

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634391

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900603792		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pepperidge Farm, Incorporated		02/01/2021	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Jimmy's Cookies LLC		
Street Address:	125 Entin Road		
City:	Clifton		
State/Country:	NEW JERSEY		
Postal Code:	07014		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76334450	ECCE PANIS	
Serial Number:	86686946	HAND CRAFTED STONE BAKED	
Serial Number:	78614736	HAND CRAFTED STONE BAKED ECCE PANIS	
Serial Number:	78614760	HAND CRAFTED STONE BAKED ECCE PANIS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126030490		
Email:	dc@robinsonbrog.com		
Correspondent Name:	David Cykiert		
Address Line 1:	875 3rd avenue		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	4816757		
NAME OF SUBMITTER:	David Cykiert		
SIGNATURE:	/David Cykiert, Esq./		
DATE SIGNED:	03/25/2021		

Total Attachments: 3

source=Ecce Panis - Trademark Assignment (01092923x9FBDB)#page1.tif

source=Ecce Panis - Trademark Assignment (01092923x9FBDB)#page2.tif

source=Ecce Panis - Trademark Assignment (01092923x9FBDB)#page3.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of February 1, 2021, by PEPPERIDGE FARM, INCORPORATED, a Connecticut corporation with an office located c/o Campbell Soup Company, One Campbell Place, Camden, New Jersey 08103, Box 43 ("Assignor") for the benefit of JIMMY'S COOKIES, LLC, a New Jersey limited liability company with an office located at 125 Entin Road, Clifton, New Jersey 07014 ("Assignee"). Assignor and Assignee may be referred to collectively hereinafter as the "Parties."

WHEREAS, Assignor is the sole owner of all right, title, and interest in and to the trademarks (the "Trademarks") identified and set forth on Schedule A;

WHEREAS, the Assignor has agreed to sell, assign, transfer, convey, grant, and deliver to Assignee, and Assignee has agreed to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks;

NOW THEREFORE, in consideration of the promises, terms, and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, and intending to be legally bound hereby, the Parties agree as follows:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, grants, and delivers to Assignee, free and clear of all liens and encumbrances, all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill associated therewith, including all registrations, applications, and common law rights therefor, as set forth on Schedule A, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all income, royalties, or payments due or payable as of the time of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

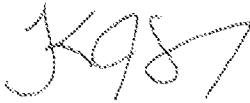
This Assignment may be executed in one or more counterparts, all of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the Parties and delivered to the other Party. Signatures to this Assignment transmitted by means of email or facsimile shall be deemed to constitute originals.

(Signature Page Follows)

IN WITNESS WHEREOF, Assignor and the Assignee have caused this Assignment to be duly executed with an effective date as first above written.

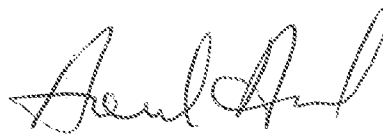
PEPPERIDGE FARM, INCORPORATED

JIMMY'S COOKIES, LLC



By: _____

Name: Keely J. Stewart
Title: Assistant Secretary



By: _____

Name: HOWARD HIRSCH
Title: CEO

SCHEDULE A

TRADEMARK REGISTRATIONS & APPLICATIONS

Trademark	Country	App. No.	Date Filed	Reg. No.	Reg. Date.
Ecce Panis	United States of America	76/334,450	Nov 7, 2001	2,588,501	Jul 2, 2002
Hand Crafted Stone Baked	United States of America	86/686,946	Jul 8, 2015	4,889,610	Jan 19, 2016
Hand Crafted Stone Baked Ecce Panis & Design (cut-off diamond)	United States of America	78/614,736	May 22, 2005	3,156,802	Oct 17, 2006
Hand Crafted Stone Baked Ecce Panis & Design (cut-off diamond)	United States of America	78/614,760	Apr 22, 2005	3,156,803	Oct 17, 2006

{01090732.DOCX;1 }