

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM631360

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JENNIFER COE		03/11/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	UNDERGROUND BEAUTY, LLC		
Street Address:	10880 WILSHIRE BLVD		
Internal Address:	SUITE 1000		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5469874	FLEUROTICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8054525267		
Email:	vc@etmlaw.com		
Correspondent Name:	Victoria Carver		
Address Line 1:	PO Box 93		
Address Line 4:	Truckee, CALIFORNIA 96160		
NAME OF SUBMITTER:	Victoria Carver		
SIGNATURE:	/VCARVER/		
DATE SIGNED:	03/11/2021		
Total Attachments: 1			
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OP \$40.00 5469874

TRADEMARK ASSIGNMENT

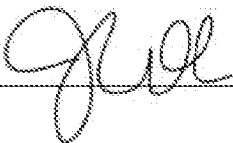
WHEREAS, Jennifer Coe, an individual and citizen of the United States, residing at 603 Palomar Road, Ojai, California, has previously adopted and is using the mark FLEUROTICA in conjunction with fragrances, which mark was registered in the United States Patent and Trademark Office on May 15, 2018, namely Registration No. 5469874; and,

WHEREAS, Underground Beauty, LLC, a Limited Liability Company of California, with a principal place of business at 10880 Wilshire Blvd., Suite 1000, Los Angeles, California, U.S.A., is desirous of acquiring all right, title and interest in and to said trademark, the registration thereof, and in and to all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged by the undersigned, all right, title and interest in and to said trademark Registration No. 5469874, along with all goodwill associated therewith and symbolized thereby, is hereby bargained, sold, transferred, and assigned unto said Underground Beauty, LLC.

The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this assignment.

ASSIGNOR, Jennifer Coe

By:  _____

Date: March 11, 2021