

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM631091

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vitamin Shoppe Procurement Services, LLC		03/10/2021	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	JPMorgan Chase Bank, N.A., as Agent
<b>Street Address:</b>	10 S. Dearborn, Floor L2, IL1-1145
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60603
<b>Entity Type:</b>	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 111**

Property Type	Number	Word Mark
Registration Number:	6109165	PLNT
Registration Number:	6109166	PLNT
Registration Number:	6109167	PLNT
Registration Number:	6267464	QUALITY PROMISE V TESTED & TRUSTED
Registration Number:	6262498	ONLY ME
Registration Number:	6196095	FITFACTOR WEIGHT MANAGEMENT SYSTEM
Registration Number:	6234501	
Registration Number:	6234502	FIT FACTOR WEIGHT MANAGEMENT SYSTEM
Registration Number:	6206572	TRUE ATHLETE
Registration Number:	5850922	THRIVE EVERY DAY
Registration Number:	5471372	INSPIRE, NOURISH, THRIVE EVERY DAY.
Registration Number:	5339974	FLASH POINT
Registration Number:	5470424	NUTRIFORCE
Registration Number:	6013881	THRIVE EVERY DAY
Registration Number:	5167916	APPEFIT
Registration Number:	5083486	ISOTECH42
Registration Number:	4984946	HEXATEIN-SR
Registration Number:	4859756	FIT FAREWELL
Registration Number:	4870370	HEALTHY HELLO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5105817	+PLUS SERIES
Registration Number:	4846035	GLUTAMINE+PLUS
Registration Number:	4980831	PROBIOCARE
Registration Number:	4785994	MYTRITION
Registration Number:	4795259	MUSCLE & PERFORMANCE
Registration Number:	4891587	SHARE THE HEALTH
Registration Number:	4891586	SHARE THE HEALTH EXPO
Registration Number:	4914856	PRE-EFFECT
Registration Number:	4943994	TRUE ATHLETE
Registration Number:	4555446	ULTIMATE WOMAN 50+
Registration Number:	4800323	NEXT STEP
Registration Number:	4728519	FIT N' FULL SHAKE
Registration Number:	4736083	BURN N' BOOST
Registration Number:	4827646	LEAN N' GREEN
Registration Number:	4728521	FORMULEAN
Registration Number:	4728522	GREEN COFFEE 400
Registration Number:	4728523	GREEN COFFEE 400+
Registration Number:	4709703	PURE LIVING NATURALLY TRUE
Registration Number:	4914180	PLNT
Registration Number:	4853514	CARB SHREDDER
Registration Number:	4651468	CHEWY PANDA VITES
Registration Number:	4669660	COMFORT IRON
Registration Number:	4525833	FROM THE EARTH
Registration Number:	4525834	ESPECIALLY FOR MEN
Registration Number:	4665678	ULTIMATE '10' PROBIOTIC
Registration Number:	4600121	ULTIMATE MAN GOLD
Registration Number:	4600122	ULTIMATE WOMAN GOLD
Registration Number:	4600123	ULTIMATE GOLD
Registration Number:	4721703	PLNT
Registration Number:	4525617	NITRULLINE
Registration Number:	4525618	TRIBULUS-PRO
Registration Number:	4800288	NEXT STEP
Registration Number:	4735829	TECH X PRE-EFFECT
Registration Number:	4629359	VITA GROOVES
Registration Number:	4716920	BODYTECH
Registration Number:	4526654	BODYTECH
Registration Number:	4998501	PROBIOCARE
Registration Number:	4664215	ELEMENTS FOR HAIR, SKIN, NAILS

Property Type	Number	Word Mark
Registration Number:	4664216	PERSONAL PACKS
Registration Number:	4998466	EVERY BODY MATTERS
Registration Number:	4668290	V
Registration Number:	4877855	V
Registration Number:	4419460	MYTRITION
Registration Number:	4530185	CALM ZONE MAGNESIUM
Registration Number:	4278959	
Registration Number:	4916333	TRUE ATHLETE
Registration Number:	4682386	NUTRITION DEPOT
Registration Number:	4733901	NUTRITION DEPOT
Registration Number:	4641558	SIMPLY SMART
Registration Number:	4270680	HEALTH ENTHUSIAST
Registration Number:	4081397	TRUE ATHLETE NATURALLY DRIVEN
Registration Number:	4050886	AMAZING WELLNESS
Registration Number:	4039828	PRIMALPRO
Registration Number:	4027248	ELECTROLYTE FIZZ
Registration Number:	4023878	RESERVIE
Registration Number:	4010359	DIGEST EXTRA
Registration Number:	3952545	PRIMALJAX
Registration Number:	4057133	TRUE ATHLETE
Registration Number:	4010235	CRITICAL AMINOS XT
Registration Number:	3886398	S
Registration Number:	3948990	BREATHPEP
Registration Number:	3799032	SUPER SUPPLEMENTS
Registration Number:	3935082	AMAZING WELLNESS
Registration Number:	3789496	ACTIVE-C
Registration Number:	3727489	SUPER SUPPLEMENTS
Registration Number:	3349216	ULTIMATE MAN ELITE
Registration Number:	3294544	MIRACLE FIBER
Registration Number:	3378676	ULTIMATE MAN
Registration Number:	3373042	ULTIMATE WOMAN
Registration Number:	3241641	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	3183591	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	3090067	S
Registration Number:	3285545	S SUPERSUPPLEMENTS
Registration Number:	3190036	HYDROTHERM
Registration Number:	3030896	AMERICA'S HEALTH SUPERSTORE
Registration Number:	3133952	HEALTHY AWARDS

