

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM634287

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sullivan King, LLC		11/20/2020	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sullivan King LLC		
<b>Street Address:</b>	900 Biscayne Blvd. Unit 2612		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33132		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5813415	SULLIVAN KING	
<b>Registration Number:</b>	5813416	SULLIVAN KING	
<b>Registration Number:</b>	5813417	SULLIVAN KING	
<b>Registration Number:</b>	6126104	SULLY	
<b>Registration Number:</b>	6170697	SULLY	
<b>Serial Number:</b>	88582589	THANK YOU FOR RAGING	
<b>Registration Number:</b>	6071437	THANK YOU FOR RAGING	
<b>Registration Number:</b>	6122726	THANK YOU FOR RAGING	
<b>Registration Number:</b>	6049711	TYFR	
<b>Registration Number:</b>	6170868	TYFR RECORDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8183824001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8183824000		
<b>Email:</b>	ralph@kranesmith.com		
<b>Correspondent Name:</b>	Ralph C. Loeb		
<b>Address Line 1:</b>	16255 Ventura Blvd. Suite 600		
<b>Address Line 4:</b>	Encino, CALIFORNIA 91436		

OP \$265.00 5813415

<b>NAME OF SUBMITTER:</b>	Ralph C. Loeb
<b>SIGNATURE:</b>	/Ralph C. Loeb/
<b>DATE SIGNED:</b>	03/24/2021
<b>Total Attachments: 4</b> source=Sullivan King Assignment Agreement Executed#page1.tif source=Sullivan King Assignment Agreement Executed#page2.tif source=Sullivan King Assignment Agreement Executed#page3.tif source=Sullivan King Assignment Agreement Executed#page4.tif	

## **ASSIGNMENT AGREEMENT**


This Assignment Agreement ("Agreement") is entered into on or about November 20, 2020 ("Effective Date"), by Sullivan King, LLC, a California limited liability company ("ASSIGNOR"), in favor of Sullivan King LLC, a Florida limited liability company ("ASSIGNEE").

In consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers and assigns to ASSIGNEE (and ASSIGNEE's successors and assigns), and ASSIGNEE accepts, in perpetuity and worldwide, all of ASSIGNOR's rights, title, and interest of whatever kind in and to the trademarks (the "Marks") described in Exhibit A attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby (the Marks together with the goodwill of the business symbolized thereby are collectively, the "Property") and all the common law rights, trade names, social media handles and user names, brand names, trade dress and other proprietary indicia of goods and services, whether registered or unregistered which contain any of the Property and any design, logo or stylized depiction ever used in connection with the Property; all income, royalties, and damages due or payable to ASSIGNOR on or about the Effective Date with respect to the Property, including without limitation, damages and payments for past or future infringements and misappropriations of the Property; and all benefits, privileges, causes of action and remedies relating to the Property including, without limitation, the exclusive rights to apply for and maintain all such applications, registrations, renewals and/or extensions and all rights to sue for past, present and future infringements or misappropriations of the Property; and all benefits, privileges, causes of action and remedies relating to the Property including, without limitation, the exclusive rights to apply for and maintain all such applications, registrations, renewals and/or extensions and all rights to sue for past, present and future infringements or misappropriations of the Property.

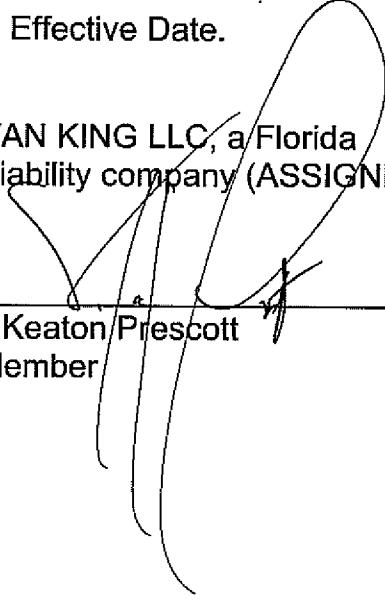
ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary to effect, evidence or perfect the assignment of the Property to ASSIGNEE.

**IN WITNESS WHEREOF**, each of the parties hereto has caused this Agreement to be executed and effective as of the Effective Date.

SULLIVAN KING, LLC, a California  
limited liability company (ASSIGNOR)

By:   
Name: Keaton Prescott  
Title: Member

SULLIVAN KING LLC, a Florida  
limited liability company (ASSIGNEE)

By:   
Name: Keaton Prescott  
Title: Member

## **EXHIBIT A**

(To the Assignment Agreement between Sullivan King, LLC, a California limited liability company ("Assignor") and Sullivan King LLC, a Florida limited liability company ("Assignee"), effective as of November 20, 2020)

1. Mark: SULLIVAN KING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 5813415.
  
2. Mark: SULLIVAN KING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 5813416.
  
3. Mark: SULLIVAN KING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 5813417.
  
4. Mark: SULLY; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 6126104.
  
5. Mark: SULLY; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 6170697.
  
6. Mark: THANK YOU FOR RAGING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Serial No. 88582589.

7. Mark: THANK YOUR FOR RAGING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 6071437.
8. Mark: THANK YOUR FOR RAGING; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Serial No. 6122726.
9. Mark: TYFR; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 6049711.
10. Mark: TYFR RECORDS; and any and all registrations, applications for registration and renewals and extensions thereof, including U.S. Registration No. 6170868.