TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM634442

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JANET M. TORELLI		01/06/2020	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	ONEIDA CONSUMER, LLC	
Street Address:	1600 DUBLIN ROAD, EAST BLDG.	
Internal Address:	SUITE 200	
City:	COLUMBUS	
State/Country:	OHIO	
Postal Code:	43215	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87854444	JEWELRY FOR THE TABLE

CORRESPONDENCE DATA

Fax Number: 2165925009

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-592-5000

Email: trademarks@tuckerellis.com

CARLOS P. GARRITANO/TUCKER ELLIS LLP Correspondent Name:

Address Line 1: 950 MAIN AVENUE

Address Line 2: **SUITE 1100**

Address Line 4: CLEVELAND, OHIO 44113

NAME OF SUBMITTER:	CARLOS P. GARRITANO
SIGNATURE:	/CARLOS P. GARRITANO/
DATE SIGNED:	03/25/2021

Total Attachments: 5

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INTANGIBLE PROPERTY ASSIGNMENT AGREEMENT

This INTANGIBLE PROPERTY ASSIGNMENT AGREEMENT ("Assignment"), dated as of January / 2020 ("Effective Date"), is made by Janet M. Torelli, an Illinois resident ("Assignor"), in favor of Oneida Consumer, LLC, a Delaware limited liability company ("Assignee").

Recitals

As of the Effective Date, Assignor possesses (A) certain common law trademark rights in the use of the trademark "JEWELRY FOR THE TABLE" with respect to dinnerware, flatware, and other goods that may be classified within International Classes 008 and 021 (B) Illinois state trademark registrations 112915 and 112916, and (C) rights to control the "jewelryforthetable.com" domain (all such marks, domain names, and any and all rights, title, or interest therein, collectively, "Assignor's Rights"). Assignor desires to convey, transfer, and assign to Assignee all of Assignor's rights, title, and interest in the Assignor's Rights.

Agreement

For the payment set forth in <u>Schedule A</u> hereof (incorporated by reference herein) and other good and valuable consideration, the parties agree as follows:

- 1. <u>Recitals Incorporated</u>. The above recitals are hereby incorporated by reference as if fully set forth herein.
- 2. <u>Assignment</u>. The Assignor hereby irrevocably conveys, transfers, and assigns to the Assignee, and the Assignee hereby accepts, all of the Assignor's rights, title, and interest in and to all Assignor's Rights, including, without limitation, the following:
 - (a) the trademarks, trademark registrations, trademark applications, and domain names contained within the Assignor's Rights, and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Assignor's Rights;
 - (b) all rights of any kind whatsoever of the Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

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- 3. Recordation and Further Actions. The Assignor hereby authorizes Assignee to provide this Assignment to any third parties (including any and all government agencies) as evidence of Assignor's assignment, transfer, and conveyance to Assignee of the Assignor's Rights. Following the date hereof, upon the Assignee's reasonable request, the Assignor shall take such steps and actions, and provide such cooperation and assistance to the Assignee and Assignee's successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assignor's Rights to the Assignee, or any assignee or successor thereto.
- 4. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
- 5. <u>Successors and Assigns</u>. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Illinois, without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first above written.

ASSIGNEE:

ASSIGNOR:

ONEIDA CONSUMER, LLC, a Delaware limited liability company

Printed Name: Umberto (Best) Filice
Title: President

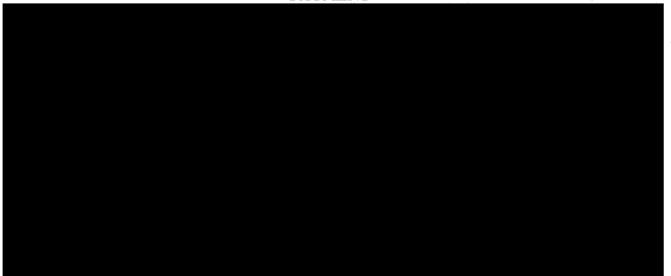
Janet 1

Address:

Address: 1600 Dublin Rd., East Bldg., Email:

SCHEDULE A

PAYMENT



SCHEDULE B

PAYMENT INSTRUCTIONS

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RECORDED: 03/25/2021