Property Type	Number	Word Mark
Registration Number:	2967041	WE TAKE VITAMINS SERIOUSLY
Registration Number:	2916393	NUTRITION DEPOT
Registration Number:	2855726	VITAMIN ADVISOR
Registration Number:	2872484	BODYTECH
Registration Number:	2737734	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	2737735	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	2481640	THE VITAMIN SHOPPE
Registration Number:	2481906	THE VITAMIN SHOPPE
Registration Number:	1857466	DAILY VM CAPS
Serial Number:	90503791	V
Serial Number:	90503788	
Serial Number:	90501026	FITFACTOR
Serial Number:	86905555	V THE VITAMIN SHOPPE
Serial Number:	86905620	V THE VITAMIN SHOPPE
Serial Number:	86905628	V THE VITAMIN SHOPPE
Serial Number:	86905614	V THE VITAMIN SHOPPE EVERY BODY MATTERS

#### CORRESPONDENCE DATA

Fax Number: 3129939767

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 13129932622

Email: gayle.grocke@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 330 N. Wabash Avenue

Address Line 4: Chicago, ILLINOIS 60611

ATTORNEY DOCKET NUMBER: 049067-0348

NAME OF SUBMITTER: Gayle D. Grocke

SIGNATURE: /gdg/

DATE SIGNED: 03/10/2021

#### Total Attachments: 24

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TRADEMARK SECURITY AGREEMENT, dated as of March 10, 2021 (this “Agreement”), among VITAMIN SHOPPE PROCUREMENT SERVICES, LLC (“VSPS”), AMERICAN FREIGHT, LLC (“Freight”), AMERICAN FREIGHT OUTLET STORES, LLC (“Outlet”), BUDDY’S NEWCO, LLC (“Buddy’s”) and PSP FRANCHISING, LLC (“Franchising”, and together with VSPS, Freight, Outlet and Buddy’s, individually or collectively as the context requires, the “Grantors”) and JPMORGAN CHASE BANK, N.A., in its capacity as agent for the lenders (in such capacity, the “Agent”).

Reference is made to that certain Third Amended and Restated Loan and Security Agreement dated as of March 10, 2021, by and among Franchise Group, Inc., a Delaware corporation, Valor Acquisition, LLC, a Delaware limited liability company, Franchise Group Newco Intermediate AF, LLC, a Delaware limited liability company, Franchise Group Newco PSP, LLC, a Delaware limited liability company, and certain Subsidiaries of each of the foregoing, as Borrowers, the other Loan Parties from time to time party thereto, the Lenders from time to time party thereto and Agent (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Loan Agreement”). The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Loan Agreement. The Grantors are Affiliates of a Borrower and are willing to execute and deliver this Agreement in order to induce the Lenders to make additional Loans and/or as consideration for Loans previously made. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Loan Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor hereby grants to the Agent, together with its permitted successors and assigns, for the benefit of the Secured Parties, a security interest (the “Security Interest”) in all of such Grantor’s right, title and interest in, to and under (a) the United States Trademark registrations and Trademark applications listed on Schedule I attached hereto, (b) all of the goodwill of such Grantor’s business connected with the use of and symbolized by such Trademarks, (c) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, (d) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages, proceeds of suit and other payments now or hereafter due and/or payable with respect thereto, and (e) all other rights of any kind accruing thereunder or pertaining thereto throughout the world (the “Trademark Collateral”). This Agreement is not to be construed as an assignment of any trademark or trademark application. Notwithstanding anything herein to the contrary, the Trademark Collateral shall not include, and in no event shall the Security Interest attach to, any intent-to-use trademark applications filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. Section 1051, prior to the accepted filing of a “Statement of Use” or an “Amendment to Allege Use” with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent to use application under applicable

SECTION 3. Loan Agreement and Intercreditor Agreements. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the Trademark Collateral are more fully set forth in the Loan Agreement and the Intercreditor Agreements, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Loan Agreement or any Intercreditor Agreement, the terms of the Loan Agreement or such Intercreditor Agreement, as applicable, shall govern.

SECTION 4. Termination. Subject to Section 13.15 of the Loan Agreement, at such time as (a) the Commitments shall have expired or been terminated and (b) all Obligations, including the principal of and interest on each Loan and all fees, expenses and other amounts (excluding contingent obligations as to which no claim has been made or which are otherwise not due) payable under any Loan Document shall have been paid in full in cash, the security interest granted herein shall automatically terminate and the Agent shall execute, acknowledge, and deliver to each Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Agreement. Any execution and delivery of documents by the Agent pursuant to this Section 4 shall be without warranty by the Agent or any other Secured Party.

SECTION 5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Agreement.


SECTION 6. Governing Law. This Agreement shall be construed in accordance with and governed by the laws of the State of New York.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, Grantors and Agent have caused this Agreement to be duly executed and delivered as of the date first above written.

