

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634551

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WMPH Vacations, LLC		01/25/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Arrivia Inc.		
Street Address:	7720 North Dobson Road		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85256		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2622744	ICRUISE.COM	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-321-4200		
Email:	officeactions@brinksgilson.com		
Correspondent Name:	Virginia Wolk Marino		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	Virginia Wolk Marino		
SIGNATURE:	/Virginia Wolk Marino/		
DATE SIGNED:	03/25/2021		
Total Attachments: 1			
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Trademark Assignment

WHEREAS, WMPH Vacations, LLC, a ~~Florida~~ ^{Delaware} limited liability company, with its principal place of business at 220 Congress Park Drive, Suite 140, Delray Beach, Florida 33445 ("Assignor"), has adopted, owns and is using the trademark ICRUISE.COM ("the Mark") in connection with the following goods and/or services: travel information services; travel clubs; travel booking agencies; travel agency services, namely, making reservations and bookings for transportation and cruises on cruise ships, yachts, ferries, and other seagoing vessels; travel agency services, namely, making reservations and bookings for transportation;

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein. Registration No. 2,622,744, registered on September 24, 2002; and

WHEREAS, Arrivia Inc., a Delaware corporation, with its principal place of business at 7720 North Dobson Road, Scottsdale, Arizona 85256 ("Assignee"), desires to acquire the Mark and the above-referenced registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Signed:

Date Effective As Of: 1/25/2021

WMPH Vacations, LLC

By: [Signature]

Name: Mike Nelson

Title: CEO

Subscribed and sworn to before me this

25 of January, 2021.

Nicole Pacheco Notary Public

My Commission Expires 11-13-2024

