

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM633241

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lori Goldstein		03/15/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lori Goldstein, Ltd.		
<b>Street Address:</b>	54 West 21st Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4952297	ANYTHING GOES WITH EVERYTHING	
<b>Registration Number:</b>	3945857	FABZ INSTANT CHIC	
<b>Registration Number:</b>	3941883	INSTANT CHIC	
<b>Registration Number:</b>	4811198	LOGO BY LORI GOLDSTEIN	
<b>Registration Number:</b>	5464909	LOGO BY LORI GOLDSTEIN	
<b>Registration Number:</b>	3908975	LOGO INSTANT CHIC	
<b>Registration Number:</b>	4519203	LOGO LAYERS	
<b>Registration Number:</b>	4947013	LOGO LINKS	
<b>Registration Number:</b>	4689785	LOGO LITTLES	
<b>Registration Number:</b>	5464913	LOGO LORI GOLDSTEIN	
<b>Registration Number:</b>	4969565	LOGO LOTUS	
<b>Registration Number:</b>	4526940	LOGO LOUNGE	
<b>Registration Number:</b>	4778472	LOGO LUNA	
<b>Serial Number:</b>	77667009	LOGO	
<b>Serial Number:</b>	77666448	LOGO	
<b>Serial Number:</b>	86463032	LOGO LEAN	
<b>Serial Number:</b>	86613640	LOGO LUNA	
<b>Serial Number:</b>	88669630	PERMISSION TO PLAY	
<b>Serial Number:</b>	77889740	TOGETHER FOREVER	

OP \$490.00 4952297

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (212) 790-9200**Email:** trademark@cll.com, ads@cll.com, jik@cll.com, chc@cll.com**Correspondent Name:** Adam D. Siegartel**Address Line 1:** 114 WEST 47TH STREET**Address Line 4:** New York, NEW YORK 10036-1525

<b>NAME OF SUBMITTER:</b>	Adam D. Siegartel
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<b>SIGNATURE:</b>	/Adam D. Siegartel/
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<b>DATE SIGNED:</b>	03/19/2021
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**Total Attachments: 2**

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**WORLDWIDE TRADEMARK ASSIGNMENT**

This Worldwide Trademark Assignment is effective as of March 15, 2021 by and between Ms. Lori Goldstein (“Assignor”), an individual residing in the United States, and Lori Goldstein, Ltd. (“Assignee”), a New York corporation having an address at 54 West 21<sup>st</sup> Street, Suite 702, New York, NY 10010.

WHEREAS, Assignor owns (a) the trademark filings listed in Exhibit 1 to this Worldwide Trademark Assignment; (b) the trademarks listed in the “Trademark” column in this Exhibit 1; and (c) all goodwill associated with these trademark filings and the listed trademarks (the trademark filings, listed trademarks, and goodwill are hereinafter collectively the “Trademarks”); and

WHEREAS, Assignor is the sole shareholder of Assignee.

NOW THEREFORE, in consideration of the mutual covenants of the parties and other good and valuable consideration, including but not limited to \$1.00 (one United States dollar), the receipt and sufficiency of which are hereby acknowledged:

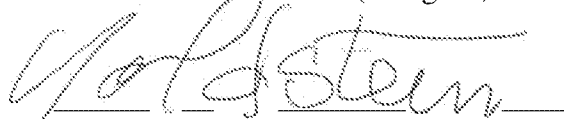
1. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor’s worldwide right, title, and interest in and to the Trademarks, and all derivatives and colorable imitations of the Trademarks, including but not limited to (a) all rights to sue and recover for past, present, and future infringement, dilution, and other violations concerning the Trademarks, and (b) all rights of priority and protection of interests under the laws of any jurisdiction worldwide. This assignment is in connection with a sale of the business to which the Trademarks pertain.

2. Assignor agrees to promptly execute all documents and assist in all proceedings to perfect, register, and record Assignee’s rights to the Trademarks as Assignee may reasonably deem appropriate, and any additional documents that Assignee reasonably believes are necessary to accomplish the intent of this Worldwide Trademark Assignment.

3. The original signatures on this Worldwide Trademark Assignment may be delivered by facsimile or PDF, which shall be deemed originals. Assignor and Assignee agree that the signatories below have the full right, power, and authority to execute this document.

IN WITNESS WHEREOF, the undersigned have caused this Worldwide Trademark Assignment to be duly executed.