**GRANTOR:**

AMERICAN FREIGHT OUTLET STORES,  
LLC, as a Grantor

By:   
Name: Will Powell  
Title: President

AMERICAN FREIGHT, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Brian Kahn  
Title: President and Chief Executive Officer

BUDDY'S NEWCO, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Michael Bennett  
Title: Chief Executive Officer

PSP FRANCHISING, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Brian Kahn  
Title: Vice President

VITAMIN SHOPPE PROCUREMENT  
SERVICES, LLC, as a Grantor

By: Vitamin Shoppe Industries LLC, its sole  
member

By: \_\_\_\_\_  
Name: Laura Coffey  
Title: Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

**TRADEMARK**  
**REEL: 007231 FRAME: 0836**



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Name: Michael Bennett  
Title: Chief Executive Officer

PSP FRANCHISING, LLC, as a Grantor

By:  \_\_\_\_\_  
Name: Brian Kahn  
Title: Vice President

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SERVICES, LLC, as a Grantor

By: Vitamin Shoppe Industries LLC, its sole  
member

By: \_\_\_\_\_  
Name: Laura Coffey  
Title: Chief Financial Officer

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**GRANTOR:**

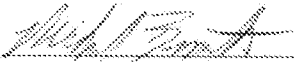
AMERICAN FREIGHT OUTLET STORES,  
LLC, as a Grantor

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Name: Will Powell  
Title: President

AMERICAN FREIGHT, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Brian Kahn  
Title: President and Chief Executive Officer

BUDDY'S NEWCO, LLC, as a Grantor

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Name: Michael Bennett  
Title: Chief Executive Officer

PSP FRANCHISING, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Brian Kahn  
Title: Vice President

VITAMIN SHOPPE PROCUREMENT  
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By: Vitamin Shoppe Industries LLC, its sole  
member

By: \_\_\_\_\_  
Name: Laura Coffey  
Title: Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

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By: \_\_\_\_\_  
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Title: President

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By: \_\_\_\_\_  
Name: Brian Kahn  
Title: President and Chief Executive Officer

BUDDY'S NEWCO, LLC, as a Grantor


By: \_\_\_\_\_  
Name: Michael Bennett  
Title: Chief Executive Officer

PSP FRANCHISING, LLC, as a Grantor

By: \_\_\_\_\_  
Name: Brian Kahn  
Title: Vice President


VITAMIN SHOPPE PROCUREMENT  
SERVICES, LLC, as a Grantor

By: Vitamin Shoppe Industries LLC, its sole  
member

By:  \_\_\_\_\_  
Name: Laura Coffey  
Title: Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

JPMORGAN CHASE BANK, N.A.

By: 

Name: James A. Knight

Title: Executive Director

Schedule I

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
V	App 90503791	App 02-FEB-2021	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
Design Only	App 90503788	App 02-FEB-2021	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FITFACTOR	App 90501026	App 01-FEB-2021	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
LIFELONG WELLNESS STARTS HERE <sup>1</sup>	App 90468343	App 16-JAN-2021	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CBD HQ <sup>2</sup>	App 88837553	App 17-MAR-2020	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 88516509	App 16-JUL-2019	6109165	21-JUL-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 88516517	App 16-JUL-2019	6109166	21-JUL-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 88516523	App 16-JUL-2019	6109167	21-JUL-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
QUALITY PROMISE V TESTED & TRUSTED	App 88476269	App 17-JUN-2019	6267464	09-FEB-2021	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ONLY ME	App 88410471	App 01-MAY-2019	6262498	02-FEB-2021	VITAMIN SHOPPE

<sup>1</sup> This trademark application is for an intent-to-use trademark.

<sup>2</sup> This trademark application is for an intent-to-use trademark.

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
					PROCUREMENT SERVICES, LLC
FIT FACTOR WEIGHT MANAGEMENT SYSTEM	App 88398383	App 23-APR-2019	Reg 6196095	Reg 10-NOV-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
Design Only	App 88398399	App 23-APR-2019	Reg 6234501	Reg 29-DEC-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT FACTOR WEIGHT MANAGEMENT SYSTEM	App 88398412	App 23-APR-2019	Reg 6234502	Reg 29-DEC-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	App 88398597	App 23-APR-2019	Reg 6206572	Reg 24-NOV-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VTHRIVE THE VITAMIN SHOPPE <sup>3</sup>	App 88337522	App 13-MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VTHRIVE THE VITAMIN SHOPPE <sup>4</sup>	App 88337530	App 13-MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOP <sup>5</sup>	App 88325510	App 05-MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOP <sup>6</sup>	App 88325513	App 05-MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOPPE <sup>7</sup>	App 88325520	App 05-MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

<sup>3</sup> This trademark application is for an intent-to-use trademark.

<sup>4</sup> This trademark application is for an intent-to-use trademark.

<sup>5</sup> This trademark application is for an intent-to-use trademark.

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<sup>7</sup> This trademark application is for an intent-to-use trademark.

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
VSHOPPE <sup>8</sup>	App 88325527	App 05- MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITA SHOPPE <sup>9</sup>	App 88325529	App 05- MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITA SHOPPE <sup>10</sup>	App 88325534	App 05- MAR-2019	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THRIVE EVERY DAY	App 88320340	App 28- FEB-2019	Reg 5850922	Reg 03-SEP- 2019	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
INSPIRE, NOURISH, THRIVE EVERY DAY.	App 87536419	App 20- JUL-2017	Reg 5471372	Reg 15- MAY-2018	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FLASH POINT	App 87428182	App 27- APR-2017	Reg 5339974	Reg 21- NOV-2017	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRIFORCE	App 87168439	App 12- SEP-2016	Reg 5470424	Reg 15- MAY-2018	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THRIVE EVERY DAY	App 87044731	App 20- MAY-2016	Reg 6013881	Reg 17- MAR-2020	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE <sup>11</sup>	App 86984088	App 11- FEB-2016	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE <sup>12</sup>	App 86984087	App 11- FEB-2016	N/A	N/A	VITAMIN SHOPPE

<sup>8</sup> This trademark application is for an intent-to-use trademark.

