

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633791

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HFC Prestige International Holding Switzerland Sàrl		03/03/2021	SARL: SEYCHELLES

RECEIVING PARTY DATA

Name:	HFC Prestige International Operations Switzerland Sàrl
Street Address:	Chemin Louis-Huber 1-3
City:	1213 Petit-Lancy
State/Country:	SWITZERLAND
Entity Type:	SARL: SWITZERLAND

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	1355059	CLIMAZON
Serial Number:	85416661	BLONDOR
Serial Number:	87512280	COLOR CARE FORMULA
Serial Number:	88715163	COLOR DJ
Serial Number:	86419302	COLORTANGO
Serial Number:	87833926	COLORTANGO TONERS
Serial Number:	85382306	CREMEFUSE TECHNOLOGY
Serial Number:	86742337	DESIGN IT
Serial Number:	86742363	DRAMATIZE IT
Serial Number:	86742357	FIBER UP
Serial Number:	88460818	FREEOLOGY
Serial Number:	88536273	FREEOLOGY
Serial Number:	85382307	GELFUSE TECHNOLOGY
Serial Number:	77942906	GLOBAL ELITE
Serial Number:	85768880	HAIRDRESSERS AT HEART
Serial Number:	73754126	KADUS
Serial Number:	75300558	KOLESTON PERFECT
Serial Number:	88657428	KP
Serial Number:	87029588	LIGHT2COLOR
Serial Number:	77678170	LIQUIFUSE TECHNOLOGY

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	76493357	MAGMA
Serial Number:	86474078	MOISTURE EMBRACE TECHNOLOGY
Serial Number:	87527544	OR OIL REFLECTIONS LIGHT
Serial Number:	86474077	POWERPIGMENTS
Serial Number:	87638668	PRESET
Serial Number:	87308175	REVELATION
Serial Number:	85971593	SALON SAVVY
Serial Number:	87458569	SEBASTIAN SUBLIMATE
Serial Number:	86742352	SHIELD IT
Serial Number:	86742360	SPARK UP
Serial Number:	86742354	SWAP IT
Serial Number:	87134874	SYSTEM PROFESSIONAL ALPHA ENERGY
Serial Number:	87458585	TRISPECTRA FORMULA
Serial Number:	85979153	WELLA PROFESSIONALS
Serial Number:	87712382	WELLOXON PERFECT
Serial Number:	76430850	XPERT

CORRESPONDENCE DATA

Fax Number: 3124199440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-380-6504

Email: dgurfinkel@dennemeyer-law.com

Correspondent Name: Daniel M. Gurfinkel

Address Line 1: Dennemeyer & Associates, LLC

Address Line 2: 2 North Riverside Plaza, Suite 1500

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NAME OF SUBMITTER:	Daniel M. Gurfinkel
SIGNATURE:	/daniel m. gurfinkel/
DATE SIGNED:	03/23/2021

Total Attachments: 3

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UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

HFC Prestige International Holding Switzerland Sàrl, a company organized under the laws of **Switzerland**, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **HFC Prestige International Operations Switzerland Sàrl**, a company organized under the laws **Switzerland**, having a place of business at Chemin Louis-Hubert 1-3, 1213 Petit-Lancy, Switzerland all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the Trademarks and Trademark Registrations mentioned in the attached Annex 1:

HFC Prestige International Holding Switzerland Sàrl

Dated: 03.03.2021

By : Raluca Judele

Annex 1

No	Trademark Name	Application Date	Application Number	Registration Date	Registration Number
1	BLONDOR	Sep-07-2011	85416661	Mar-13-2012	4111980
2	CLIMAZON	May-29-1984	482598	Aug-20-1985	1355059
3	COLOR CARE FORMULA (& Pink Trefoil Device)	Jun-30-2017	87512280	Apr-30-2019	5740447
4	COLOR DJ	Dec-04-2019	88715163		
5	COLORTANGO	Oct-09-2014	86419302	Dec-29-2015	4878421
6	colortango TONERS & Design	Mar-14-2018	87833926		
7	CREMEFUSE TECHNOLOGY	Jul-27-2011	85382306	Nov-19-2013	4436954
8	DESIGN IT	Aug-31-2015	86742337	May-02-2017	5196329
9	DRAMATIZE IT	Aug-31-2015	86742363	May-02-2017	5196334
10	FIBER UP	Aug-31-2015	86742357	May-02-2017	5196332
11	FREEOLOGY	Jun-05-2019	88460818		
12	FREEOLOGY (& Device 19)	Jul-25-2019	88536273		
13	GELFUSE TECHNOLOGY	Jul-27-2011	85382307	Nov-19-2013	4436955
14	GLOBAL ELITE	Feb-23-2010	77942906	Sep-11-2012	4206372
15	HAIRDRESSERS AT HEART	Nov-01-2012	85768880	Sep-09-2014	4602076
16	KADUS	Sep-26-1988	73754126	May-30-1989	1541152
17	KOLESTON PERFECT	May-30-1997	75300558	Aug-24-1999	2272817
18	KP	Oct-16-2019	88657428		
19	LIGHT2COLOR	May-09-2016	87029588	Dec-27-2016	5108638
20	LIQUIFUSE TECHNOLOGY	Feb-25-2009	77678170	Apr-20-2012	4115278
21	MAGMA	Feb-27-2003	76493357	Sep-23-2008	3505699
22	MOISTURE EMBRACE TECHNOLOGY	Dec-08-2014	86474078	Feb-23-2016	4906059
23	OIL REFLECTIONS LIGHT & Design	Jul-13-2017	87527544	Jul-09-2019	5801013
24	POWERPIGMENTS	Dec-08-2014	86474077	Dec-22-2015	4875743
25	PRESET	Oct-09-2017	87638668	Sep-04-2018	5553427

26	REVELATION	Jan-20-2017	87308175		
27	SALON SAVVY	Jun-27-2013	85971593	Jan-21-2014	4470893
28	Sebastian Sublimate	May-22-2017	87458569	Jul-03-2018	5506161
29	SHIELD IT	Aug-31-2015	86742352	May-02-2017	5196330
30	SPARK UP	Aug-31-2015	86742360	May-02-2017	5196333
31	SWAP IT	Aug-31-2015	86742354	May-02-2017	5196331
32	SYSTEM PROFESSIONAL ALPHA ENERGY	Aug-11-2016	87134874	Sep-05-2017	5282610
33	TRISPECTRA FORMULA (& Triangle Device 07 bw)	May-22-2017	87458585		
34	WELLA PROFESSIONALS (& Woman's Head Device 08 bw)	Apr-29-2011	85979153	Aug-27-2013	4394048
35	WELLOXON PERFECT	Dec-07-2017	87712382	Feb-26-2019	5687234
36	XPERT	Jul-15-2002	76430850	May-13-2003	2715618
37	ELASTIC ENERGY				

To be simply signed