

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618677

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Pork Producers Council		12/30/2020	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	National Pork Board		
Street Address:	1776 NW 114th Street		
City:	Clive		
State/Country:	IOWA		
Postal Code:	50325		
Entity Type:	Board Created Under a Federal Statute: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1418703	PORK	
Registration Number:	1486548	THE OTHER WHITE MEAT	
Registration Number:	3126072	THE OTHER WHITE MEAT	
Registration Number:	3129186	THE OTHER WHITE MEAT	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667000		
Email:	trademark@faegredrinker.com		
Correspondent Name:	Tore DeBella/Sarah House		
Address Line 1:	90 South Seventh Street, Suite 2200		
Address Line 2:	Faegre Drinker Biddle & Reath LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	479290.347553		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	01/06/2021		
Total Attachments: 5			

OP \$115.00 1418703

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TRADEMARK ASSIGNMENT

WHEREAS, National Pork Producers Council, an Iowa non-profit corporation, located at 10676 Justin Drive, Urbandale, Iowa 50322, USA, has adopted, used, is using and is the owner of the trademark applications and registrations with the Patent and Trademark Office in the United States, Canada, and the European Union, described in Exhibit A,

WHEREAS, National Pork Board, created under the Pork Promotion Research and Consumer Information Act of 1985, as amended, located at 1776 NW 114th Street, Clive, Iowa 50325, USA, is desirous of acquiring said trademarks and applications and registrations therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, National Pork Producers Council, hereby assigns to National Pork Board, all right, title and interest in said trademarks, said applications, and said registrations therefor, as reflected in the United States, Canada, and the European Union Patent and Trademark Offices, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks. Both Assignee and Assignor further agree to execute, verify, acknowledge, and deliver all such further papers including, but not limited to, declarations and instruments of transfer which may be required to complete this assignment.

IN WITNESS WHEREOF, we have hereunto assigned our names on the day and year set forth below.

National Pork Producers Council

By: *Neil Dierkes*

Name: *Neil Dierkes*

Title: *CEO*

Date: *Dec. 30, 2020*

STATE OF *Iowa*)

) ss:

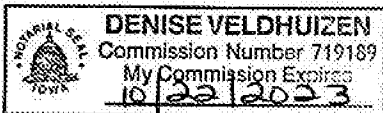
COUNTY OF *Polk*)

On this *Dec 30, 2020* (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

Denise Veldhuizen

Notary Public in and for the

State of *Iowa*, County of *Polk*



National Pork Board

By: Bill Even

Name: Bill Even

Title: CEO

Date: 12-30-20

STATE OF Iowa)

) ss:

COUNTY OF Polk)

On this December 30, 2020 (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

Jamie L. Byrnes

Notary Public in and for the

State of Iowa, County of Polk

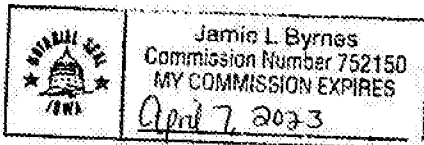






Exhibit A

COUNTRY	SERIAL NO. OR REG. NO.	MARK	FILING DATE	REG. DATE
US	1418703		APRIL 8, 1985	NOVEMBER 25, 1986
US	1486548	THE OTHER WHITE MEAT	AUGUST 24, 1987	APRIL 26, 1988
US	3126072		MARCH 28, 2005	AUGUST 8, 2006
US	3129186	THE OTHER WHITE MEAT	JUNE 10, 2005	AUGUST 15, 2006
EU	926113		SEPTEMBER 10, 1998	MARCH 16, 2000

EU	000926097	THE OTHER WHITE MEAT	SEPTEMBER 10, 1998	APRIL 16, 2003
CANADA	TMA497244		MAY 21, 1996	JULY 13, 1998
CANADA	TMA506870	THE OTHER WHITE MEAT	MAY 21, 1996	JANUARY 19, 1999