<sup>9</sup> This trademark application is for an intent-to-use trademark.

<sup>10</sup> This trademark application is for an intent-to-use trademark.

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<sup>12</sup> This trademark application is for an intent-to-use trademark.

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
					PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86905555	App 11-FEB-2016	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86905620	App 11-FEB-2016	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86905628	App 11-FEB-2016	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE EVERY BODY MATTERS	App 86905614	App 11-FEB-2016	N/A	N/A	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
APPEFIT	App 86887016	App 26-JAN-2016	Reg 5167916	Reg 21-MAR-2017	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ISOTECH42	App 86767474	App 24-SEP-2015	Reg 5083486	Reg 15-NOV-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEXATEIN-SR	App 86622086	App 07-MAY-2015	Reg 4984946	Reg 21-JUN-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT FAREWELL	App 86618486	App 04-MAY-2015	Reg 4859756	Reg 24-NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEALTHY HELLO	App 86618494	App 04-MAY-2015	Reg 4870370	Reg 15-DEC-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
+PLUS SERIES	App 86618506	App 04-MAY-2015	Reg 5105817	Reg 20-DEC-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC



<b>Trademark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner Name</b>
GLUTAMINE+PLUS Cross	App 86604616	App 21- APR-2015	Reg 4846035	Reg 03- NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PROBIOCARE	App 86570293	App 19- MAR-2015	Reg 4980831	Reg 21-JUN- 2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MYTRITION	App 86550358	App 02- MAR-2015	Reg 4785994	Reg 04- AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MUSCLE & PERFORMANCE	App 86534345	App 13- FEB-2015	Reg 4795259	Reg 18- AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SHARE THE HEALTH	App 86487709	App 22- DEC-2014	Reg 4891587	Reg 26-JAN- 2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SHARE THE HEALTH EXPO	App 86487681	App 22- DEC-2014	Reg 4891586	Reg 26-JAN- 2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRE-EFFECT	App 86454315	App 14- NOV-2014	Reg 4914856	Reg 08- MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	App 86446749	App 06- NOV-2014	Reg 4943994	Reg 26-APR- 2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN 50+	App 86100492	App 24- OCT-2013	Reg 4555446	Reg 24-JUN- 2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NEXT STEP	App 86100506	App 24- OCT-2013	Reg 4800323	Reg 25- AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT N' FULL SHAKE	App 86097640	App 22- OCT-2013	Reg 4728519	Reg 28-APR- 2015	VITAMIN SHOPPE

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					PROCUREMENT SERVICES, LLC
BURN N' BOOST	<b>App</b> 86098000	<b>App</b> 22- OCT-2013	<b>Reg</b> 4736083	<b>Reg</b> 12- MAY-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
LEAN N' GREEN	<b>App</b> 86098009	<b>App</b> 22- OCT-2013	<b>Reg</b> 4827646	<b>Reg</b> 06- OCT-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FORMULEAN	<b>App</b> 86098015	<b>App</b> 22- OCT-2013	<b>Reg</b> 4728521	<b>Reg</b> 28-APR- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
GREEN COFFEE 400	<b>App</b> 86098024	<b>App</b> 22- OCT-2013	<b>Reg</b> 4728522	<b>Reg</b> 28-APR- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
GREEN COFFEE 400+	<b>App</b> 86098033	<b>App</b> 22- OCT-2013	<b>Reg</b> 4728523	<b>Reg</b> 28-APR- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PURE LIVING NATURALLY TRUE	<b>App</b> 86976028	<b>App</b> 07- OCT-2013	<b>Reg</b> 4709703	<b>Reg</b> 24- MAR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	<b>App</b> 86081607	<b>App</b> 03- OCT-2013	<b>Reg</b> 4914180	<b>Reg</b> 08- MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CARB SHREDDER	<b>App</b> 86081774	<b>App</b> 03- OCT-2013	<b>Reg</b> 4853514	<b>Reg</b> 17- NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CHEWY PANDA VITES	<b>App</b> 86081782	<b>App</b> 03- OCT-2013	<b>Reg</b> 4651468	<b>Reg</b> 09- DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
COMFORT IRON	<b>App</b> 86081786	<b>App</b> 03- OCT-2013	<b>Reg</b> 4669660	<b>Reg</b> 13-JAN- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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FROM THE EARTH	<b>App</b> 86081790	<b>App</b> 03- OCT-2013	<b>Reg</b> 4525833	<b>Reg</b> 06- MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ESPECIALLY FOR MEN	<b>App</b> 86081798	<b>App</b> 03- OCT-2013	<b>Reg</b> 4525834	<b>Reg</b> 06- MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE '10' PROBIOTIC	<b>App</b> 86081807	<b>App</b> 03- OCT-2013	<b>Reg</b> 4665678	<b>Reg</b> 06-JAN- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE MAN GOLD	<b>App</b> 86081811	<b>App</b> 03- OCT-2013	<b>Reg</b> 4600121	<b>Reg</b> 09-SEP- 2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN GOLD	<b>App</b> 86081814	<b>App</b> 03- OCT-2013	<b>Reg</b> 4600122	<b>Reg</b> 09-SEP- 2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE GOLD	<b>App</b> 86081822	<b>App</b> 03- OCT-2013	<b>Reg</b> 4600123	<b>Reg</b> 09-SEP- 2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	<b>App</b> 86976034	<b>App</b> 03- OCT-2013	<b>Reg</b> 4721703	<b>Reg</b> 14-APR- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NITRULLINE	<b>App</b> 86074739	<b>App</b> 25- SEP-2013	<b>Reg</b> 4525617	<b>Reg</b> 06- MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRIBULUS-PRO	<b>App</b> 86074750	<b>App</b> 25- SEP-2013	<b>Reg</b> 4525618	<b>Reg</b> 06- MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NEXT STEP	<b>App</b> 86073151	<b>App</b> 24- SEP-2013	<b>Reg</b> 4800288	<b>Reg</b> 25- AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TECH X PRE-EFFECT	<b>App</b> 85930257	<b>App</b> 13- MAY-2013	<b>Reg</b> 4735829	<b>Reg</b> 12- MAY-2015	VITAMIN SHOPPE