MS. LORI GOLDSTEIN (Assignor)



Name: Lori Goldstein  
Date: March 15, 2021

LORI GOLDSTEIN, LTD. (Assignee)



Name: Alison Goldstein  
Title: Director of Business Operations  
Date: March 15, 2021

**EXHIBIT 1 – TRADEMARKS**

COUNTRY	TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
CANADA	LOGO BY LORI GOLDSTEIN	1732613	June 12, 2015	TMA1036153	July 4, 2019	REGISTERED
CANADA	LOGO LORI GOLDSTEIN AND DESIGN	1759535	December 15, 2015	TMA1083708	October 6, 2020	REGISTERED
CHINA	LOGO BY LORI GOLDSTEIN	1274903	June 19, 2015	1274903	June 19, 2015	REGISTERED
CHINA	LOGO LORI GOLDSTEIN AND DESIGN	1309889	December 15, 2015			ABANDONED
EUROPEAN UNION	LOGO	012826426	April 28, 2014	012826426	January 5, 2016	REGISTERED
EUROPEAN UNION	LOGO BY LORI GOLDSTEIN	014888226	December 7, 2015	014888226	September 16, 2016	REGISTERED
EUROPEAN UNION	LOGO LORI GOLDSTEIN AND DESIGN	1309889	December 15, 2015	1309889	December 15, 2015	REGISTERED
HONG KONG	LOGO BY LORI GOLDSTEIN	303444651	June 16, 2015	303444651	March 11, 2016	REGISTERED
JAPAN	LOGO LORI GOLDSTEIN AND DESIGN	1309889	December 15, 2015	1309889	December 15, 2015	REGISTERED
JAPAN	LOGO BY LORI GOLDSTEIN	1274903	June 19, 2015			ABANDONED
TAIWAN	LOGO BY LORI GOLDSTEIN	104034001	June 12, 2015	1750413	January 16, 2016	REGISTERED
TAIWAN	LOGO LORI GOLDSTEIN AND DESIGN	104074763	December 15, 2015	01817559	January 1, 2017	REGISTERED
UNITED STATES	ANYTHING GOES WITH EVERYTHING	86463036	November 24, 2014	4952297	May 3, 2016	REGISTERED
UNITED STATES	FABZ INSTANT CHIC	77944469	February 25, 2010	3945857	April 12, 2011	CANCELLED
UNITED STATES	INSTANT CHIC	77931382	February 9, 2010	3941883	April 5, 2011	REGISTERED
UNITED STATES	LOGO and Design	77667009	February 10, 2009			ABANDONED
UNITED STATES	LOGO	77666448	February 9, 2009			ABANDONED
UNITED STATES	LOGO BY LORI GOLDSTEIN	86366905	August 14, 2014	4811198	September 15, 2015	REGISTERED
UNITED STATES	LOGO BY LORI GOLDSTEIN	86653502	June 5, 2015	5464909	May 8, 2018	REGISTERED
UNITED STATES	LOGO INSTANT CHIC	77842234	October 6, 2009	3908975	January 18, 2011	CANCELLED
UNITED STATES	LOGO LAYERS	85940904	May 23, 2013	4519203	April 22, 2014	REGISTERED
UNITED STATES	LOGO LEAN	86463032	November 24, 2014			ABANDONED
UNITED STATES	LOGO LINKS	86366913	August 14, 2014	4947013	April 26, 2016	REGISTERED
UNITED STATES	LOGO LITTLES	86142380	December 12, 2013	4689785	February 17, 2015	REGISTERED
UNITED STATES	LOGO LORI GOLDSTEIN and Design	86663050	June 15, 2015	5464913	May 8, 2018	REGISTERED
UNITED STATES	LOGO LOTUS	86408453	September 29, 2014	4969565	May 31, 2016	REGISTERED
UNITED STATES	LOGO LOUNGE	85916181	April 26, 2013	4526940	May 6, 2014	REGISTERED
UNITED STATES	LOGO LUNA	86262942	April 25, 2014	4778472	JULY 21, 2015	REGISTERED
UNITED STATES	LOGO LUNA	86613640	April 29, 2015			ABANDONED
UNITED STATES	PERMISSION TO PLAY	88669630	October 25, 2019			PENDING - ALLOWED
UNITED STATES	TOGETHER FOREVER	77889740	December 9, 2009			ABANDONED
WIPO (INTERNATIONAL)	LOGO BY LORI GOLDSTEIN	1274903	June 19, 2015	1274903	June 19, 2015	REGISTERED
WIPO (INTERNATIONAL)	LOGO LORI GOLDSTEIN and Design	1309889	December 15, 2015	1309889	December 15, 2015	REGISTERED

[END OF EXHIBIT 1]

**RECORDED: 03/19/2021**

**TRADEMARK  
REEL: 007227 FRAME: 0281**