agreement. A facsimile or "Portable Document Format" copy of a signature shall have the same force and effect as an original signature.

9. Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the Commonwealth of Kentucky without giving effect to any choice or conflict of law provision or rule (whether of the Commonwealth of Kentucky or any other jurisdiction) that would cause the application of laws of any jurisdiction other than those of the Commonwealth of Kentucky.

[Signature Page Follows]

IN WITNESS WHEREOF, each party hereto hereby causes this Agreement to be duly executed as of the day and year first above written.

ASSIGNOR:

CUDDLE CLONES HOLDINGS LLC

By: *William Adam Greene*
William A. Greene, Manager & Chief Marketing Officer

ASSIGNEE:

NUZZLY INC.

By: *Jennifer Williams*
Jennifer Williams, President

[Signature Page to Trademark Assignment Agreement]




TRADEMARK
REEL: 007225 FRAME: 0863

Schedule A

Trademarks

The mark Cartoonize My Pet (Reg. No. 4,690,775), registered February 24, 2015, for providing a web site that gives computer users the ability to upload, exchange, share, view, manipulate, enhance, edit, manage, index, catalogue, sort, store, print, create cartoon enhancements from, and create custom printed products from, photos and videos of pets.

The following trademark applications:

Trademark	Application No.	Class	Remarks
NUZZLY	88/653,273	40 Int.	SOU/3rd ext due 10/21/2021
	88/653,302	40 Int.	SOU/3rd ext due 10/21/2021
	88/653,290	09 Int.	SOU/3rd ext due 10/28/2021
	88/653,307	42 Int.	SOU/3rd ext due 10/28/2021