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					PROCUREMENT SERVICES, LLC
VITA GROOVES	App 85885635	App 25-MAR-2013	Reg 4629359	Reg 28-OCT-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	App 85828710	App 22-JAN-2013	Reg 4716920	Reg 07-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	App 85821158	App 11-JAN-2013	Reg 4526654	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PROBIOCARE	App 85777781	App 13-NOV-2012	Reg 4998501	Reg 12-JUL-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ELEMENTS FOR HAIR, SKIN, NAILS	App 85768478	App 31-OCT-2012	Reg 4664215	Reg 30-DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PERSONAL PACKS	App 85768517	App 31-OCT-2012	Reg 4664216	Reg 30-DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
EVERY BODY MATTERS	App 85727922	App 13-SEP-2012	Reg 4998466	Reg 12-JUL-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V	App 85983124	App 14-JUN-2012	Reg 4668290	Reg 06-JAN-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V	App 85651957	App 14-JUN-2012	Reg 4877855	Reg 29-DEC-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MYTRITION	App 85646812	App 08-JUN-2012	Reg 4419460	Reg 15-OCT-2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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CALM ZONE MAGNESIUM	<b>App</b> 85642012	<b>App</b> 04- JUN-2012	<b>Reg</b> 4530185	<b>Reg</b> 13- MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
Design Only	<b>App</b> 85634040	<b>App</b> 24- MAY-2012	<b>Reg</b> 4278959	<b>Reg</b> 22-JAN- 2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	<b>App</b> 85600782	<b>App</b> 18- APR-2012	<b>Reg</b> 4916333	<b>Reg</b> 15- MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRITION DEPOT	<b>App</b> 85575560	<b>App</b> 21- MAR-2012	<b>Reg</b> 4682386	<b>Reg</b> 03-FEB- 2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRITION DEPOT	<b>App</b> 85982612	<b>App</b> 21- MAR-2012	<b>Reg</b> 4733901	<b>Reg</b> 12- MAY-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SIMPLY SMART	<b>App</b> 85534631	<b>App</b> 06- FEB-2012	<b>Reg</b> 4641558	<b>Reg</b> 18- NOV-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEALTH ENTHUSIAST	<b>App</b> 85440600	<b>App</b> 06- OCT-2011	<b>Reg</b> 4270680	<b>Reg</b> 08-JAN- 2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE NATURALLY DRIVEN	<b>App</b> 85317783	<b>App</b> 11- MAY-2011	<b>Reg</b> 4081397	<b>Reg</b> 03-JAN- 2012	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
AMAZING WELLNESS	<b>App</b> 85237619	<b>App</b> 09- FEB-2011	<b>Reg</b> 4050886	<b>Reg</b> 01- NOV-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRIMALPRO	<b>App</b> 85211829	<b>App</b> 06- JAN-2011	<b>Reg</b> 4039828	<b>Reg</b> 11- OCT-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ELECTROLYTE FIZZ	<b>App</b> 85164185	<b>App</b> 28- OCT-2010	<b>Reg</b> 4027248	<b>Reg</b> 13-SEP- 2011	VITAMIN SHOPPE

