

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Web Hero, L.L.C.		03/18/2021	Limited Liability Company: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Catalog.com, Inc.		
Street Address:	14000 Quail Springs Parkway		
Internal Address:	Ste. 3600		
City:	Oklahoma City		
State/Country:	OKLAHOMA		
Postal Code:	73134		
Entity Type:	Corporation: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2921886	WEB HERO	
CORRESPONDENCE DATA			
Fax Number:	4052854491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4052854490		
Email:	mail@marymlee.com		
Correspondent Name:	Mary M Lee PC		
Address Line 1:	1300 E. 9th Street, No. 4		
Address Line 4:	Edmond, OKLAHOMA 73034		
NAME OF SUBMITTER:	Mary M. Lee		
SIGNATURE:	/Mary M. Lee/		
DATE SIGNED:	03/19/2021		
Total Attachments: 1			
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OP \$40.00 2921886

ASSIGNMENT OF SERVICE MARK

WHEREAS, WEB HERO, L.L.C., an Oklahoma company having a place of business at 14000 Quail Springs Parkway, Oklahoma City, OK 73134, hereafter "ASSIGNOR," holds record title to the service mark WEB HERO, referred to hereafter as the "Mark," federally registered under U.S. Service Mark Registration No. 2,921,886, issued on February 1, 2005, in the United States Patent and Trademark Office, hereafter the "Registration";

WHEREAS, CATALOG.COM, INC., an Oklahoma corporation having a place of business at 14000 Quail Springs Parkway, Oklahoma City, OK 73134, hereafter "ASSIGNEE," desires to hold record title to the Mark and the Registration;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all its right, title and interest in the United States and in all foreign countries in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and to the right to sue for past infringements thereof.

The effective date of this assignment is July 26, 2004.

IN WITNESS WHEREOF, ASSIGNOR has executed this instrument on the date(s) shown below.

ASSIGNOR: WEB HERO, LLC

By:



Robert W. Crull, Managing Director

Date:

March 18, 2021