

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

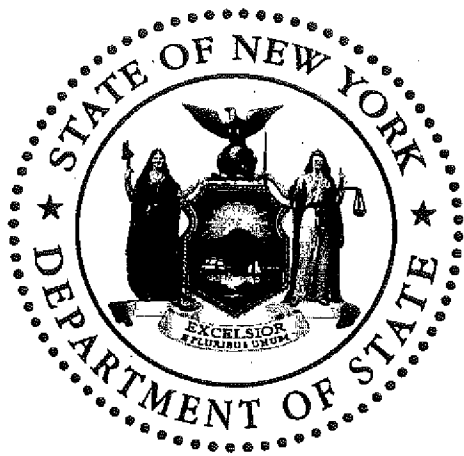
ETAS ID: TM633591

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	03/12/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AWAKE BEAUTY, INC.		03/12/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	TARTE, INC.		
Street Address:	1375 BROADWAY, SUITE 800		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6131185	GLOW SMOOTHIE JELLY CLEANSER	
CORRESPONDENCE DATA			
Fax Number:	3032231111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032231100		
Email:	DNTrademarkDocket@bhfs.com		
Correspondent Name:	Andrea M. LaFrance		
Address Line 1:	410 Seventeenth Street, Suite 2200		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Andrea M. LaFrance		
SIGNATURE:	/Andrea M. LaFrance/		
DATE SIGNED:	03/22/2021		
Total Attachments: 4			
source=Certificate of Merger - Awake Beauty, Inc. into Tarte, Inc#page1.tif			
source=Certificate of Merger - Awake Beauty, Inc. into Tarte, Inc#page2.tif			
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CH \$40.00 6131185

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on March 15, 2021.

Brendan C. Hughes

Brendan C. Hughes
Executive Deputy Secretary of State

210312000623

**CERTIFICATE OF MERGER
OF
AWAKE BEAUTY, INC.
INTO
TARTE, INC.**

Under Section 905 of the Business Corporation Law

Tarte, Inc., a New York corporation, the surviving corporation named herein, certifies as follows:

FIRST: The Board of Directors of Tarte, Inc., the surviving corporation, has adopted a plan of merger setting forth the terms and conditions whereby Awake Beauty, Inc., the subsidiary corporation, is merged with and into Tarte, Inc.

SECOND: The Certificate of Incorporation of Awake Beauty, Inc., the merging subsidiary corporation, was filed with the Department of State on February 27, 2018.

THIRD: The Certificate of Incorporation of Tarte, Inc., the surviving corporation, was filed with the Department of State on November 5, 1999. The name under which the surviving corporation was originally formed was Plume, Inc.

FOURTH: The number of outstanding shares of Awake Beauty, Inc., the merging subsidiary corporation is 1,000,000 shares, all of which are of one class, \$0.01 par value and are common shares, and all of which are entitled to vote. The number of shares is not subject to change prior to the effective date of the merger.

FIFTH: The number of outstanding shares of Tarte, Inc., the surviving corporation is 20,000 shares, all of which are of one class, \$0.01 par value and are common shares, and all of which are entitled to vote. The number of shares is not subject to change prior to the effective date of the merger.

IN WITNESS WHEREOF, the undersigned has signed this Certificate of Merger on this 12th day of March, 2021.

TARTE, INC.,

By: /s/ Candace Craig Bulishak
Name: Candace Craig Bulishak
Title: President

**CERTIFICATE OF MERGER
OF
AWAKE BEAUTY, INC.
INTO
TARTE, INC.**

623

Under Section 905 of the Business Corporation Law

Filed by: Sara Mares

(Name)

c/o Brownstein Hyatt Farber Schreck, LLP, 410 17th Street, Suite 2200

(Mailing address)

Denver, CO 80202

(City, State and Zip code)

JCC
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED MAR 12 2021

TAX \$
BY:

[Signature]

669