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					PROCUREMENT SERVICES, LLC
RESERVIE	<b>App</b> 85158876	<b>App</b> 22- OCT-2010	<b>Reg</b> 4023878	<b>Reg</b> 06-SEP- 2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
DIGEST EXTRA	<b>App</b> 85067697	<b>App</b> 21- JUN-2010	<b>Reg</b> 4010359	<b>Reg</b> 09- AUG-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRIMALJAX	<b>App</b> 85042536	<b>App</b> 19- MAY-2010	<b>Reg</b> 3952545	<b>Reg</b> 26-APR- 2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	<b>App</b> 85037331	<b>App</b> 13- MAY-2010	<b>Reg</b> 4057133	<b>Reg</b> 15- NOV-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CRITICAL AMINOS XT	<b>App</b> 85037335	<b>App</b> 13- MAY-2010	<b>Reg</b> 4010235	<b>Reg</b> 09- AUG-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
S	<b>App</b> 85028572	<b>App</b> 03- MAY-2010	<b>Reg</b> 3886398	<b>Reg</b> 07- DEC-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BREATHPEP	<b>App</b> 77939104	<b>App</b> 18- FEB-2010	<b>Reg</b> 3948990	<b>Reg</b> 19-APR- 2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SUPERSUPPLEMENTS	<b>App</b> 77846482	<b>App</b> 12- OCT-2009	<b>Reg</b> 3799032	<b>Reg</b> 08-JUN- 2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
AMAZING WELLNESS	<b>App</b> 77775435	<b>App</b> 07- JUL-2009	<b>Reg</b> 3935082	<b>Reg</b> 22- MAR-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ACTIVE-C	<b>App</b> 77725721	<b>App</b> 30- APR-2009	<b>Reg</b> 3789496	<b>Reg</b> 18- MAY-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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SUPERSUPPLEMENTS	App 77640835	App 29-DEC-2008	Reg 3727489	Reg 22-DEC-2009	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE MAN ELITE	App 77074132	App 02-JAN-2007	Reg 3349216	Reg 04-DEC-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MIRACLE FIBER	App 77022947	App 17-OCT-2006	Reg 3294544	Reg 18-SEP-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE MAN	App 78922844	App 05-JUL-2006	Reg 3378676	Reg 05-FEB-2008	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN	App 78922849	App 05-JUL-2006	Reg 3373042	Reg 22-JAN-2008	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	App 78802195	App 30-JAN-2006	Reg 3241641	Reg 15-MAY-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	App 78799895	App 26-JAN-2006	Reg 3183591	Reg 12-DEC-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
S	App 78631397	App 17-MAY-2005	Reg 3090067	Reg 09-MAY-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
S SUPERSUPPLEMENTS Cross References: S SUPER SUPPLEMENTS	App 78630096	App 13-MAY-2005	Reg 3285545	Reg 28-AUG-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HYDROTHERM	App 78587201	App 15-MAR-2005	Reg 3190036	Reg 26-DEC-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
AMERICA'S HEALTH SUPERSTORE	App 78507280	App 28-OCT-2004	Reg 3030896	Reg 13-DEC-2005	VITAMIN SHOPPE

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					PROCUREMENT SERVICES, LLC
HEALTHY AWARDS	<b>App</b> 78446059	<b>App</b> 06- JUL-2004	<b>Reg</b> 3133952	<b>Reg</b> 22- AUG-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
WE TAKE VITAMINS SERIOUSLY	<b>App</b> 78426082	<b>App</b> 27- MAY-2004	<b>Reg</b> 2967041	<b>Reg</b> 12-JUL- 2005	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRITION DEPOT	<b>App</b> 78337961	<b>App</b> 08- DEC-2003	<b>Reg</b> 2916393	<b>Reg</b> 04-JAN- 2005	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITAMIN ADVISOR	<b>App</b> 76517253	<b>App</b> 27- MAY-2003	<b>Reg</b> 2855726	<b>Reg</b> 22-JUN- 2004	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	<b>App</b> 78070985	<b>App</b> 26- JUN-2001	<b>Reg</b> 2872484	<b>Reg</b> 10- AUG-2004	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	<b>App</b> 76174901	<b>App</b> 04- DEC-2000	<b>Reg</b> 2737734	<b>Reg</b> 15-JUL- 2003	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	<b>App</b> 76175001	<b>App</b> 04- DEC-2000	<b>Reg</b> 2737735	<b>Reg</b> 15-JUL- 2003	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE	<b>App</b> 75863099	<b>App</b> 02- DEC-1999	<b>Reg</b> 2481640	<b>Reg</b> 28- AUG-2001	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE	<b>App</b> 75980453	<b>App</b> 02- DEC-1999	<b>Reg</b> 2481906	<b>Reg</b> 28- AUG-2001	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
DAILY VM CAPS	<b>App</b> 74457453	<b>App</b> 12- NOV-1993	<b>Reg</b> 1857466	<b>Reg</b> 11- OCT-1994	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC



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NORDICREST	<b>App</b> 77812162	<b>App</b> 25- AUG-2009	<b>Reg</b> 3875531	<b>Reg</b> 16- NOV-2010	AMERICAN FREIGHT, LLC
STEWART & HAMILTON	<b>App</b> 78283066	<b>App</b> 5- AUG-2003	<b>Reg</b> 2973591	<b>Reg</b> 19-JUL- 2005	AMERICAN FREIGHT, LLC
AMERICAN FREIGHT	<b>App</b> 77161364	<b>App</b> 20- APR-2007	<b>Reg</b> 3362041	<b>Reg</b> 1-JAN- 2008	AMERICAN FREIGHT, LLC
AMERICAN FREIGHT APPLIANCE FURNITURE MATTRESS <sup>13</sup>	<b>App</b> 88820904	<b>App</b> 4- MAR-2020	N/A	N/A	AMERICAN FREIGHT, LLC
AMERICAN FREIGHT FURNITURE MATTRESS APPLIANCE <sup>14</sup>	<b>App</b> 88820899	<b>App</b> 4- MAR-2020	N/A	N/A	AMERICAN FREIGHT, LLC
FFO HOME	<b>App</b> 88315276	<b>App</b> 25- FEB-2019	<b>Reg</b> 6011201	<b>Reg</b> 17- MAR-2020	AMERICAN FREIGHT, LLC
FFO HOME And Design	<b>App</b> 88315289	<b>App</b> 25- FEB-2019	<b>Reg</b> 6011202	<b>Reg</b> 17- MAR-2020	AMERICAN FREIGHT, LLC
NATURAL ELEMENTS <sup>15</sup>	<b>App</b> 88317049	<b>App</b> 26- FEB-2019	N/A	N/A	AMERICAN FREIGHT, LLC
LEASE IT. LOVE IT. OWN IT.	<b>App</b> 87529286	<b>App</b> 14- JUL-2017	<b>Reg</b> 5593110	<b>Reg</b> 30- OCT-2018	AMERICAN FREIGHT OUTLET STORES, LLC
SLIGHTLY IMPERFECT PERFECT PRICES	<b>App</b> 88117413	<b>App</b> 14- SEP-2018	<b>Reg</b> 6019784	<b>Reg</b> 24- MAR-2020	AMERICAN FREIGHT OUTLET STORES, LLC
HOME & APPLIANCE OUTLET <sup>16</sup>	<b>App</b> 88277307	<b>App</b> 25- JAN-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
HOME & APPLIANCE OUTLET <sup>17</sup>	<b>App</b> 88277314	<b>App</b> 25- JAN-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC

<sup>13</sup> This trademark application is for an intent-to-use trademark.

