

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633180

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Derek Lawson		03/18/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Sugar Freaks, LLC		
Street Address:	P.O. Box 480		
City:	Pinnacle		
State/Country:	NORTH CAROLINA		
Postal Code:	27043		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	87633481	WORLD'S LARGEST GUMMY BEAR!	
Serial Number:	87633508	WORLD'S LARGEST GUMMY WORM!	
Serial Number:	88245670	THE GUMMY BEAR GUY	
Registration Number:	5924501	SUGAR FREAKS	
Registration Number:	6034790	SWEET SUPER HEROES	
CORRESPONDENCE DATA			
Fax Number:	7043718491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043775050		
Email:	kboardman@sellersayers.com		
Correspondent Name:	Karen S. Boardman		
Address Line 1:	301 S. McDowell Street, Suite 410		
Address Line 2:	Sellers, Ayers, Dortch & Lyons, P.A.		
Address Line 4:	Charlotte, NORTH CAROLINA 28204		
NAME OF SUBMITTER:	Karen S. Boardman		
SIGNATURE:	/Karen S. Boardman/		
DATE SIGNED:	03/19/2021		
Total Attachments: 3			

OP \$140.00 87633481

source=TM Assignment - D Lawson to Sugar Freaks LLC (executed)#page1.tif
source=TM Assignment - D Lawson to Sugar Freaks LLC (executed)#page2.tif
source=TM Assignment - D Lawson to Sugar Freaks LLC (executed)#page3.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated as of March 18, 2021 (this “**Assignment**”), is made by and between Derek Lawson, a United States citizen whose mailing address is P.O. Box 480, Pinnacle, NC 27043 (“**Assignor**”), and Sugar Freaks, LLC, a North Carolina limited liability company with its principal place of business at P.O. Box 480, Pinnacle, NC 27043 (“**Assignee**”).

WHEREAS, Assignor is the sole owner of the trademarks and related applications and registrations identified on Schedule 1 hereto (the “**Marks**”);

WHEREAS, the parties desire that Assignor assign the Marks to Assignee; and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s right, title, and interest in, to and under the Marks.

NOW, THEREFORE, in consideration of the mutual promises made herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms and subject to the conditions set forth herein, the Parties hereto hereby agree as follows:

1. Assignor does hereby sell, convey, assign, transfer, and deliver unto Assignee, all its right, title, and interest in, to, and under the Marks, together with the goodwill, if any, of the business associated therewith and which is symbolized thereby, and all other rights secured under the laws of the United States and any other foreign country with respect to the Marks, and Assignee hereby accepts such sale, conveyance, assignment, transfer, and delivery. Assignor further sells, conveys, assigns, transfers, and delivers to Assignee all rights of Assignor to bring an action or seek any other remedy, whether at law or in equity, against any third party for past, present, or future infringement, dilution, tarnishment, blurring, or other misappropriation or unauthorized use of the Marks, including the right to bring an action or seek other remedy for past, present, and future infringement, dilution, tarnishment, blurring, or other misappropriation or unauthorized use, and all rights to recover or collect damages, including attorneys’ fees and enhanced damages, profits, and injunctive relief for infringement, dilution, tarnishment, blurring, confusion, unfair competition, or other misappropriation or unauthorized use, and Assignee hereby accepts such sale, conveyance, assignment, transfer, and delivery. Assignor hereby represents that it has not executed any prior assignments of its right, title, and interest, if any, in, to and under the Marks, and will not execute, any agreement in conflict with this Assignment.

2. Assignor hereby authorizes Assignee to file this Assignment or portions thereof and any other documents relating thereto with the U.S. Patent and Trademark Office for purposes of having this Assignment recorded therein and to place sole and exclusive right, title, and interest in and to such Marks in the name of Assignee.

3. Assignor agrees to execute all applications, amended specifications, deeds, or other instruments, and to do all acts necessary or proper, or as otherwise reasonably requested by Assignee, to confirm and assure the rights and obligations provided for in this Assignment, and to protect and secure such sale, conveyance, assignment, transfer, and delivery of all such right, title,

and interest in, to, and under said Marks and to vest and confirm in said Assignee, its successors, and its assigns, all such right, title, and interest.

4. This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues, and in all other respects, including as to validity, interpretation, and effect, by the laws of the State of North Carolina, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, the parties have affixed their signatures this 18th day of March, 2021.

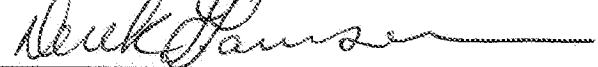
ASSIGNOR



DEREK LAWSON

ASSIGNEE

SUGAR FREAKS, LLC

By: 

Derek Lawson, Member

SCHEDULE 1

TRADEMARK	COUNTRY	SERIAL/REG. NUMBER	REGISTRATION DATE
WORLD'S LARGEST GUMMY BEAR!	US	87633481	n/a
WORLD'S LARGEST GUMMY WORM!	US	87633508	n/a
THE GUMMY BEAR GUY	US	88245670	n/a
SUGAR FREAKS	US	5924501	12/03/2019
SWEET SUPER HEROES	US	6034790	04/14/2020