

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM634860

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900604477

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gameday Boot Company, LLC		03/08/2021	Limited Liability Company: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Skechers U.S.A., Inc. II
<b>Street Address:</b>	228 Manhattan Beach Blvd.
<b>City:</b>	Manhattan Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90266
<b>Entity Type:</b>	Corporation: VIRGINIA

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	4752879	ROADIES

## CORRESPONDENCE DATA

**Fax Number:** 3105571540  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 310-557-1511 x3015  
**Email:** mlerner@kleinbergler.com  
**Correspondent Name:** Marshall A. Lerner  
**Address Line 1:** 1875 Century Park East  
**Address Line 2:** Suite 1150  
**Address Line 4:** Los Angeles, CALIFORNIA 90067

<b>ATTORNEY DOCKET NUMBER:</b>	210859.31496
<b>NAME OF SUBMITTER:</b>	Marshall A. Lerner
<b>SIGNATURE:</b>	/marshall a. lerner/
<b>DATE SIGNED:</b>	03/26/2021

## Total Attachments: 4

source=28323694\_1\_2021-03-08 Short-Form Assignment of Trademark Rights - ROADIES (fully signed)#page1.tif  
source=28323694\_1\_2021-03-08 Short-Form Assignment of Trademark Rights - ROADIES (fully signed)#page2.tif

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source=2021-03-26 - Notice of Non-Recordation of Assignment#page1.tif

**ASSIGNMENT OF TRADEMARK RIGHTS**

WHEREAS, Gameday Boot Company, LLC, a Limited Liability Company duly organized and existing under the laws of the State of Texas and having a principal place of business at 1522 S. Congress Avenue, Austin, Texas 78704 U.S.A., hereinafter referred to as "ASSIGNOR", has adopted, used, is using and is the owner of the following trademark and registration for use in connection with boots and footwear in International Class 25:

Mark: ROADIES

U.S. Reg. no.: 4752879

U.S. Reg. date: June 9, 2015

hereinafter referred to as the "Mark"; and

WHEREAS, SKECHERS U.S.A., INC. II, a Virginia Corporation, having a principal place of business at 228 Manhattan Beach Boulevard, Manhattan Beach, CA 90266 U.S.A., hereinafter referred to as "ASSIGNEE", is desirous of acquiring all right, title and interest in and to the Mark;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE any and all of ASSIGNOR's right, title and interest throughout the world in and to the Mark, together with the

goodwill of the business symbolized by the Mark and the registration thereof.

ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Mark which ASSIGNOR has or may have, (b) the right to sue for past, present and future infringements of the Mark which ASSIGNOR has or may have, and (c) all other rights corresponding to the Mark and any existing or future applications and registrations related to the Mark throughout the world which ASSIGNOR has or may have.

ASSIGNOR further agrees that, upon reasonable request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, give testimony, and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE's rights in the Mark as well as to provide such other material, information and assistance as may be necessary to carry out the intent of this Assignment.

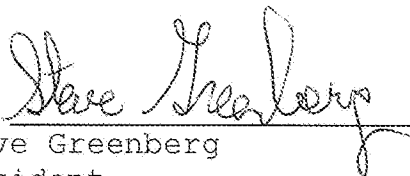
ASSIGNOR covenants to and with ASSIGNEE that ASSIGNOR is the owner of and has the right to transfer and assign the Mark to ASSIGNEE; that to the best of ASSIGNOR's knowledge the Mark is free and clear of all liens, encumbrances and security interests; and that to the best of ASSIGNOR's knowledge, no

person besides ASSIGNEE has claimed any senior rights in the  
Mark as of the date hereof.

The assignment is binding upon the parties, their  
successors and assigns, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on  
March 8 2021.

Gameday Boot Company, LLC,  
a Texas Limited Liability Company

By:   
Steve Greenberg  
President