<sup>14</sup> This trademark application is for an intent-to-use trademark.

<sup>15</sup> This trademark application is for an intent-to-use trademark.

<sup>16</sup> This trademark application is for an intent-to-use trademark.

<sup>17</sup> This trademark application is for an intent-to-use trademark.

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LEASE IT. LOVE IT. OWN IT. <sup>18</sup>	<b>App</b> 87885247	<b>App</b> 19- APR-2018	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
OutletWorks! <sup>19</sup>	<b>App</b> 88650162	<b>App</b> 10- OCT-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
THE DISCOUNT FACTORY <sup>20</sup>	<b>App</b> 88691089	<b>App</b> 13- NOV-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
WarehouseWorks! <sup>21</sup>	<b>App</b> 88650157	<b>App</b> 10- OCT-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
ValueWorks! <sup>22</sup>	<b>App</b> 88650148	<b>App</b> 10- OCT-2019	N/A	N/A	AMERICAN FREIGHT OUTLET STORES, LLC
BUDDY'S HOME FURNISHINGS	<b>App</b> 88496231	<b>App</b> 1-JUL- 2019	<b>Reg</b> 5971883	<b>Reg</b> 28-JAN- 2020	BUDDY'S NEWCO, LLC
FLEXI	<b>App</b> 76700351	<b>App</b> 13- NOV-2009	<b>Reg</b> 3816013	<b>Reg</b> 13-JUL- 2010	BUDDY'S NEWCO, LLC
FLEXI COMPRAS	<b>App</b> 88500327	<b>App</b> 3-JUL- 2019	<b>Reg</b> 6122083	<b>Reg</b> 11- AUG-2020	BUDDY'S NEWCO, LLC
ALL YOU NEED FROM CARE-TO-PLAY! <sup>23</sup>	<b>App</b> 90390176	<b>App</b> 17- DEC-2020	N/A	N/A	PSP FRANCHISING, LLC
DELICIOUS · NUTRITIOUS MITTEN APPROVED · M	<b>App</b> 88248760	<b>App</b> 03- JAN-2019	<b>Reg</b> 5869942	<b>Reg</b> 24-SEP- 2019	PSP FRANCHISING, LLC
FINS FIRST <sup>24</sup>	<b>App</b> 88711818	<b>App</b> 02- DEC-2019	N/A	N/A	PSP FRANCHISING, LLC

<sup>18</sup> This trademark application is for an intent-to-use trademark.

<sup>19</sup> This trademark application is for an intent-to-use trademark.

<sup>20</sup> This trademark application is for an intent-to-use trademark.

<sup>21</sup> This trademark application is for an intent-to-use trademark.

<sup>22</sup> This trademark application is for an intent-to-use trademark.

<sup>23</sup> This trademark application is for an intent-to-use trademark.

<sup>24</sup> This trademark application is for an intent-to-use trademark.

<b>Trademark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner Name</b>
FINS FIRST <sup>25</sup>	<b>App</b> 90281583	<b>App</b> 27- OCT-2020	N/A	N/A	PSP FRANCHISING, LLC
GO WILD	<b>App</b> 86733086	<b>App</b> 21- AUG-2015	<b>Reg</b> 5024014	<b>Reg</b> 16- AUG-2016	PSP FRANCHISING, LLC
GO WILD. R	<b>App</b> 86768877	<b>App</b> 25- SEP-2015	<b>Reg</b> 5428827	<b>Reg</b> 20- MAR-2018	PSP FRANCHISING, LLC
GREAT PRICES. NO BEGGING.	<b>App</b> 85397974	<b>App</b> 15- AUG-2011	<b>Reg</b> 4235030	<b>Reg</b> 30- OCT-2012	PSP FRANCHISING, LLC
GREAT RIVER	<b>App</b> 85428915	<b>App</b> 22- SEP-2011	<b>Reg</b> 4269251	<b>Reg</b> 01-JAN- 2013	PSP FRANCHISING, LLC
GREAT RIVER NATURALS	<b>App</b> 85428919	<b>App</b> 22- SEP-2011	<b>Reg</b> 4283685	<b>Reg</b> 29-JAN- 2013	PSP FRANCHISING, LLC
M	<b>App</b> 88248771	<b>App</b> 03- JAN-2019	<b>Reg</b> 5869943	<b>Reg</b> 24-SEP- 2019	PSP FRANCHISING, LLC
MINUS THE HASSLE	<b>App</b> 87008818	<b>App</b> 21- APR-2016	<b>Reg</b> 5487103	<b>Reg</b> 05-JUN- 2018	PSP FRANCHISING, LLC
MISSY	<b>App</b> 86113269	<b>App</b> 08- NOV-2013	<b>Reg</b> 4700861	<b>Reg</b> 10- MAR-2015	PSP FRANCHISING, LLC
MITTEN'S MORSELS	<b>App</b> 87735226	<b>App</b> 27- DEC-2017	<b>Reg</b> 5863706	<b>Reg</b> 17-SEP- 2019	PSP FRANCHISING, LLC
MITTEN'S PICKINS <sup>26</sup>	<b>App</b> 90523634	<b>App</b> 10- FEB-2021			PSP FRANCHISING, LLC
PET SUPPLIES "PLUS"	<b>App</b> 74113703	<b>App</b> 08- NOV-1990	<b>Reg</b> 1708560	<b>Reg</b> 18- AUG-1992	PSP FRANCHISING, LLC
PET SUPPLIES PLUS	<b>App</b> 74113704	<b>App</b> 08- NOV-1990	<b>Reg</b> 1712087	<b>Reg</b> 01-SEP- 1992	PSP FRANCHISING, LLC

