

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM632848

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900595938		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CWC Direct LLC		12/04/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Coldwater International LLC		
Street Address:	c/o New Times Group, Suite 1404		
Internal Address:	150 SE 2nd Avenue		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1860160	SPIRIT OF THE WEST	
Serial Number:	88212575	SANDPOINT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122935556		
Email:	kaufman@kaufmankahn.com		
Correspondent Name:	Mark S. Kaufman		
Address Line 1:	10 Grand Central		
Address Line 2:	155 East 44th Street, 19th Fl.		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Mark S. Kaufman		
SIGNATURE:	/Mark S. Kaufman/		
DATE SIGNED:	03/18/2021		
Total Attachments: 2			

source=TM Assignment.SANDPOINT, SPRIIT OF THE WEST (CWC Direct to Coldwater Int'l).12-4-20#page1.tif
source=TM Assignment.SANDPOINT, SPRIIT OF THE WEST (CWC Direct to Coldwater Int'l).12-4-20#page2.tif

SECOND SUPPLEMENTAL TRADEMARK ASSIGNMENT

This Second Supplemental Trademark Assignment (this "Trademark Assignment"), by CWC DIRECT LLC, a limited liability company organized under the laws of the State of Delaware with an address at 175-A Beal Street, Hingham, Massachusetts 02043 ("Assignor"), in favor of COLDWATER INTERNATIONAL LLC, a limited liability company organized under the laws of the State of Delaware, with an address of c/o Newtimes Group, 150 SE 2nd Avenue, Suite 1404, Miami, Florida 33131 ("Assignee", and together with Assignor, the "Parties"), is made pursuant to that certain Amended and Restated Asset Purchase Agreement between the Parties dated as of August 31, 2020, and supplements that Trademark Assignment dated September 4, 2020, between CW ABC, a Delaware Series LLC, solely in its capacity as Assignee for the Benefit of Creditors of CWC Direct Parent LLC, CWC Direct LLC, Coldwater Direct LLC, and CWC Stores LLC, with an address at c/o Development Specialists, Inc., Wells Fargo Center, 333 South Grand Avenue, Suite 4100, Los Angeles, California 90071-1544, and Assignee.

WHEREAS, Assignor intended to use or has been using the following trademarks that are the subject of the following United States Patent and Trademark Office applications and registrations:

<u>TRADEMARK</u>	<u>APPLICATION DATE</u>	<u>NOA / REG'N DATE</u>	<u>SERIAL/REG'N NOS.</u>
SANDPOINT	11/30/2018	6/11/2019 (Notice of Allowance)	88212575 / n.a.
SPIRIT OF THE WEST	11/12/1993	10/25/1994	74461427 / 1860160

WHEREAS, Assignor has assigned said trademarks to Assignee;

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby acknowledges and confirms that it has sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee, effective as the date hereof, all right, title and interest in and to said trademarks and the United States Patent and Trademark Office applications and registrations therefor, together with the portion of the Assignor's business relating to its bona fide intent to use the trademarks, and together with the goodwill of the business connected with and symbolized by such trademark and trademark application and registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such service mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name. The application is being assigned as part of the entire business or portion thereof to which the mark pertains.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.

CWC DIRECT LLC

By: [Signature]

Name: Steven L. Victor

Title: Authorized Representative for CW
ABC, solely in its capacity as Assignee for the
Benefit of Creditors of CWC Direct LLC

Date: 12/4/20

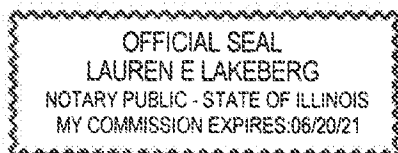
Place: Chicago, Illinois

NOTARY CERTIFICATION

STATE OF ILLINOIS
COOK COUNTY
CITY OF CHICAGO

On this, the 4th day of December, 2020, before me, Steven L. Victor the undersigned officer personally appeared in person, known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in the City of Chicago, Illinois. (add the city or political subdivision and the state or country or other place the acknowledgement was taken).

In witness whereof I hereunto set my hand and official seal.



[Signature]
NOTARY PUBLIC - STATE AT LARGE

My Commission Expires: 6/20/2021