<sup>25</sup> This trademark application is for an intent-to-use trademark.

<sup>26</sup> This trademark application is for an intent-to-use trademark.

<b>Trademark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner Name</b>
PET SUPPLIES PLUS PLAYBOX <sup>27</sup>	<b>App</b> 88925245	<b>App</b> 20- MAY-2020	N/A	N/A	PSP FRANCHISING, LLC
PET SUPPLIES PLUS PREFERRED PET CLUB NEIGHBOR REWARDS PROGRAM <sup>28</sup>	<b>App</b> 88539885	<b>App</b> 26- JUL-2019	N/A	N/A	PSP FRANCHISING, LLC
PLAY ON <sup>29</sup>	<b>App</b> 90324623	<b>App</b> 17- NOV-2020	N/A	N/A	PSP FRANCHISING, LLC
PLAY ON	<b>App</b> 88176434	<b>App</b> 31- OCT-2018	<b>Reg</b> 6075789	<b>Reg</b> 09-JUN- 2020	PSP FRANCHISING, LLC
PLAY ON! <sup>30</sup>	<b>App</b> 90324631	<b>App</b> 17- NOV-2020	N/A	N/A	PSP FRANCHISING, LLC
PS+	<b>App</b> 85977827	<b>App</b> 25- OCT-2010	<b>Reg</b> 4262691	<b>Reg</b> 18- DEC-2012	PSP FRANCHISING, LLC
PS+	<b>App</b> 85981980	<b>App</b> 25- OCT-2010	<b>Reg</b> 4569758	<b>Reg</b> 15-JUL- 2014	PSP FRANCHISING, LLC
PS+	<b>App</b> 85980581	<b>App</b> 25- OCT-2010	<b>Reg</b> 4482681	<b>Reg</b> 11-FEB- 2014	PSP FRANCHISING, LLC
PS+	<b>App</b> 85747943	<b>App</b> 08- OCT-2012	<b>Reg</b> 4478851	<b>Reg</b> 04-FEB- 2014	PSP FRANCHISING, LLC
PS+	<b>App</b> 86440701	<b>App</b> 31- OCT-2014	<b>Reg</b> 5514007	<b>Reg</b> 10-JUL- 2018	PSP FRANCHISING, LLC
R GO WILD.	<b>App</b> 86768894	<b>App</b> 25- SEP-2015	<b>Reg</b> 5428828	<b>Reg</b> 20- MAR-2018	PSP FRANCHISING, LLC
REDFORD NATURALS	<b>App</b> 86657465	<b>App</b> 10- JUN-2015	<b>Reg</b> 5004745	<b>Reg</b> 19-JUL- 2016	PSP FRANCHISING, LLC

<sup>27</sup> This trademark application is for an intent-to-use trademark.

<sup>28</sup> This trademark application is for an intent-to-use trademark.

<sup>29</sup> This trademark application is for an intent-to-use trademark.

<sup>30</sup> This trademark application is for an intent-to-use trademark.

<b>Trademark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner Name</b>
REDFORD NATURALS	<b>App</b> 86768856	<b>App</b> 25- SEP-2015	<b>Reg</b> 5014577	<b>Reg</b> 02- AUG-2016	PSP FRANCHISING, LLC
ROSCOE	<b>App</b> 86088041	<b>App</b> 10- OCT-2013	<b>Reg</b> 5105330	<b>Reg</b> 20- DEC-2016	PSP FRANCHISING, LLC
ROSCOE	<b>App</b> 86975904	<b>App</b> 10- OCT-2013	<b>Reg</b> 4714147	<b>Reg</b> 31- MAR-2015	PSP FRANCHISING, LLC
TAKE THE DIVE AND CHOOSE FINS FIRST <sup>31</sup>	<b>App</b> 90283305	<b>App</b> 28- OCT-2020	N/A	N/A	PSP FRANCHISING, LLC
YOU CLICK. WE FETCH.	<b>App</b> 87636665	<b>App</b> 06- OCT-2017	<b>Reg</b> 5629121	<b>Reg</b> 11- DEC-2018	PSP FRANCHISING, LLC
PET SUPPLIES "PLUS" <sup>32</sup>	<b>App</b> 74661205	<b>App</b> 14- APR-1995	<b>Reg</b> 2190176	<b>Reg</b> 22-SEP- 1998	PSP FRANCHISING, LLC

<sup>31</sup> This trademark application is for an intent-to-use trademark.

<sup>32</sup> This trademark is in the process of being canceled.